Commute Profile
8001-8005 Lincoln Ave (5 minutes)
8001-8005 Lincoln Ave, Skokie, Illinois, 60077
Drive time of 5 minutes

8001-8005 Lincoln Ave

This infographic provides information about how population age 16+ travels to work. This data comes from the American Community Survey (ACS) from the US Census Bureau. Read an in-depth analysis of the ACS from Esri’s data team at www.esri.com/software/american-community-survey

COMMUTE PROFILE

8001-8005 Lincoln Ave

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WORKERS

19,721
ACS Workers Age 16+
72.5%
Drove Alone to Work

TRANSPORTATION TO WORK

8.9%
Took Public Transportation

11.0%
Carpooled

1.7%
Walked to Work

0.8%
Bike to Work

TRAVEL TIME TO WORK

Percent of Workers
# Commute Profile

8001-8005 Lincoln Ave
8001-8005 Lincoln Ave, Skokie, Illinois, 60077
Drive time of 10 minutes

This infographic provides information about how population age 16+ travels to work. This data comes from the American Community Survey (ACS) from the US Census Bureau. Read an in-depth analysis of the ACS from Esri’s data team at www.esri.com/software/american-community-survey

## Workers

72,497
ACS Workers Age 16+
71.7%
Drove Alone to Work

## Transportation to Work

<table>
<thead>
<tr>
<th>Mode</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Walked</td>
<td>2.0%</td>
</tr>
<tr>
<td>Bike</td>
<td>0.7%</td>
</tr>
<tr>
<td>Carpooling</td>
<td>10.0%</td>
</tr>
<tr>
<td>Public Transportation</td>
<td>9.1%</td>
</tr>
</tbody>
</table>

## Travel Time to Work

<table>
<thead>
<tr>
<th>Time</th>
<th>Percent of Workers</th>
</tr>
</thead>
<tbody>
<tr>
<td>&lt; 5 min</td>
<td>0%</td>
</tr>
<tr>
<td>5-9 min</td>
<td>4%</td>
</tr>
<tr>
<td>10-14 min</td>
<td>8%</td>
</tr>
<tr>
<td>15-19 min</td>
<td>12%</td>
</tr>
<tr>
<td>20-24 min</td>
<td>12%</td>
</tr>
<tr>
<td>25-29 min</td>
<td>12%</td>
</tr>
<tr>
<td>30-34 min</td>
<td>12%</td>
</tr>
<tr>
<td>35-39 min</td>
<td>8%</td>
</tr>
<tr>
<td>40-44 min</td>
<td>4%</td>
</tr>
<tr>
<td>45-59 min</td>
<td>8%</td>
</tr>
<tr>
<td>60-89 min</td>
<td>4%</td>
</tr>
<tr>
<td>90+ min</td>
<td>0%</td>
</tr>
</tbody>
</table>
Commute Profile
8001-8005 Lincoln Ave (15 minutes)
8001-8005 Lincoln Ave, Skokie, Illinois, 60077
Drive time of 15 minutes

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**WORKERS**

243,965
ACS Workers Age 16+

64.4%
Drove Alone to Work

**TRANSPORTATION TO WORK**

16.1%
Took Public Transportation

8.5%
Carpooled

3.5%
Walked to Work

1.1%
Bike to Work

**TRAVEL TIME TO WORK**

<table>
<thead>
<tr>
<th>Time</th>
<th>Percent of Workers</th>
</tr>
</thead>
<tbody>
<tr>
<td>&lt; 5 min</td>
<td></td>
</tr>
<tr>
<td>5-9 min</td>
<td></td>
</tr>
<tr>
<td>10-14 min</td>
<td></td>
</tr>
<tr>
<td>15-19 min</td>
<td></td>
</tr>
<tr>
<td>20-24 min</td>
<td></td>
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<tr>
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<td></td>
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<td></td>
</tr>
<tr>
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<td></td>
</tr>
<tr>
<td>40-44 min</td>
<td></td>
</tr>
<tr>
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<td></td>
</tr>
<tr>
<td>60-89 min</td>
<td></td>
</tr>
<tr>
<td>90+ min</td>
<td></td>
</tr>
</tbody>
</table>
INCOME
- Median Household Income: $82,297
- Per Capita Income: $40,588
- Median Net Worth: $313,067

EDUCATION
- 8% No High School Diploma
- 16% High School Diploma
- 23% Some College
- 50% Bachelor’s/Grad/Prof Degree

BUSINESS
- Total Businesses: 7,420
- Total Employees: 95,592

KEY FACTS
- Population: 155,667
- Median Age: 45.4
- Households: 57,069
- Median Disposable Income: $61,203

COMMUTERS
- 20% Spend 7+ hours commuting to and from work per week
- 71.7% Drove Alone to Work

EMPLOYMENT
- 73% White Collar
- 15% Blue Collar
- 12% Services
- Unemployment Rate: 3.4%
**INCOME**

- Median Household Income: $77,232
- Per Capita Income: $42,271
- Median Net Worth: $171,100

**BUSINESS**

- Total Businesses: 19,240
- Total Employees: 225,546

**EDUCATION**

- 9% No High School Diploma
- 16% High School Diploma
- 21% Some College
- 51% Bachelor’s/Grad/Prof Degree

**KEY FACTS**

- Population: 505,001
- Median Age: 41.3
- Households: 191,912
- Median Disposable Income: $57,766

**COMMUTERS**

- 20% Spend 7+ hours commuting to and from work per week
- 64.4% Drove Alone to Work

**EMPLOYMENT**

- 70% White Collar
- 15% Blue Collar
- 15% Services
- 3.6% Unemployment Rate
Executive Summary - Call Outs
8001-8005 Lincoln Ave (10 minutes)
8001-8005 Lincoln Ave, Skokie, Illinois, 60077
Drive time of 10 minutes

8001-8005 Lincoln Ave, Skokie, Illinois, 60077

Pleasantville
Dominant Tapestry Segment

155,667
Total Population

$343,154
Median Home Value

7,420
Businesses

179,502
Daytime Population

$40,588
Per Capita Income

2.7
Avg Household Size

-0.1%
2010-19 Pop Growth Rate

$82,297
Median Household Income

KEY FACTS

KEY SPENDING FACTS

$3,017.89
$1,184.99
$2,609.54
$4,025.86
$732.52
Travel
Transportation
Apparel
Entertainment
Furniture

© Esri 2019
Spending facts are average annual dollars per household
Executive Summary - Call Outs
8001-8005 Lincoln Ave (15 minutes)
8001-8005 Lincoln Ave, Skokie, Illinois, 60077
Drive time of 15 minutes

8001-8005 Lincoln Ave, Skokie, Illinois, 60077

City Lights
Dominant Tapestry Segment

KEY FACTS

City Lights
Dominant Tapestry Segment

**KEY FACTS**

- **505,001** Total Population
- **$364,187** Median Home Value
- **19,240** Businesses
- **483,539** Daytime Population
- **2.6** Avg Household Size
- **$77,232** Median Household Income
- **$42,271** Per Capita Income
- **41.3** Median Age
- **0.0%** 2010-19 Pop Growth Rate

**KEY SPENDING FACTS**

<table>
<thead>
<tr>
<th>Category</th>
<th>Spending (Average Annual Dollars per Household)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Travel</td>
<td>$2,973.83</td>
</tr>
<tr>
<td>Transportation</td>
<td>$1,175.23</td>
</tr>
<tr>
<td>Apparel</td>
<td>$2,698.82</td>
</tr>
<tr>
<td>Entertainment</td>
<td>$4,043.31</td>
</tr>
<tr>
<td>Furniture</td>
<td>$747.65</td>
</tr>
</tbody>
</table>

Spending facts are average annual dollars per household.
HAS ONE TYPE OF HEALTH INSURANCE

20.7% Pop <19
13.4% Pop 19-34
34.1% Pop 35-64
6% Pop 65+

HEALTH CARE

8001-8005 Lincoln Ave, Skokie, Illinois, 60077

This infographic provides a set of key demographic and health care indicators. Data sources include: American Community Survey (ACS) 5-year Data, Esri Consumer Spending, and Esri Market Potential data.

Learn more about this data: [www.esri.com/data/esri_data](http://www.esri.com/data/esri_data).

POPULATION (ACS)

22.3% Pop <19
17% Pop 19-34
41.4% Pop 35-64
19.6% Pop 65+

HEALTH CARE EXPENDITURES

$3,979 Annual Health Insurance Expenditures
$2,003 Medical Care

Health Care (Consumer Spending) Annual Expenditure

<table>
<thead>
<tr>
<th>Service</th>
<th>Annual Expenditure</th>
</tr>
</thead>
<tbody>
<tr>
<td>Blue Cross/Blue Shield</td>
<td>$1,175</td>
</tr>
<tr>
<td>Medicare Payments</td>
<td>$652</td>
</tr>
<tr>
<td>Physician Services</td>
<td>$267</td>
</tr>
<tr>
<td>Dental Services</td>
<td>$430</td>
</tr>
<tr>
<td>Eyecare Services</td>
<td>$66</td>
</tr>
<tr>
<td>Lab Tests/X-rays</td>
<td>$59</td>
</tr>
<tr>
<td>Hospital Room &amp; Hospital Service</td>
<td>$159</td>
</tr>
<tr>
<td>Convalescent/Nursing Home Care</td>
<td>$17</td>
</tr>
</tbody>
</table>

NO HEALTH INSURANCE

0.5% ACS Pop <19
2.9% Pop 19-34
5.4% Pop 35-64
0.4% Pop 65+
Health Care

8001-8005 Lincoln Ave (5 minutes)
8001-8005 Lincoln Ave, Skokie, Illinois, 60077
Drive time of 5 minutes

**POPULATION**

42,540
Civilian Population (ACS)

**EXERCISE (PERCENT OF ADULTS)**

27.8%
Exercise at home 2+ times per week

18.1%
Exercise at club 2+ times per week

**MEDICARE: POPULATION 65+**

2,238
Medicare Only

1,854
Direct-Purch & Medicare

1,335
Employer & Medicare

1,313
Medicare & Medicaid

**HEALTH CARE SPENDING**

- VA Health Care
- Medicaid Only
- Medicare Only
- Direct Purchase Ins
- Employer Health Ins

Percent: 0% 10% 20%
This infographic provides a set of key demographic and health care indicators. Data sources include: American Community Survey (ACS) 5-year Data, Esri Consumer Spending, and Esri Market Potential data.

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Health Care
8001-8005 Lincoln Ave (10 minutes)
8001-8005 Lincoln Ave, Skokie, Illinois, 60077
Drive time of 10 minutes

POPULATION

155,524
Civilian Population (ACS)

EXERCISE (PERCENT OF ADULTS)

29.4%
Exercise at home 2+ times per week

18.9%
Exercise at club 2+ times per week

MEDICARE: POPULATION 65+

7,729
Medicare Only

8,115
Direct-Purch & Medicare

6,068
Employer & Medicare

3,706
Medicare & Medicaid

HEALTH CARE SPENDING

Pop 19-34
Pop 35-64
Health Care
8001-8005 Lincoln Ave, Skokie, Illinois, 60077
Drive time of 15 minutes

This infographic provides a set of key demographic and health care indicators. Data sources include: American Community Survey (ACS) 5-year Data, Esri Consumer Spending, and Esri Market Potential data.

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HAS ONE TYPE OF HEALTH INSURANCE

- 21.9% Pop <19
- 15.5% Pop 19-34
- 33.9% Pop 35-64
- 5% Pop 65+

POPULATION (ACS)

- 23.4% Pop <19
- 20% Pop 19-34
- 40.6% Pop 35-64
- 16.4% Pop 65+

HEALTH CARE EXPENDITURES

- $4,606 Annual Health Insurance Expenditures
- $2,317 Medical Care

NO HEALTH INSURANCE

- 0.6% ACS Pop <19
- 3.4% Pop 19-34
- 4.7% Pop 35-64
- 0.3% Pop 65+

Health Care (Consumer Spending)

<table>
<thead>
<tr>
<th>Health Care (Consumer Spending)</th>
<th>Annual Expenditure</th>
</tr>
</thead>
<tbody>
<tr>
<td>Blue Cross/Blue Shield</td>
<td>$1,364</td>
</tr>
<tr>
<td>Medicare Payments</td>
<td>$745</td>
</tr>
<tr>
<td>Physician Services</td>
<td>$309</td>
</tr>
<tr>
<td>Dental Services</td>
<td>$486</td>
</tr>
<tr>
<td>Eyecare Services</td>
<td>$77</td>
</tr>
<tr>
<td>Lab Tests/X-rays</td>
<td>$70</td>
</tr>
<tr>
<td>Hospital Room &amp; Hospital Service</td>
<td>$190</td>
</tr>
<tr>
<td>Convalescent/Nursing Home Care</td>
<td>$20</td>
</tr>
</tbody>
</table>
Health Care

8001-8005 Lincoln Ave (15 minutes)
8001-8005 Lincoln Ave, Skokie, Illinois, 60077
Drive time of 15 minutes

POPULATION

<table>
<thead>
<tr>
<th>Type</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Civilian Population (ACS)</td>
<td>509,404</td>
</tr>
</tbody>
</table>

EXERCISE (PERCENT OF ADULTS)

- Exercise at home 2+ times per week: 28.8%
- Exercise at club 2+ times per week: 19.0%

MEDICARE: POPULATION 65+

<table>
<thead>
<tr>
<th>Type</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Medicare Only</td>
<td>23,148</td>
</tr>
<tr>
<td>Direct-Purch &amp; Medicare</td>
<td>20,969</td>
</tr>
<tr>
<td>Employer &amp; Medicare</td>
<td>15,832</td>
</tr>
<tr>
<td>Medicare &amp; Medicaid</td>
<td>8,383</td>
</tr>
</tbody>
</table>

HEALTH CARE SPENDING

- VA Health Care
- Medicaid Only
- Medicare Only
- Direct Purchase Ins
- Employer Health Ins

Percent

0% 10% 20%
Marketing Profile
8001-8005 Lincoln Ave (5 minutes)
8001-8005 Lincoln Ave, Skokie, Illinois, 60077
Drive time of 5 minutes

MARKETING PROFILE
8001-8005 Lincoln Ave
Drive time of 5 minutes

Age Pyramid
The largest group:
2019 Female Population Age 60-64 (Esri)

The smallest group:
2019 Male Population Age 80-84 (Esri)

Dots show comparison to Cook County

ANNUAL LIFESTYLE SPENDING

$2,598
Travel

$97
Theatre/Operas/Concerts

$98
Movies/Museums/Parks

$70
Sports Events

$5
Online Games

KEY FACTS
41,462
Population

43.3
Median Age

$74,949
Median Household Income

2.7
Average Household Size

ANNUAL HOUSEHOLD SPENDING

$2,315
Apparel & Services

$184
Computers & Hardware

$3,873
Eating Out

$5,398
Groceries

$5,982
Health Care

EDUCATION
9%
No High School Diploma

20%
High School Graduate

23%
Some College

48%
Bachelor’s/Grad/Prof Degree

Tapestry Segments

2B Pleasantville
3,731 households
24.4% of Households

2C Pacific Heights
2,899 households
19.0% of Households

8D Downtown Melting Pot
2,215 households
14.5% of Households

ANNUAL LIFESTYLE SPENDING

$2,598
Travel

$97
Theatre/Operas/Concerts

$98
Movies/Museums/Parks

$70
Sports Events

$5
Online Games

KEY FACTS
41,462
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Median Age

$74,949
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Average Household Size

ANNUAL HOUSEHOLD SPENDING

$2,315
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19.0% of Households

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2,215 households
14.5% of Households
MARKETING PROFILE
8001-8005 Lincoln Ave
Drive time of 10 minutes

The largest group:
2019 Female Population Age 55-59 (Esri)

The smallest group:
2019 Male Population Age 80-84 (Esri)

ANNUAL LIFESTYLE SPENDING

$3,018
Travel

$112
Theatre/Operas/Concerts

$111
Movies/Museums/Parks

$81
Sports Events

$6
Online Games

Tapestry Segments

Pleasantville
12,842 households
22.5% of Households

Pacific Heights
10,883 households
19.1% of Households

Golden Years
5,841 households
10.2% of Households

KEY FACTS

155,667
Population

45.4
Median Age

$82,297
Median Household Income

2.7
Average Household Size

ANNUAL HOUSEHOLD SPENDING

$2,610
Apparel & Services

$208
Computers & Hardware

$4,415
Eating Out

$6,113
Groceries

$6,970
Health Care

EDUCATION

8%
No High School Diploma

19%
High School Graduate

23%
Some College

50%
Bachelor’s/Grad/Prof Degree

ANNUAL LIFESTYLE SPENDING

Travel

Theatre/Operas/Concerts

Movies/Museums/Parks

Sports Events

Online Games

Dots show comparison to Cook County

PREPARED BY ESRI
Latitude: 42.02634
Longitude: -87.75466
**Marketing Profile**

8001-8005 Lincoln Ave (15 minutes)
8001-8005 Lincoln Ave, Skokie, Illinois, 60077
Drive time of 15 minutes

**MARKETING PROFILE**

8001-8005 Lincoln Ave

Drive time of 15 minutes

**Age Pyramid**

- The largest group: 2019 Female Population Age 55-59 (Esri)
- The smallest group: 2019 Male Population Age 80-84 (Esri)

**ANNUAL LIFESTYLE SPENDING**

- Travel: $2,974
- Theatre/Operas/Concerts: $112
- Movies/Museums/Parks: $115
- Sports Events: $81
- Online Games: $6

**ANNUAL HOUSEHOLD SPENDING**

- Apparel & Services: $2,699
- Computers & Hardware: $216
- Eating Out: $4,541
- Groceries: $6,297
- Health Care: $6,923

**EDUCATION**

- No High School Diploma: 9%
- High School Graduate: 19%
- Some College: 21%
- Bachelor's/Grad/Prof Degree: 51%

**KEY FACTS**

- Population: 505,001
- Median Age: 41.3
- Median Household Income: $77,232
- Average Household Size: 2.6
- Median Household Income: $77,232

**Tapestry Segments**

- **City Lights** (8A): 30,739 households, 16.0% of Households
- **Pleasantville** (2B): 26,049 households, 13.6% of Households
- **International Marketplace** (13A): 16,435 households, 8.6% of Households
This infographic provides a set of key demographic, market potential and spending indicators that allow you to quickly understand the market opportunities and demographics of an area that provide powerful decision-making insight about office location.

Data sources include: Esri Consumer Spending and Esri Market Potential data.

Learn more about this data: www.esri.com/data/esri_data
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Data sources include: Esri Consumer Spending and Esri Market Potential data.

Learn more about this data: [www.esri.com/data/esri_data](http://www.esri.com/data/esri_data)
Target Market Summary
8001-8005 Lincoln Ave
Drive time of 5 minutes

Key Facts

- **Population**: 41,462
- **Median Age**: 43.3
- **Average Household Size**: 2.7
- **Median Household Income**: $74,949

Annual Lifestyle Spending

- **Travel**: $2,598
- **Theatre/Operas/Concerts**: $97
- **Movies/Museums/Parks**: $98
- **Sports Events**: $70
- **Online Games**: $5
- **Audio**: $100

Tapestry Segments

- **Pleasantville**: 24.4% of Households (3,731 households)
- **Pacific Heights**: 19.0% of Households (2,899 households)
- **Downtown Melting Pot**: 14.5% of Households (2,215 households)

Age Pyramid

- The largest group: 2019 Female Population Age 60-64 (Esri)
- The smallest group: 2019 Male Population Age 80-84 (Esri)
Target Market Summary

8001-8005 Lincoln Ave
Drive time of 10 minutes

Key Facts

- Population: 155,667
- Median Age: 45.4
- Average Household Size: 2.7
- Median Household Income: $82,297

Annual Lifestyle Spending

- Travel: $3,018
- Theatre/Operas/Concerts: $112
- Movies/Museums/Parks: $111
- Sports Events: $81
- Online Games: $6
- Audio: $115

Tapestry Segments

- Pleasantville: 22.5% of Households (12,842 households)
- Pacific Heights: 19.1% of Households (10,883 households)
- Golden Years: 10.2% of Households (5,841 households)

Age Pyramid

The largest group: 2019 Female Population Age 55-59 (Esri)
The smallest group: 2019 Male Population Age 80-84 (Esri)
Target Market Summary
8001-8005 Lincoln Ave (15 minutes)
8001-8005 Lincoln Ave, Skokie, Illinois, 60077
Drive time of 15 minutes

Key Facts

- **505,001** Population
- **41.3** Median Age
- **2.6** Average Household Size
- **$77,232** Median Household Income

Annual Lifestyle Spending

- **$2,974** Travel
- **$112** Theatre/Operas/Concerts
- **$115** Movies/Museums/Parks
- **$81** Sports Events
- **$6** Online Games
- **$118** Audio

Tapestry Segments

- **City Lights**
  - 16.0% of Households
  - 30,739 households
- **Pleasantville**
  - 13.6% of Households
  - 26,049 households
- **International Marketplace**
  - 8.6% of Households
  - 16,435 households

Age Pyramid

- The largest group: 2019 Female Population Age 55-59 (Esri)
- The smallest group: 2019 Male Population Age 80-84 (Esri)