

# Commute Profile

8001-8005 Lincoln Ave (3 miles)  
8001-8005 Lincoln Ave, Skokie, Illinois, 60077  
Ring of 3 miles

Prepared by Esri  
Latitude: 42.02634  
Longitude: -87.75466

## COMMUTE PROFILE

8001-8005 Lincoln Ave

This infographic provides information about how population age 16+ travels to work. This data comes from the the American Community Survey (ACS) from the US Census Bureau. Read an in-depth analysis of the ACS from Esri's data team [www.esri.com/software/american-community-survey](http://www.esri.com/software/american-community-survey).

## WORKERS



**71,383**

ACS Workers Age 16+



**72.2%**

Drove Alone to Work

## TRANSPORTATION TO WORK



**9.1%**

Took Public Transportation



**9.7%**

Carpooled



**1.9%**

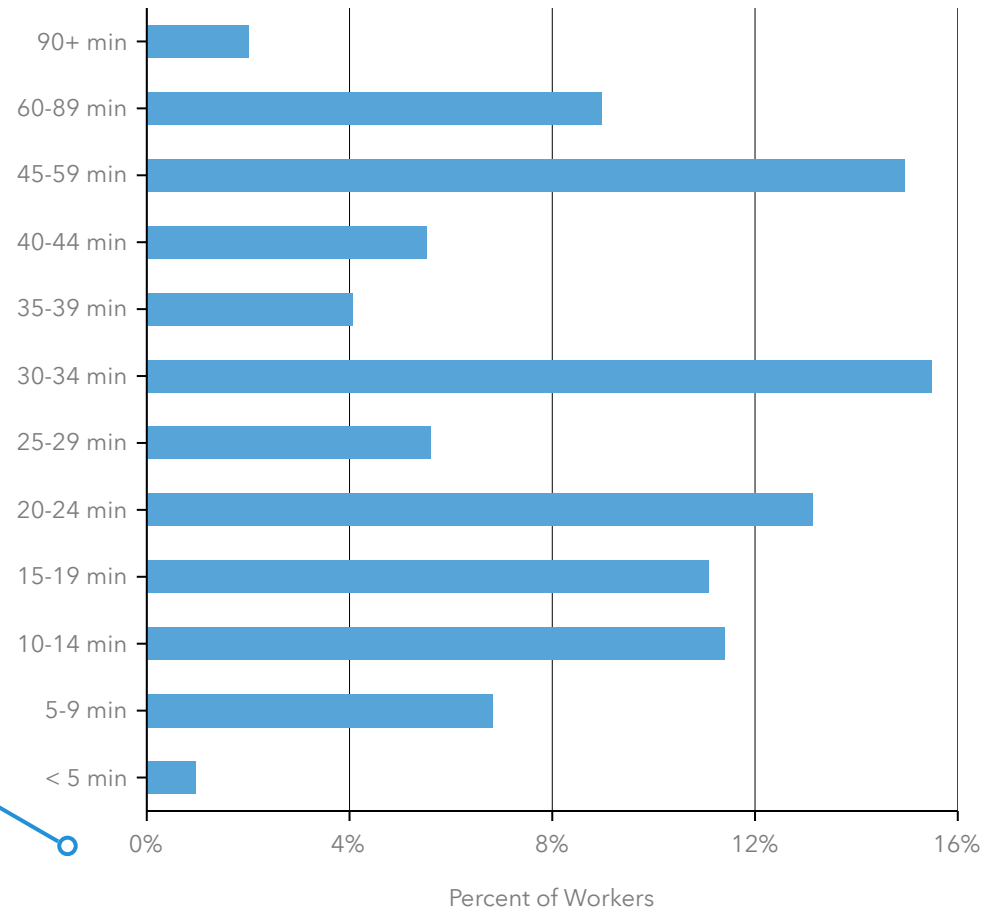
Walked to Work



**0.7%**

Bike to Work

## TRAVEL TIME TO WORK



# Commute Profile

8001-8005 Lincoln Ave (5 miles)  
8001-8005 Lincoln Ave, Skokie, Illinois, 60077  
Ring of 5 miles

Prepared by Esri  
Latitude: 42.02634  
Longitude: -87.75466

## COMMUTE PROFILE

8001-8005 Lincoln Ave

This infographic provides information about how population age 16+ travels to work. This data comes from the the American Community Survey (ACS) from the US Census Bureau. Read an in-depth analysis of the ACS from Esri's data team [www.esri.com/software/american-community-survey](http://www.esri.com/software/american-community-survey)

## WORKERS



**312,634**

ACS Workers Age 16+



**61.0%**

Drove Alone to Work

## TRANSPORTATION TO WORK



**19.4%**

Took Public Transportation



**8.0%**

Carpooled



**4.2%**

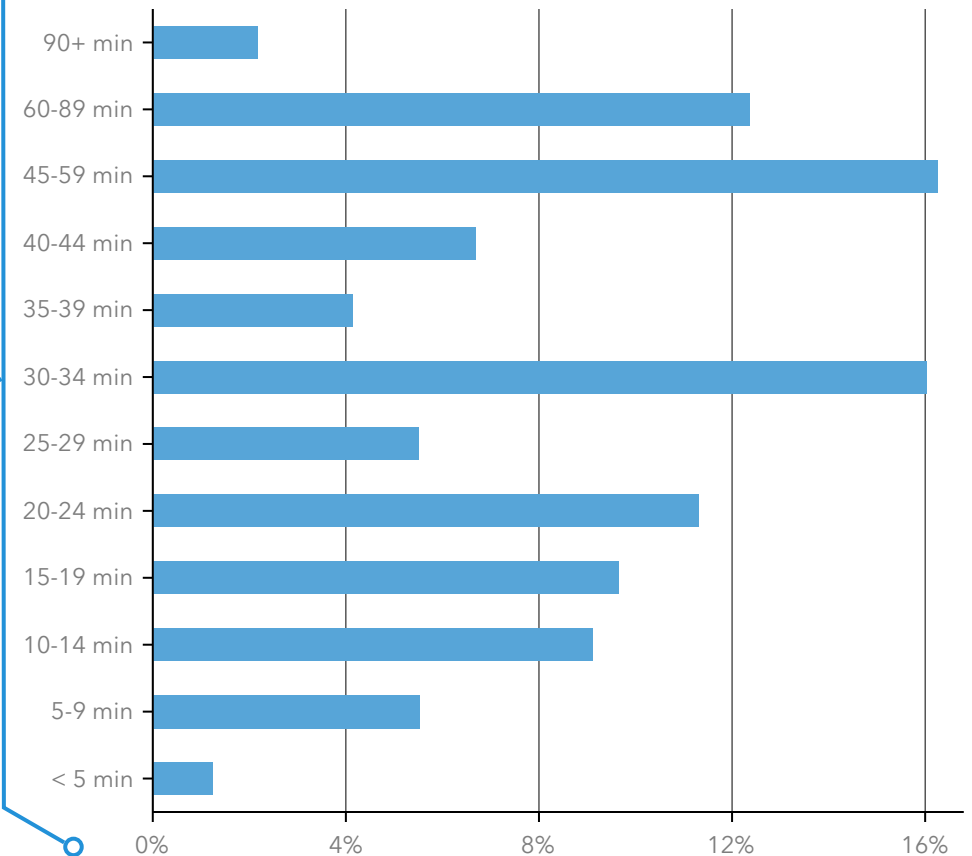
Walked to Work



**1.2%**

Bike to Work

## TRAVEL TIME TO WORK



Percent of Workers

# Commute Profile

8001-8005 Lincoln Ave (7 miles)  
8001-8005 Lincoln Ave, Skokie, Illinois, 60077  
Ring of 7 miles

Prepared by Esri  
Latitude: 42.02634  
Longitude: -87.75466

## COMMUTE PROFILE

8001-8005 Lincoln Ave

This infographic provides information about how population age 16+ travels to work. This data comes from the the American Community Survey (ACS) from the US Census Bureau. Read an in-depth analysis of the ACS from Esri's data team [www.esri.com/software/american-community-survey](http://www.esri.com/software/american-community-survey).

## WORKERS



**591,138**

ACS Workers Age 16+



**58.0%**

Drove Alone to Work

## TRANSPORTATION TO WORK



**22.6%**

Took Public Transportation



**7.7%**

Carpooled



**3.9%**

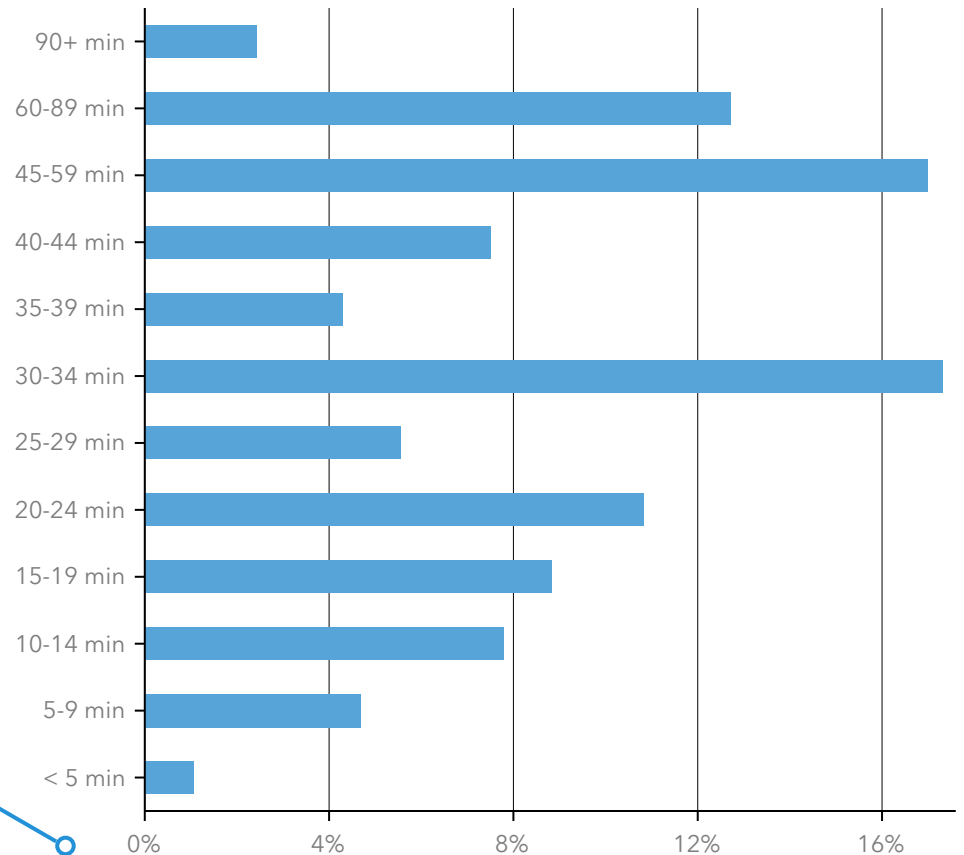
Walked to Work



**1.3%**

Bike to Work

## TRAVEL TIME TO WORK



Percent of Workers

# Employment Overview

8001-8005 Lincoln Ave (3 miles)  
8001-8005 Lincoln Ave, Skokie, Illinois, 60077  
Ring of 3 miles

Prepared by Esri  
Latitude: 42.02634  
Longitude: -87.75466

## Employment Overview

8001-8005 Lincoln Ave



### INCOME

**\$82,039**  
Median Household Income

**\$41,042**  
Per Capita Income

**\$312,783**  
Median Net Worth

### EDUCATION

**8%**  
No High School Diploma

**16%**  
High School Diploma

**22%**  
Some College

**51%**  
Bachelor's/Grad/Prof Degree

### BUSINESS

**7,042**  
Total Businesses

**92,987**  
Total Employees

### KEY FACTS

**154,559**  
Population

**56,840**  
Households

**45.4**  
Median Age

**\$61,109**  
Median Disposable Income

### COMMUTERS

**20%**  
Spend 7+ hours commuting to and from work per week

**72.2%**  
Drove Alone to Work

### EMPLOYMENT

**73%**  
White Collar

**13%**  
Services

**14%**  
Blue Collar

**3.5%**  
Unemployment Rate



# Employment Overview

8001-8005 Lincoln Ave (5 miles)  
8001-8005 Lincoln Ave, Skokie, Illinois, 60077  
Ring of 5 miles

Prepared by Esri  
Latitude: 42.02634  
Longitude: -87.75466

## Employment Overview

8001-8005 Lincoln Ave



### INCOME

**\$72,189**  
Median Household Income

**\$40,251**  
Per Capita Income

**\$128,785**  
Median Net Worth

### EDUCATION

**10%**  
No High School Diploma

**17%**  
High School Diploma

**21%**  
Some College

**50%**  
Bachelor's/Grad/Prof Degree

### BUSINESS

**20,711**  
Total Businesses

**254,934**  
Total Employees

### KEY FACTS

**637,394**  
Population

**240,844**  
Households

**39.9**  
Median Age

**\$54,960**  
Median Disposable Income

### COMMUTERS

**20%**  
Spend 7+ hours commuting to and from work per week

**61.0%**  
Drove Alone to Work

### EMPLOYMENT

**68%**  
White Collar

**15%**  
Blue Collar

**16%**  
Services

**3.8%**  
Unemployment Rate



# Employment Overview

8001-8005 Lincoln Ave (7 miles)  
8001-8005 Lincoln Ave, Skokie, Illinois, 60077  
Ring of 7 miles

Prepared by Esri  
Latitude: 42.02634  
Longitude: -87.75466

## Employment Overview

8001-8005 Lincoln Ave



### INCOME

**\$66,726**  
Median Household Income

**\$39,142**  
Per Capita Income

**\$90,128**  
Median Net Worth

### EDUCATION

**11%**  
No High School Diploma

**17%**  
High School Diploma

**22%**  
Some College

**48%**  
Bachelor's/Grad/Prof Degree

### BUSINESS

**37,283**  
Total Businesses

**462,059**  
Total Employees

### KEY FACTS

**1,158,402**  
Population

**452,836**  
Households

**38.7**  
Median Age

**\$52,312**  
Median Disposable Income

### COMMUTERS

**20%**  
Spend 7+ hours commuting to and from work per week

**58.0%**  
Drove Alone to Work

### EMPLOYMENT

**67%**  
White Collar

**16%**  
Blue Collar

**17%**  
Services

**3.8%**  
Unemployment Rate

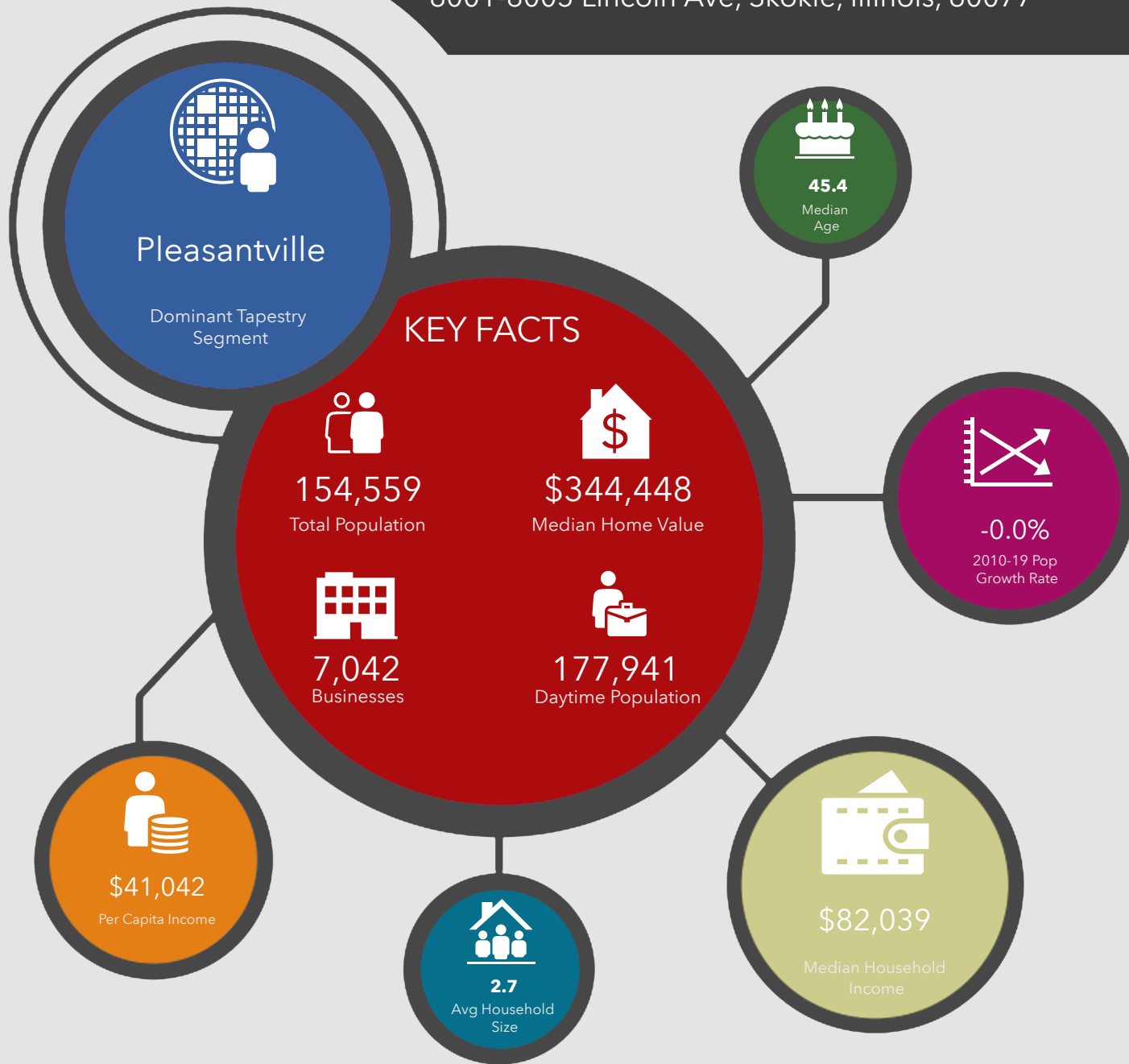


# Executive Summary - Call Outs

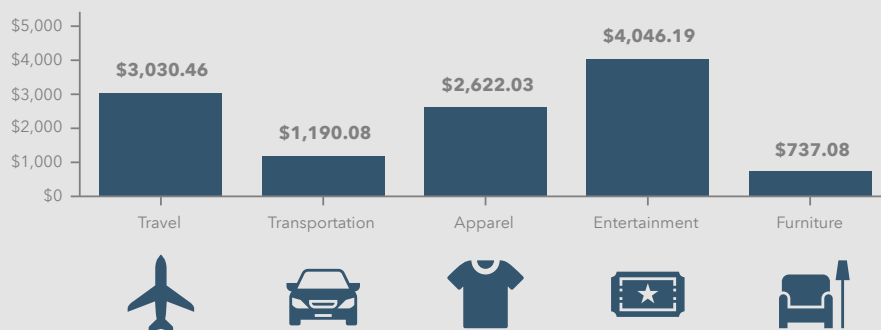
8001-8005 Lincoln Ave (3 miles)  
8001-8005 Lincoln Ave, Skokie, Illinois, 60077  
Ring of 3 miles

Prepared by Esri  
Latitude: 42.02634  
Longitude: -87.75466

8001-8005 Lincoln Ave, Skokie, Illinois, 60077



## KEY SPENDING FACTS

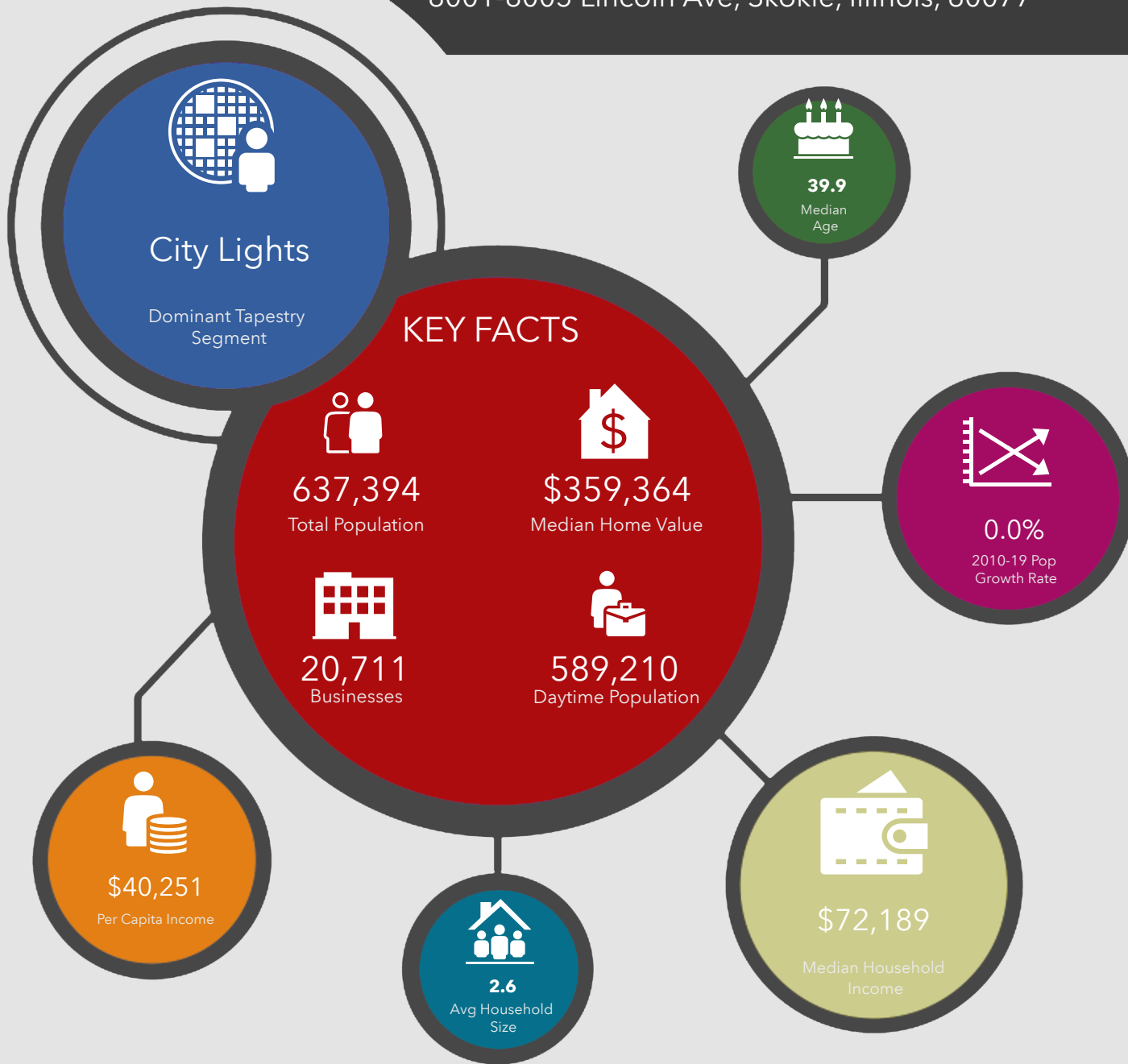


# Executive Summary - Call Outs

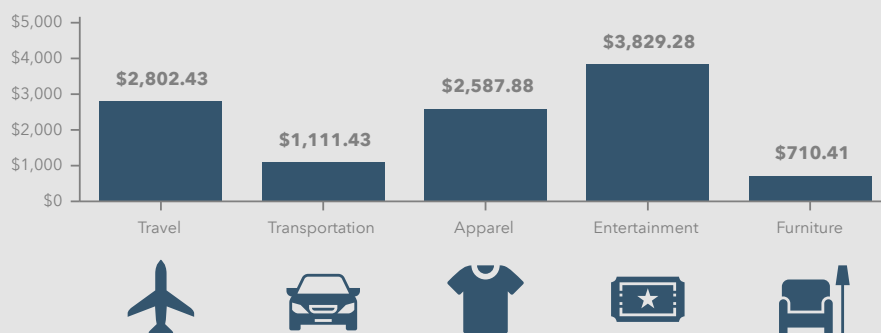
8001-8005 Lincoln Ave (5 miles)  
8001-8005 Lincoln Ave, Skokie, Illinois, 60077  
Ring of 5 miles

Prepared by Esri  
Latitude: 42.02634  
Longitude: -87.75466

8001-8005 Lincoln Ave, Skokie, Illinois, 60077



## KEY SPENDING FACTS



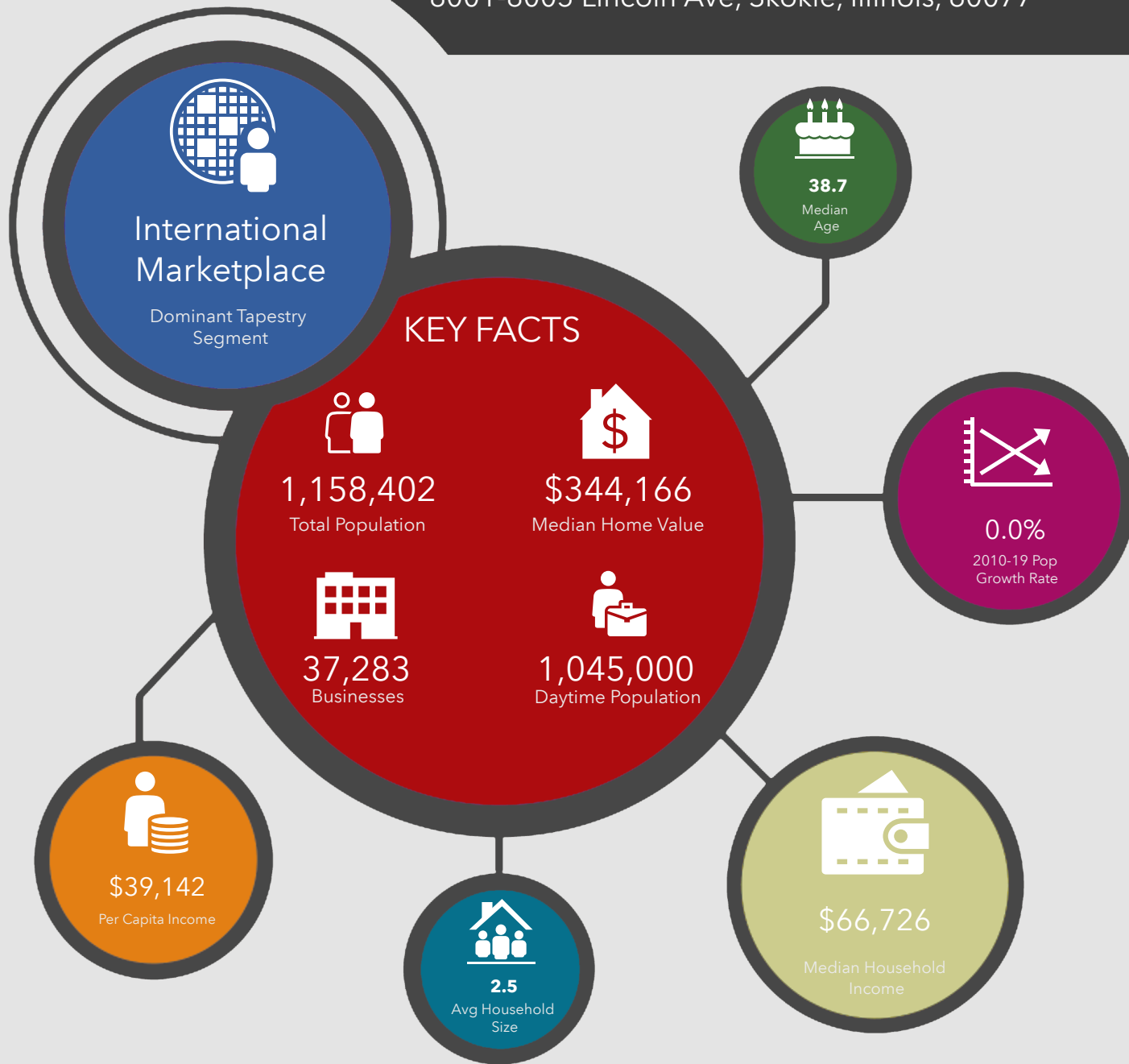


# Executive Summary - Call Outs

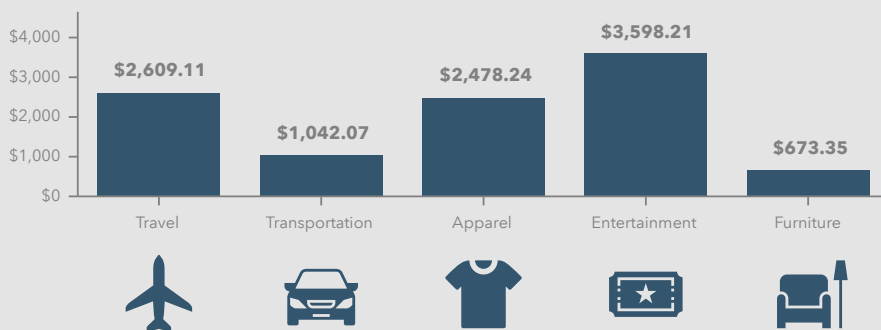
8001-8005 Lincoln Ave (7 miles)  
8001-8005 Lincoln Ave, Skokie, Illinois, 60077  
Ring of 7 miles

Prepared by Esri  
Latitude: 42.02634  
Longitude: -87.75466

8001-8005 Lincoln Ave, Skokie, Illinois, 60077



## KEY SPENDING FACTS



# Health Care

8001-8005 Lincoln Ave (3 miles)  
 8001-8005 Lincoln Ave, Skokie, Illinois, 60077  
 Ring of 3 miles

Prepared by Esri  
 Latitude: 42.02634  
 Longitude: -87.75466

## HAS ONE TYPE OF HEALTH INSURANCE



21.9%  
Pop <19

13.0%  
Pop 19-34

34.8%  
Pop 35-64

6%  
Pop 65+

## POPULATION (ACS)



23.0%  
Pop <19



16%  
Pop 19-34



40.8%  
Pop 35-64



20.3%  
Pop 65+

## NO HEALTH INSURANCE



0.3%  
ACS Pop <19

2.4%  
Pop 19-34

4.0%  
Pop 35-64

0.3%  
Pop 65+

## HEALTH CARE

8001-8005 Lincoln Ave, Skokie, Illinois, 60077

This infographic provides a set of key demographic and health care indicators. Data sources include: American Community Survey (ACS) 5-year Data, Esri Consumer Spending, and Esri Market Potential data.

Learn more about this data: [www.esri.com/data/esri\\_data](http://www.esri.com/data/esri_data).

## HEALTH CARE EXPENDITURES



\$4,656  
Annual Health Insurance Expenditures



\$2,359  
Medical Care

Health Care (Consumer Spending)	Annual Expenditure
Blue Cross/Blue Shield	\$1,374
Medicare Payments	\$777
Physician Services	\$308
Dental Services	\$504
Eyecare Services	\$79
Lab Tests/X-rays	\$70
Hospital Room & Hospital Service	\$190
Convalescent/Nursing Home Care	\$21

# Health Care

8001-8005 Lincoln Ave (3 miles)  
8001-8005 Lincoln Ave, Skokie, Illinois, 60077  
Ring of 3 miles

Prepared by Esri  
Latitude: 42.02634  
Longitude: -87.75466

## POPULATION



154,268

Civilian Population (ACS)

## EXERCISE (PERCENT OF ADULTS)



29.5%

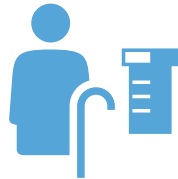
Exercise at home 2+ times per week



18.9%

Exercise at club 2+ times per week

## MEDICARE: POPULATION 65+



7,785

Medicare Only

7,960

Direct-Purch & Medicare

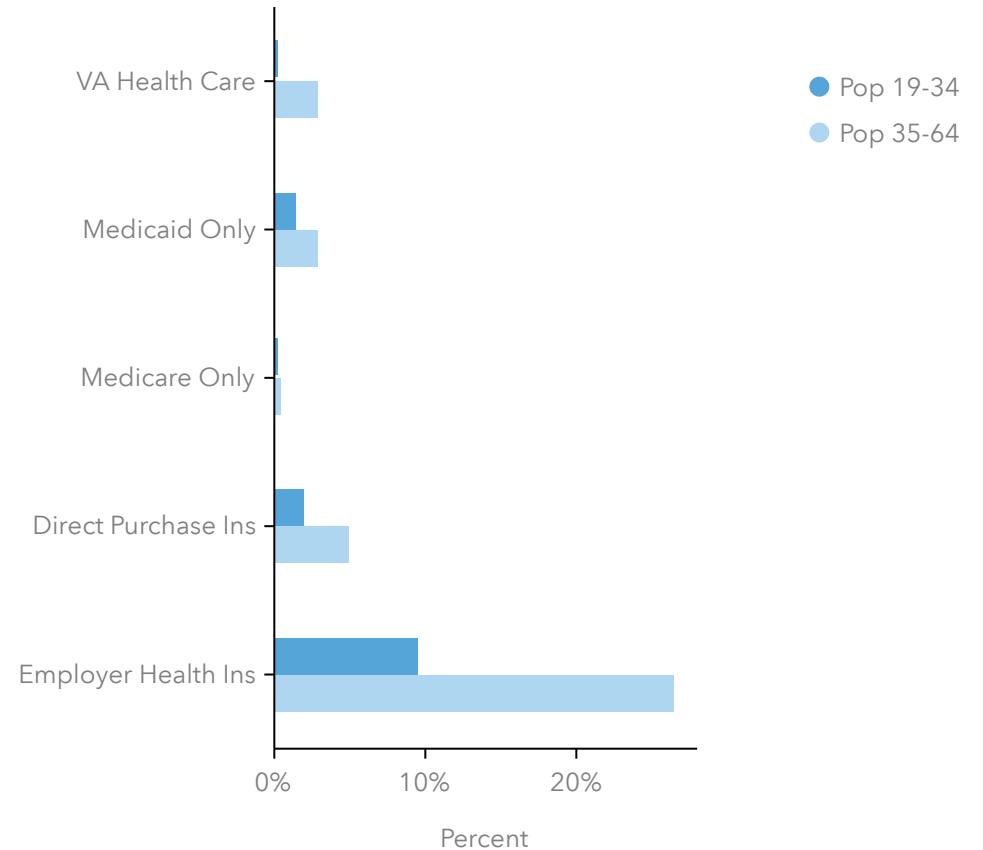
6,070

Employer & Medicare

3,619

Medicare & Medicaid

## HEALTH CARE SPENDING



# Health Care

8001-8005 Lincoln Ave (5 miles)  
 8001-8005 Lincoln Ave, Skokie, Illinois, 60077  
 Ring of 5 miles

Prepared by Esri  
 Latitude: 42.02634  
 Longitude: -87.75466

## HAS ONE TYPE OF HEALTH INSURANCE



21.6%  
 Pop <19

16.6%  
 Pop 19-34

33.1%  
 Pop 35-64

5%  
 Pop 65+

## POPULATION (ACS)



23.1%  
 Pop <19



21%  
 Pop 19-34



40.4%  
 Pop 35-64



15.2%  
 Pop 65+

## NO HEALTH INSURANCE



0.6%  
 ACS Pop <19

4.0%  
 Pop 19-34

5.2%  
 Pop 35-64

0.3%  
 Pop 65+

## HEALTH CARE

8001-8005 Lincoln Ave, Skokie, Illinois, 60077

This infographic provides a set of key demographic and health care indicators. Data sources include: American Community Survey (ACS) 5-year Data, Esri Consumer Spending, and Esri Market Potential data.

Learn more about this data: [www.esri.com/data/esri\\_data](http://www.esri.com/data/esri_data).

## HEALTH CARE EXPENDITURES



\$4,340  
 Annual Health Insurance Expenditures



\$2,177  
 Medical Care

Health Care (Consumer Spending)	Annual Expenditure
Blue Cross/Blue Shield	\$1,283
Medicare Payments	\$695
Physician Services	\$291
Dental Services	\$455
Eyecare Services	\$72
Lab Tests/X-rays	\$65
Hospital Room & Hospital Service	\$179
Convalescent/Nursing Home Care	\$18

# Health Care

8001-8005 Lincoln Ave (5 miles)  
8001-8005 Lincoln Ave, Skokie, Illinois, 60077  
Ring of 5 miles

Prepared by Esri  
Latitude: 42.02634  
Longitude: -87.75466

## POPULATION



641,857

Civilian Population (ACS)

## EXERCISE (PERCENT OF ADULTS)



28.4%

Exercise at home 2+ times per week



18.6%

Exercise at club 2+ times per week

## MEDICARE: POPULATION 65+



27,388

Medicare Only

23,669

Direct-Purch & Medicare

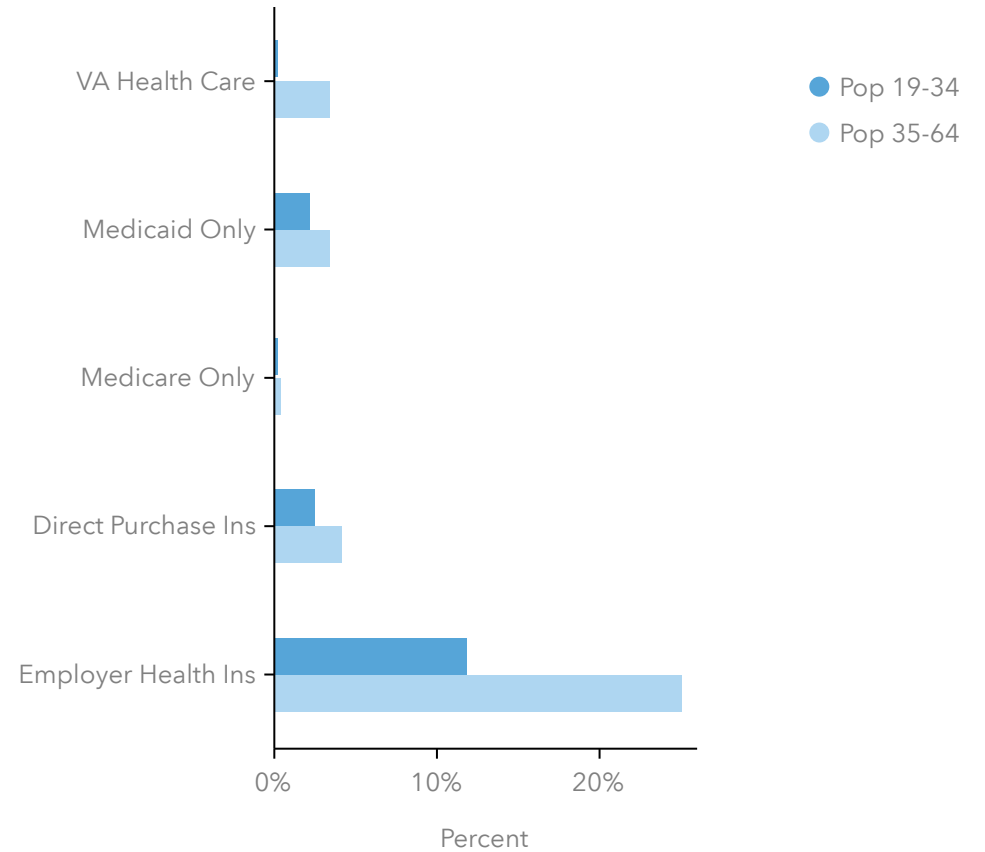
17,840

Employer & Medicare

10,600

Medicare & Medicaid

## HEALTH CARE SPENDING



# Health Care

8001-8005 Lincoln Ave (7 miles)  
 8001-8005 Lincoln Ave, Skokie, Illinois, 60077  
 Ring of 7 miles

Prepared by Esri  
 Latitude: 42.02634  
 Longitude: -87.75466

## HAS ONE TYPE OF HEALTH INSURANCE



20.8%  
 Pop <19

18.3%  
 Pop 19-34

32.5%  
 Pop 35-64

5%  
 Pop 65+

## POPULATION (ACS)



22.2%  
 Pop <19



24%  
 Pop 19-34



40.2%  
 Pop 35-64



14.1%  
 Pop 65+

## NO HEALTH INSURANCE



0.7%  
 ACS Pop <19

4.5%  
 Pop 19-34

5.8%  
 Pop 35-64

0.3%  
 Pop 65+

## HEALTH CARE

8001-8005 Lincoln Ave, Skokie, Illinois, 60077

This infographic provides a set of key demographic and health care indicators. Data sources include: American Community Survey (ACS) 5-year Data, Esri Consumer Spending, and Esri Market Potential data.

Learn more about this data: [www.esri.com/data/esri\\_data](http://www.esri.com/data/esri_data).

## HEALTH CARE EXPENDITURES



\$4,064  
 Annual Health Insurance Expenditures



\$2,035  
 Medical Care

Health Care (Consumer Spending)	Annual Expenditure
Blue Cross/Blue Shield	\$1,197
Medicare Payments	\$648
Physician Services	\$273
Dental Services	\$420
Eyecare Services	\$67
Lab Tests/X-rays	\$61
Hospital Room & Hospital Service	\$170
Convalescent/Nursing Home Care	\$18

# Health Care

8001-8005 Lincoln Ave (7 miles)  
8001-8005 Lincoln Ave, Skokie, Illinois, 60077  
Ring of 7 miles

Prepared by Esri  
Latitude: 42.02634  
Longitude: -87.75466

## POPULATION



1,166,523

Civilian Population (ACS)

## EXERCISE (PERCENT OF ADULTS)



28.1%

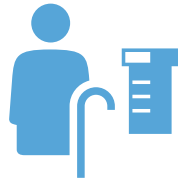
Exercise at home 2+ times per week



18.1%

Exercise at club 2+ times per week

## MEDICARE: POPULATION 65+



48,954

Medicare Only

37,942

Direct-Purch & Medicare

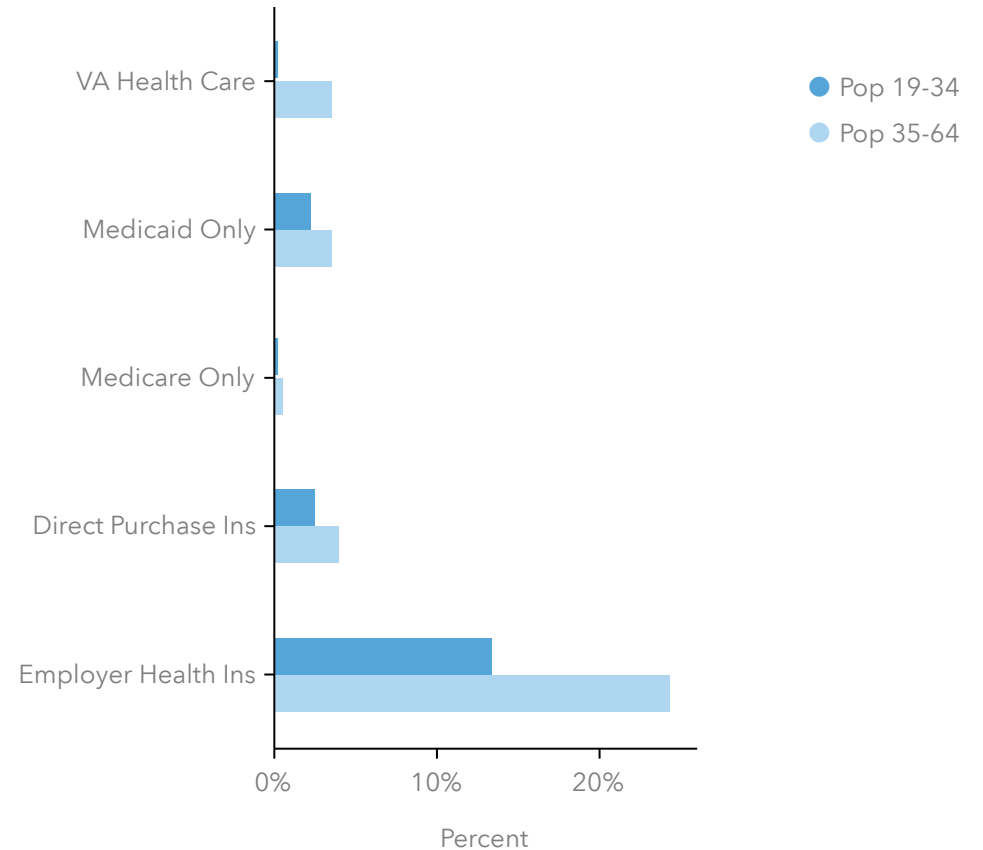
28,237

Employer & Medicare

18,895

Medicare & Medicaid

## HEALTH CARE SPENDING



# Marketing Profile

8001-8005 Lincoln Ave (3 miles)  
 8001-8005 Lincoln Ave, Skokie, Illinois, 60077  
 Ring of 3 miles

Prepared by Esri  
 Latitude: 42.02634  
 Longitude: -87.75466

## MARKETING PROFILE

8001-8005 Lincoln Ave

Ring of 3 miles



### KEY FACTS

154,559

Population

45.4

Median Age



Average Household Size

\$82,039

Median Household Income

### ANNUAL HOUSEHOLD SPENDING



\$2,622

Apparel & Services



\$209

Computers & Hardware



\$4,437

Eating Out



\$6,148

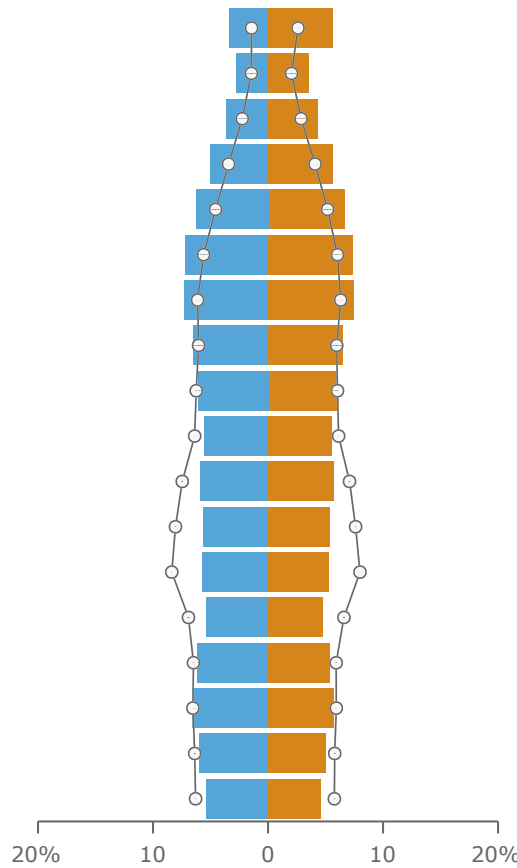
Groceries



\$7,014

Health Care

### Age Pyramid



The largest group:  
 2019 Female Population Age 55-59 (Esri)

The smallest group:  
 2019 Male Population Age 80-84 (Esri)

Dots show comparison to Cook County

### EDUCATION

8%

No High School Diploma



19%

High School Graduate



22%  
Some College



51%

Bachelor's/Grad/Prof Degree

### ANNUAL LIFESTYLE SPENDING



\$3,030

Travel



\$112

Theatre/Operas/Concerts



\$111

Movies/Museums/Parks



\$82

Sports Events



\$6

Online Games

### Tapestry Segments



2B

**Pleasantville**

13,000 households

**22.9%**

of Households



2C

**Pacific Heights**

10,229 households

**18.0%**

of Households



9B

**Golden Years**

6,126 households

**10.8%**

of Households



# Marketing Profile

8001-8005 Lincoln Ave (5 miles)  
 8001-8005 Lincoln Ave, Skokie, Illinois, 60077  
 Ring of 5 miles

Prepared by Esri  
 Latitude: 42.02634  
 Longitude: -87.75466

## MARKETING PROFILE

8001-8005 Lincoln Ave  
 Ring of 5 miles



Ring of 5 miles

### KEY FACTS

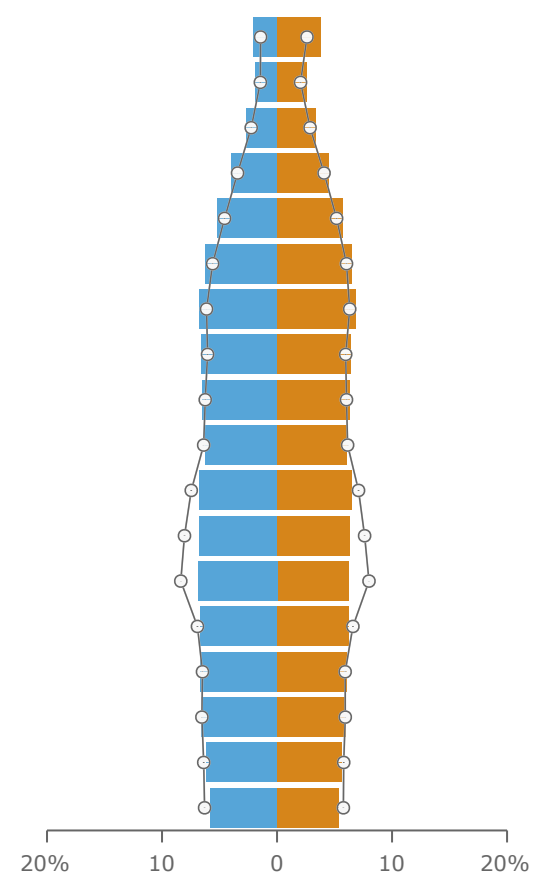
**637,394**  
 Population

**39.9**  
 Median Age

**2.6**  
 Average Household Size

**\$72,189**  
 Median Household Income

### Age Pyramid

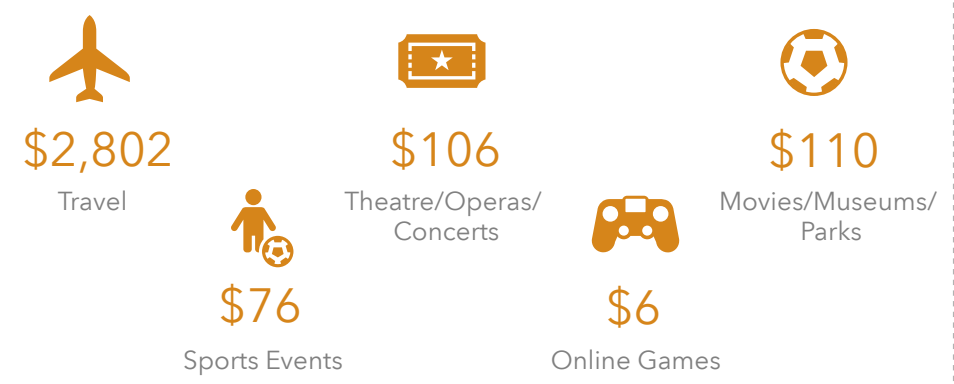


The largest group:  
**2019 Female Population Age 55-59 (Esri)**

The smallest group:  
**2019 Male Population Age 80-84 (Esri)**

Dots show comparison to Cook County

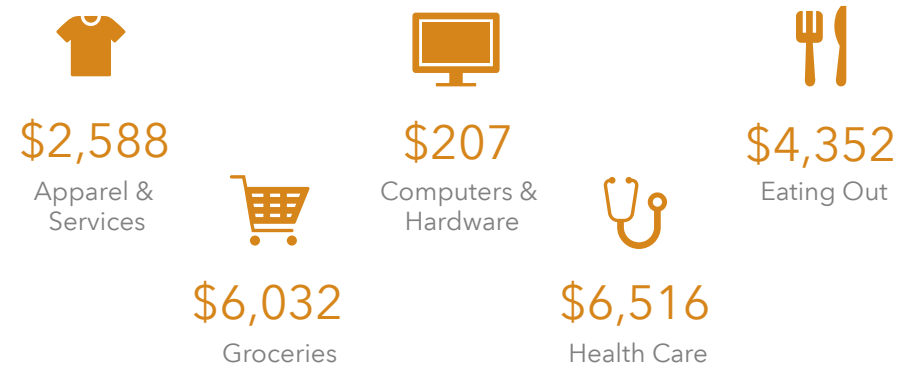
### ANNUAL LIFESTYLE SPENDING



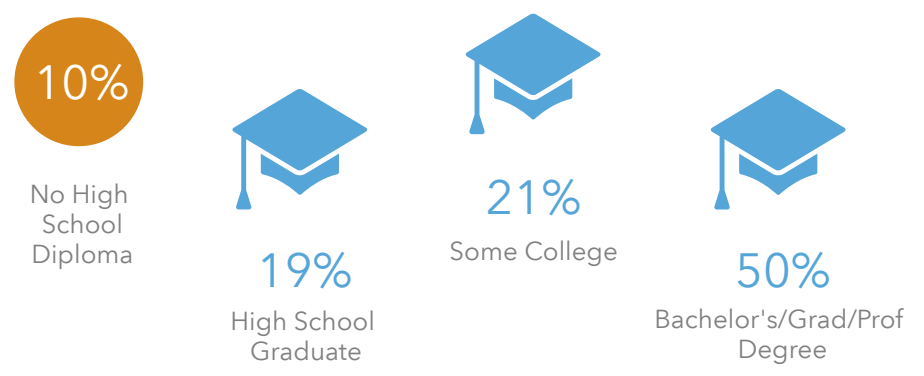
### Tapestry Segments

<b>8A City Lights</b> 37,570 households	<b>15.6%</b> of Households
<b>2B Pleasantville</b> 31,191 households	<b>13.0%</b> of Households
<b>13A International Marketplace</b> 29,313 households	<b>12.2%</b> of Households

### ANNUAL HOUSEHOLD SPENDING



### EDUCATION



# Marketing Profile

8001-8005 Lincoln Ave (7 miles)  
 8001-8005 Lincoln Ave, Skokie, Illinois, 60077  
 Ring of 7 miles

Prepared by Esri  
 Latitude: 42.02634  
 Longitude: -87.75466

## MARKETING PROFILE

8001-8005 Lincoln Ave

Ring of 7 miles



### KEY FACTS

1,158,402

Population

38.7

Median Age



Average Household Size

\$66,726

Median Household Income

### ANNUAL HOUSEHOLD SPENDING



\$2,478

Apparel & Services



\$198

Computers & Hardware



\$4,186

Eating Out



\$5,780

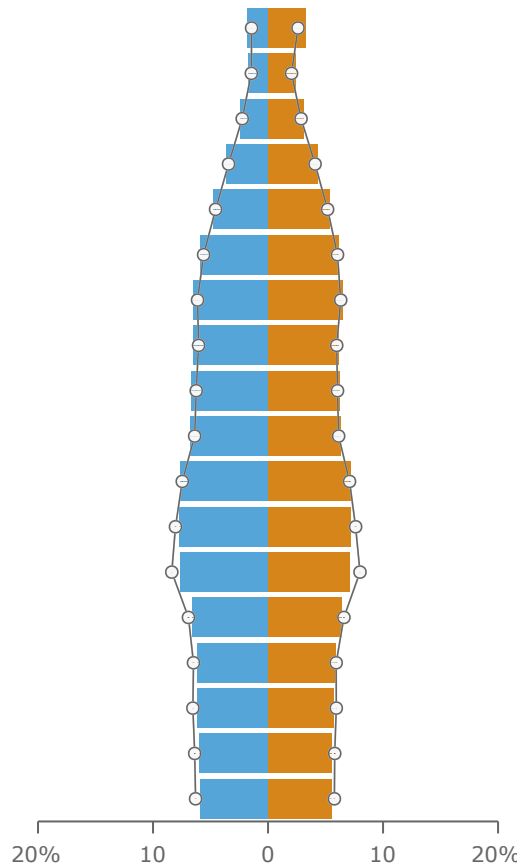
Groceries



\$6,100

Health Care

### Age Pyramid



The largest group:  
 2019 Male Population  
 Age 30-34 (Esri)

The smallest group:  
 2019 Male Population  
 Age 80-84 (Esri)

Dots show comparison to Cook County

### EDUCATION

11%

No High School Diploma



20%

High School Graduate



22%

Some College



48%

Bachelor's/Grad/Prof Degree

### ANNUAL LIFESTYLE SPENDING



\$2,609

Travel



\$99

Theatre/Operas/Concerts



\$107

Movies/Museums/Parks



\$70

Sports Events



\$6

Online Games

### Tapestry Segments



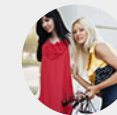
13A

**International Marketplace**

66,275 households

14.6%

of Households



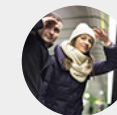
3C

**Trendsetters**

58,306 households

12.9%

of Households



8A

**City Lights**

53,262 households

11.8%

of Households

# Office Market Profile

8001-8005 Lincoln Ave (3 miles)  
8001-8005 Lincoln Ave, Skokie, Illinois, 60077  
Ring of 3 miles

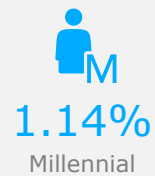
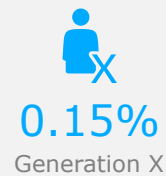
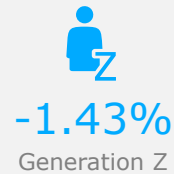
Prepared by Esri  
Latitude: 42.02634  
Longitude: -87.75466

## OFFICE MARKET PROFILE

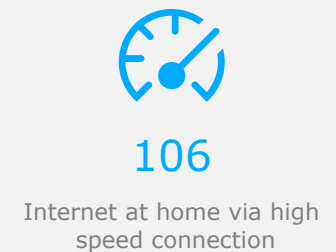
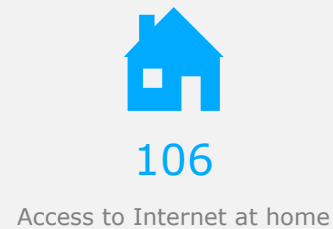
This infographic provides a set of key demographic, market potential and spending indicators that allow you to quickly understand the market opportunities and demographics of an area that provide powerful decision-making insight about office location.  
Data sources include: Esri Consumer Spending and Esri Market Potential data.  
Learn more about this data: [www.esri.com/data/esri\\_data](http://www.esri.com/data/esri_data)



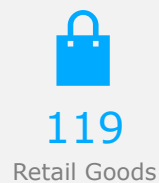
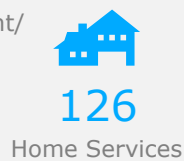
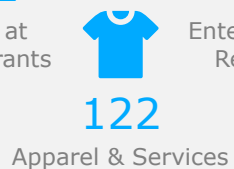
### PROJECTED ANNUAL GROWTH RATE



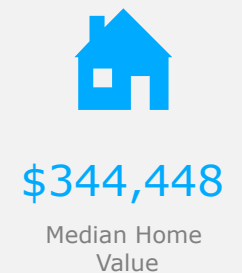
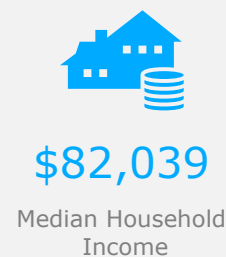
### INTERNET ACCESS (INDEX)



### LIFESTYLE SPENDING (INDEX)



### INCOME AND HOME VALUE



# Office Market Profile

8001-8005 Lincoln Ave (5 miles)  
8001-8005 Lincoln Ave, Skokie, Illinois, 60077  
Ring of 5 miles

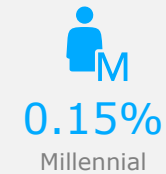
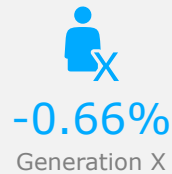
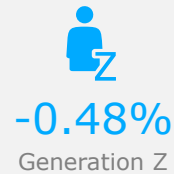
Prepared by Esri  
Latitude: 42.02634  
Longitude: -87.75466

## OFFICE MARKET PROFILE

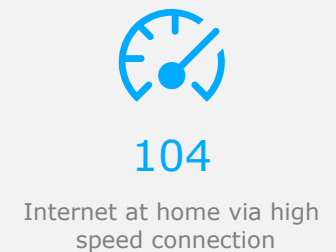
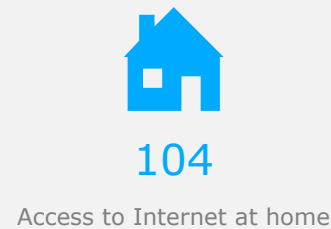
This infographic provides a set of key demographic, market potential and spending indicators that allow you to quickly understand the market opportunities and demographics of an area that provide powerful decision-making insight about office location.  
Data sources include: Esri Consumer Spending and Esri Market Potential data.  
Learn more about this data: [www.esri.com/data/esri\\_data](http://www.esri.com/data/esri_data)



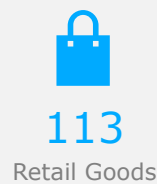
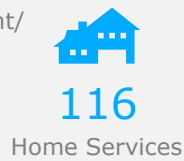
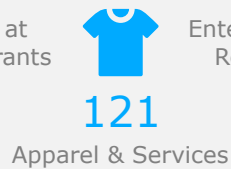
### PROJECTED ANNUAL GROWTH RATE



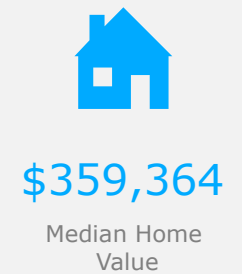
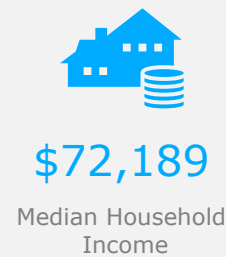
### INTERNET ACCESS (INDEX)



### LIFESTYLE SPENDING (INDEX)



### INCOME AND HOME VALUE



# Office Market Profile

8001-8005 Lincoln Ave (7 miles)  
8001-8005 Lincoln Ave, Skokie, Illinois, 60077  
Ring of 7 miles

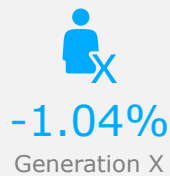
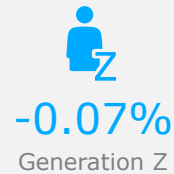
Prepared by Esri  
Latitude: 42.02634  
Longitude: -87.75466

## OFFICE MARKET PROFILE

This infographic provides a set of key demographic, market potential and spending indicators that allow you to quickly understand the market opportunities and demographics of an area that provide powerful decision-making insight about office location.  
Data sources include: Esri Consumer Spending and Esri Market Potential data.  
Learn more about this data: [www.esri.com/data/esri\\_data](http://www.esri.com/data/esri_data)



### PROJECTED ANNUAL GROWTH RATE



### INTERNET ACCESS (INDEX)



103

Access to Internet at home



103

Internet at home via high speed connection

### LIFESTYLE SPENDING (INDEX)



114

Meals at  
Restaurants



116

Apparel & Services



110

Entertainment/  
Recreation



109

Home Services



107

Retail Goods



### INCOME AND HOME VALUE



\$66,726

Median Household  
Income



\$39,142

Per Capita Income



\$344,166

Median Home  
Value

# Target Market Summary

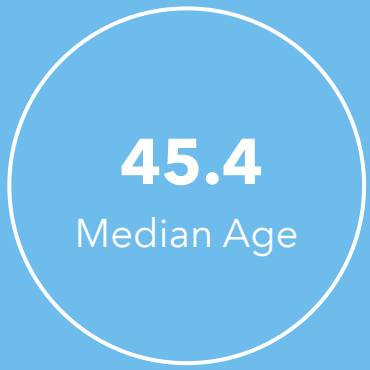
8001-8005 Lincoln Ave (3 miles)  
 8001-8005 Lincoln Ave, Skokie, Illinois, 60077  
 Ring of 3 miles

Prepared by Esri  
 Latitude: 42.02634  
 Longitude: -87.75466

## TARGET MARKET SUMMARY

8001-8005 Lincoln Ave  
 Ring of 3 miles

### KEY FACTS



## AGE PYRAMID



**The largest group:** 2019 Female Population Age 55-59 (Esri)  
**The smallest group:** 2019 Male Population Age 80-84 (Esri)

## ANNUAL LIFESTYLE SPENDING



### Tapestry Segments



# Target Market Summary

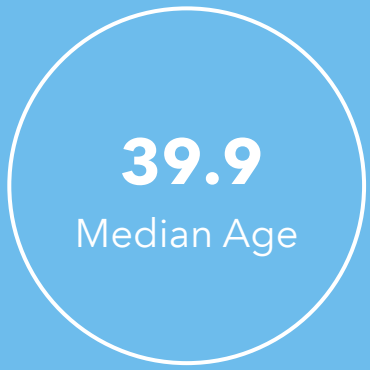
8001-8005 Lincoln Ave (5 miles)  
 8001-8005 Lincoln Ave, Skokie, Illinois, 60077  
 Ring of 5 miles

Prepared by Esri  
 Latitude: 42.02634  
 Longitude: -87.75466

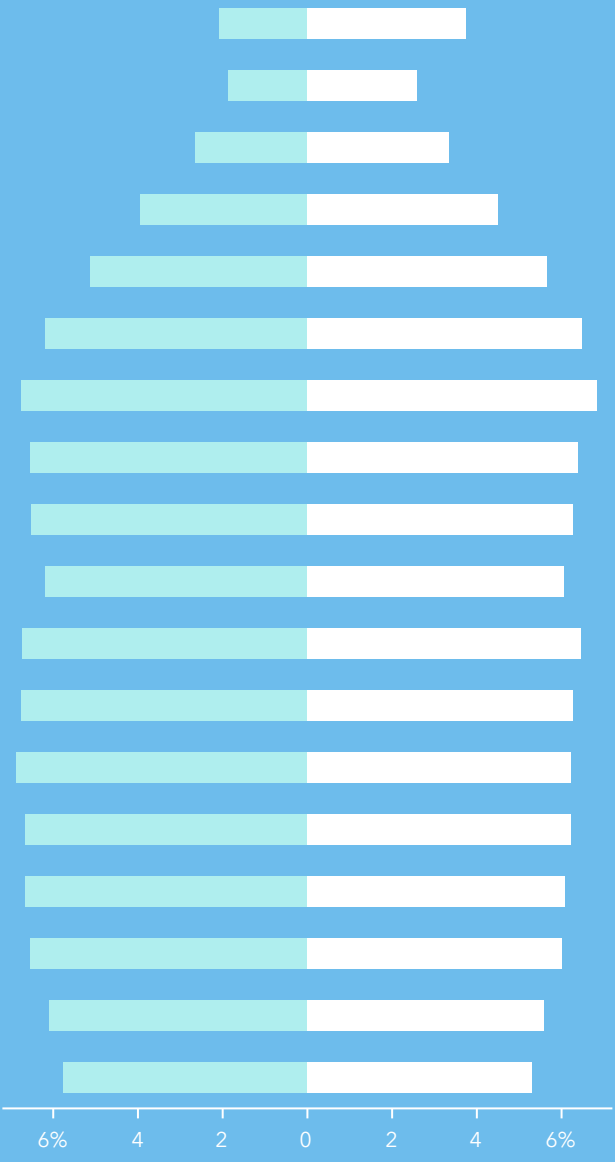
## TARGET MARKET SUMMARY

8001-8005 Lincoln Ave  
 Ring of 5 miles

### KEY FACTS

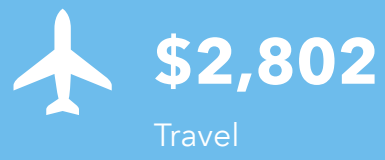


## AGE PYRAMID



**The largest group:** 2019 Female Population Age 55-59 (Esri)  
**The smallest group:** 2019 Male Population Age 80-84 (Esri)

## ANNUAL LIFESTYLE SPENDING



### Tapestry Segments



# Target Market Summary

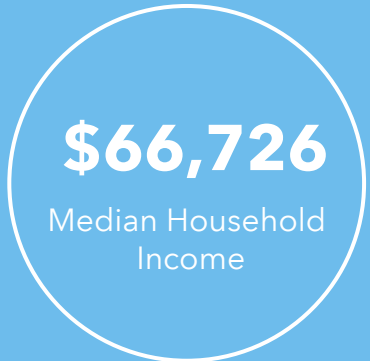
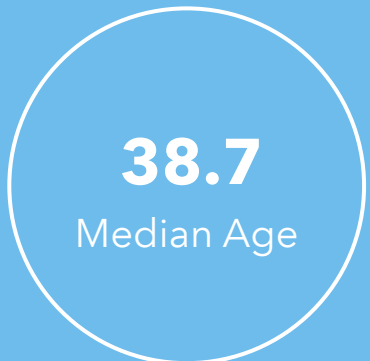
8001-8005 Lincoln Ave (7 miles)  
 8001-8005 Lincoln Ave, Skokie, Illinois, 60077  
 Ring of 7 miles

Prepared by Esri  
 Latitude: 42.02634  
 Longitude: -87.75466

## TARGET MARKET SUMMARY

8001-8005 Lincoln Ave  
 Ring of 7 miles

### KEY FACTS



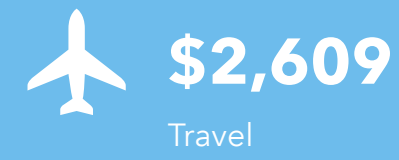
## AGE PYRAMID



**The largest group:**  
 2019 Male Population  
 Age 30-34 (Esri)

**The smallest group:**  
 2019 Male Population  
 Age 80-84 (Esri)

## ANNUAL LIFESTYLE SPENDING



### Tapestry Segments

