Employment Overview

7353-7399 St Louis Ave

INCOME

$86,110 Median Household Income
$36,888 Median Per Capita Income
$384,150 Median Net Worth

EDUCATION

8% No High School Diploma
17% High School Diploma
21% Some College
51% Bachelor’s/Grad/Prof Degree

BUSINESS

1,172 Total Businesses
13,567 Total Employees

KEY FACTS

19,188 Population
44.2 Median Age
6,451 Households
$64,156 Median Disposable Income

COMMUTERS

20% Spend 7+ hours commuting to and from work per week
71.2% Drove Alone to Work

EMPLOYMENT

75% White Collar
13% Blue Collar
12% Services
3.2% Unemployment Rate
Employment Overview
7353-7399 St Louis Ave

INCOME
$72,067 Median Household Income
$36,138 Per Capita Income
$132,700 Median Net Worth

EDUCATION
11% No High School Diploma
16% High School Diploma
21% Some College
50% Bachelor’s/Grad/Prof Degree

BUSINESS
6,416 Total Businesses
70,311 Total Employees

KEY FACTS
185,523 Population
39.9 Median Age
66,502 Households
$54,917 Median Disposable Income

COMMUTERS
21% Spend 7+ hours commuting to and from work per week
63.0% Drove Alone to Work

EMPLOYMENT
70% White Collar
15% Blue Collar
16% Services
4.4% Unemployment Rate
Executive Summary - Call Outs
7353-7399 St Louis Ave (5 minutes)
7353-7399 St Louis Ave, Skokie, Illinois, 60076
Drive time of 5 minutes

Pleasantville
Dominant Tapestry Segment

KEY FACTS

- 19,188 Total Population
- 1,172 Businesses
- 24,735 Daytime Population
- $36,888 Per Capita Income
- $331,766 Median Home Value
- $86,110 Median Household Income
- 3.0 Avg Household Size
- -0.0% 2010-19 Pop Growth Rate

KEY SPENDING FACTS

- $3,005.76 Travel
- $1,179.12 Transportation
- $2,546.31 Apparel
- $3,971.07 Entertainment
- $714.51 Furniture

Spending facts are average annual dollars per household
Executive Summary - Call Outs

7353-7399 St Louis Ave (10 minutes)
7353-7399 St Louis Ave, Skokie, Illinois, 60076
Drive time of 10 minutes

City Lights
Dominant Tapestry Segment

KEY FACTS

- 185,523 Total Population
- $347,418 Median Home Value
- 6,416 Businesses
- 168,530 Daytime Population
- $36,138 Per Capita Income
- 2.8 Avg Household Size
- 0.0% 2010-19 Pop Growth Rate
- Median Household Income: $72,067

KEY SPENDING FACTS

- Travel: $2,665.37
- Transportation: $1,056.25
- Apparel: $2,441.09
- Entertainment: $3,626.76
- Furniture: $636.97

Spending facts are average annual dollars per household

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Executive Summary - Call Outs

7353-7399 St Louis Ave, Skokie, Illinois, 60076
Drive time of 15 minutes

KEY FACTS

International Marketplace
Dominant Tapestry Segment

- 477,852 Total Population
- 16,225 Businesses
- 442,265 Daytime Population
- 38.2 Median Age
- 0.1% 2010-19 Pop Growth Rate
- $354,437 Median Home Value
- $37,473 Per Capita Income
- 2.5 Avg Household Size
- $66,187 Median Household Income

KEY SPENDING FACTS

Spending facts are average annual dollars per household

- $2,558 Travel
- $1,022.81 Transportation
- $2,433.22 Apparel
- $3,521.51 Entertainment
- $656.4 Furniture
**Health Care**

7353-7399 St Louis Ave, Skokie, Illinois, 60076

Drive time of 5 minutes

---

**HAS ONE TYPE OF HEALTH INSURANCE**

- 23.1% Pop <19
- 12.9% Pop 19-34
- 34.1% Pop 35-64
- 6% Pop 65+

---

**HEALTH CARE**

7353-7399 St Louis Ave, Skokie, Illinois, 60076

This infographic provides a set of key demographic and health care indicators. Data sources include: American Community Survey (ACS) 5-year Data, Esri Consumer Spending, and Esri Market Potential data.

Learn more about this data: [www.esri.com/data/esri_data](http://www.esri.com/data/esri_data).

---

**POPULATION (ACS)**

- 24.2% Pop <19
- 15% Pop 19-34
- 40.0% Pop 35-64
- 20.5% Pop 65+

---

**HEALTH CARE EXPENDITURES**

- $4,558 Annual Health Insurance Expenditures
- $2,303 Medical Care

---

**NO HEALTH INSURANCE**

- 0.5% ACS Pop <19
- 2.2% Pop 19-34
- 3.6% Pop 35-64
- 0.2% Pop 65+

---

**Health Care (Consumer Spending)**

<table>
<thead>
<tr>
<th>Service</th>
<th>Annual Expenditure</th>
</tr>
</thead>
<tbody>
<tr>
<td>Blue Cross/Blue Shield</td>
<td>$1,340</td>
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<tr>
<td>Medicare Payments</td>
<td>$765</td>
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<tr>
<td>Physician Services</td>
<td>$298</td>
</tr>
<tr>
<td>Dental Services</td>
<td>$503</td>
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<tr>
<td>Eyecare Services</td>
<td>$78</td>
</tr>
<tr>
<td>Lab Tests/X-rays</td>
<td>$67</td>
</tr>
<tr>
<td>Hospital Room &amp; Hospital Service</td>
<td>$181</td>
</tr>
<tr>
<td>Convalescent/Nursing Home Care</td>
<td>$22</td>
</tr>
</tbody>
</table>
Health Care
7353-7399 St Louis Ave (5 minutes)
7353-7399 St Louis Ave, Skokie, Illinois, 60076
Drive time of 5 minutes

POPsulation

19,482
Civilian Population (ACS)

Exercise (Percent of Adults)

29.4%
Exercise at home 2+ times per week

18.3%
Exercise at club 2+ times per week

Medicare: Population 65+

1,015 1,239 660 459
Medicare Only Direct-Purch & Medicare Employer & Medicare Medicare & Medicaid

Health Care Spending

<table>
<thead>
<tr>
<th>Category</th>
<th>Pop 19-34</th>
<th>Pop 35-64</th>
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</thead>
<tbody>
<tr>
<td>VA Health Care</td>
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<tr>
<td>Medicaid Only</td>
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<tr>
<td>Medicare Only</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Medicare &amp; Medicaid</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Direct Purchase Ins</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Employer Health Ins</td>
<td></td>
<td></td>
</tr>
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</table>

Percent

0% 10% 20%
Health Care
7353-7399 St Louis Ave, Skokie, Illinois, 60076
Drive time of 10 minutes

HAS ONE TYPE OF HEALTH INSURANCE

23.4%
Pop <19

14.0%
Pop 19-34

32.7%
Pop 35-64

5%
Pop 65+

HEALTH CARE
7353-7399 St Louis Ave, Skokie, Illinois, 60076

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POPULATION (ACS)

25.1%
Pop <19

19%
Pop 19-34

40.3%
Pop 35-64

15.8%
Pop 65+

HEALTH CARE EXPENDITURES

$4,114
Annual Health Insurance Expenditures

$2,069
Medical Care

NO HEALTH INSURANCE

0.5%
ACS Pop <19

4.1%
Pop 19-34

5.4%
Pop 35-64

0.4%
Pop 65+

<table>
<thead>
<tr>
<th>Health Care (Consumer Spending)</th>
<th>Annual Expenditure</th>
</tr>
</thead>
<tbody>
<tr>
<td>Blue Cross/Blue Shield</td>
<td>$1,208</td>
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<tr>
<td>Medicare Payments</td>
<td>$673</td>
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<tr>
<td>Physician Services</td>
<td>$277</td>
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<tr>
<td>Dental Services</td>
<td>$439</td>
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<tr>
<td>Eyecare Services</td>
<td>$68</td>
</tr>
<tr>
<td>Lab Tests/X-rays</td>
<td>$61</td>
</tr>
<tr>
<td>Hospital Room &amp; Hospital Service</td>
<td>$166</td>
</tr>
<tr>
<td>Convalescent/Nursing Home Care</td>
<td>$17</td>
</tr>
</tbody>
</table>
Health Care
7353-7399 St Louis Ave (10 minutes)
7353-7399 St Louis Ave, Skokie, Illinois, 60076
Drive time of 10 minutes

**POPULATION**

189,109
Civilian Population (ACS)

**EXERCISE (PERCENT OF ADULTS)**

27.2%
Exercise at home 2+ times per week

18.1%
Exercise at club 2+ times per week

**MEDICARE: POPULATION 65+**

8,414
Medicare Only

6,784
Direct-Purch & Medicare

5,185
Employer & Medicare

4,007
Medicare & Medicaid

**HEALTH CARE SPENDING**

- VA Health Care
- Medicaid Only
- Medicare Only
- Direct Purchase Ins
- Employer Health Ins

Pop 19-34
Pop 35-64

Percent

0%
10%
20%
Health Care
7353-7399 St Louis Ave, Skokie, Illinois, 60076
Drive time of 15 minutes

HAS ONE TYPE OF HEALTH INSURANCE

21.3%
Pop <19

18.1%
Pop 19-34

32.1%
Pop 35-64

5%
Pop 65+

HEALTH CARE
7353-7399 St Louis Ave, Skokie, Illinois, 60076

This infographic provides a set of key demographic and health care indicators. Data sources include: American Community Survey (ACS) 5-year Data, Esri Consumer Spending, and Esri Market Potential data.

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POPULATION (ACS)

22.8%
Pop <19

23%
Pop 19-34

39.7%
Pop 35-64

13.9%
Pop 65+

HEALTH CARE EXPENDITURES

$3,956
Annual Health Insurance Expenditures

$1,979
Medical Care

NO HEALTH INSURANCE

0.6%
ACS Pop <19

4.6%
Pop 19-34

5.7%
Pop 35-64

0.3%
Pop 65+

Health Care (Consumer Spending)    Annual Expenditure
Blue Cross/Blue Shield              $1,162
Medicare Payments                   $630
Physician Services                  $266
Dental Services                     $411
Eyecare Services                    $65
Lab Tests/X-rays                    $59
Hospital Room & Hospital Service    $164
Convalescent/Nursing Home Care      $17
Health Care
7353-7399 St Louis Ave (15 minutes)
7353-7399 St Louis Ave, Skokie, Illinois, 60076
Drive time of 15 minutes

POPULATION

479,087
Civilian Population (ACS)

EXERCISE (PERCENT OF ADULTS)

27.3%
Exercise at home 2+ times per week

18.2%
Exercise at club 2+ times per week

MEDICARE: POPULATION 65+

18,485
14,712
12,205
8,994
Medicare Only
Direct-Purch & Medicare
Employer & Medicare
Medicare & Medicaid

HEALTH CARE SPENDING

- VA Health Care
- Medicaid Only
- Medicare Only
- Direct Purchase Ins
- Employer Health Ins
Marketing Profile
7353-7399 St Louis Ave (5 minutes)
7353-7399 St Louis Ave, Skokie, Illinois, 60076
Drive time of 5 minutes

**MARKETING PROFILE**
7353-7399 St Louis Ave
Drive time of 5 minutes

**KEY FACTS**

- Population: 19,188
- Median Age: 44.2
- Average Household Size: 3.0
- Median Household Income: $86,110

**ANNUAL HOUSEHOLD SPENDING**

- Apparel & Services: $2,546
- Groceries: $5,978
- Computers & Hardware: $204
- Health Care: $6,862
- Eating Out: $4,323

**EDUCATION**

- No High School Diploma: 8%
- High School Graduate: 19%
- Some College: 21%
- Bachelor's/Grad/Prof Degree: 51%

**ANNUAL LIFESTYLE SPENDING**

- Travel: $3,006
- Theatre/Operas/Concerts: $111
- Sports Events: $79
- Online Games: $5
- Movies/Museums/Parks: $109

**Tapestry Segments**

- Pleasantville: 2B, 2,690 households, 41.7% of Households
- Pacific Heights: 2C, 1,923 households, 29.8% of Households
- Golden Years: 9B, 738 households, 11.4% of Households

**AGE PYRAMID**

The largest group: 2019 Female Population Age 60-64 (Esri)

The smallest group: 2019 Male Population Age 80-84 (Esri)

Dots show comparison to Cook County

**EDUCATION**

- No High School Diploma: 8%
- High School Graduate: 19%
- Some College: 21%
- Bachelor's/Grad/Prof Degree: 51%
Marketing Profile

7353-7399 St Louis Ave (10 minutes)
7353-7399 St Louis Ave, Skokie, Illinois, 60076
Drive time of 10 minutes

MARKETING PROFILE
7353-7399 St Louis Ave

Drive time of 10 minutes

The largest group:
2019 Female Population Age 55-59 (Esri)

The smallest group:
2019 Male Population Age 80-84 (Esri)

ANNUAL LIFESTYLE SPENDING

$2,665 Travel
$100 Theatre/Operas/Concerts
$104 Movies/Museums/Parks
$72 Sports Events
$6 Online Games

KEY FACTS

185,523 Population
39.9 Median Age
$72,067 Median Household Income
2.8 Average Household Size

ANNUAL HOUSEHOLD SPENDING

$2,441 Apparel & Services
$194 Computers & Hardware
$4,071 Eating Out
$5,695 Groceries
$6,183 Health Care

EDUCATION

11% No High School Diploma
18% High School Graduate
21% Some College
50% Bachelor’s/Grad/Prof Degree

Tapestry Segments

City Lights
15.8% of Households
10,475 households

Pleasantville
14.0% of Households
9,324 households

Downtown Melting Pot
13.7% of Households
9,142 households
Marketing Profile

7353-7399 St Louis Ave (15 minutes)

Drive time of 15 minutes

MARKETING PROFILE

7353-7399 St Louis Ave

Drive time of 15 minutes

ANNUAL LIFESTYLE SPENDING

<table>
<thead>
<tr>
<th>Activity</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Travel</td>
<td>$2,558</td>
</tr>
<tr>
<td>Theatre/Operas/Concerts</td>
<td>$98</td>
</tr>
<tr>
<td>Movies/Museums/Parks</td>
<td>$105</td>
</tr>
<tr>
<td>Sports Events</td>
<td>$69</td>
</tr>
<tr>
<td>Online Games</td>
<td>$6</td>
</tr>
</tbody>
</table>

Tapestry Segments

- **International Marketplace**
  - 15.2% of Households
  - 27,726 households

- **City Lights**
  - 13.7% of Households
  - 24,988 households

- **Trendsetters**
  - 12.4% of Households
  - 22,685 households

KEY FACTS

- **Population**: 477,852
- **Median Age**: 38.2
- **Average Household Size**: 2.5
- **Median Household Income**: $66,187

ANNUAL HOUSEHOLD SPENDING

<table>
<thead>
<tr>
<th>Category</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Apparel &amp; Services</td>
<td>$2,433</td>
</tr>
<tr>
<td>Computers &amp; Hardware</td>
<td>$195</td>
</tr>
<tr>
<td>Eating Out</td>
<td>$4,092</td>
</tr>
<tr>
<td>Groceries</td>
<td>$5,653</td>
</tr>
<tr>
<td>Health Care</td>
<td>$5,935</td>
</tr>
</tbody>
</table>

EDUCATION

- **No High School Diploma**: 10%
- **High School Graduate**: 18%
- **Some College**: 21%
- **Bachelor’s/Grad/Prof Degree**: 51%
This infographic provides a set of key demographic, market potential and spending indicators that allow you to quickly understand the market opportunities and demographics of an area that provide powerful decision-making insight about office location.

Data sources include: Esri Consumer Spending and Esri Market Potential data. Learn more about this data: www.esri.com/data/esri_data

**Income and Home Value**
- Median Household Income: $86,110
- Per Capita Income: $36,888
- Median Home Value: $331,766

**Projected Annual Growth Rate**
- Population: -0.18%
- Generation Z: -1.33%
- Generation X: 0.37%
- Millennial: 0.46%

**Internet Access (Index)**
- Access to Internet at home: 106
- Internet at home via high speed connection: 106

**Lifestyle Spending (Index)**
- Meals at Restaurants: 117
- Apparel & Services: 119
- Retail Goods: 117
- Entertainment/Recreation: 121
- Home Services: 125

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Office Market Profile
7353-7399 St Louis Ave (10 minutes)
7353-7399 St Louis Ave, Skokie, Illinois, 60076
Drive time of 10 minutes

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Data sources include: Esri Consumer Spending and Esri Market Potential data. Learn more about this data: www.esri.com/data/esri_data

INCOME AND HOME VALUE

- Median Household Income: $72,067
- Per Capita Income: $36,138
- Median Home Value: $347,418

LIFESTYLE SPENDING (INDEX)

- Meals at Restaurants: 111
- Entertainment/Recreation: 111
- Retail Goods: 107
- Apparel & Services: 114
- Home Services: 110

PROJECTED ANNUAL GROWTH RATE

- Population: -0.14%
- Generation Z: -1.18%
- Generation X: -0.53%
- Millennial: 0.39%

INTERNET ACCESS (INDEX)

- Access to Internet at home: 104
- Internet at home via high speed connection: 104
Office Market Profile
7353-7399 St Louis Ave (15 minutes)
7353-7399 St Louis Ave, Skokie, Illinois, 60076
Drive time of 15 minutes

This infographic provides a set of key demographic, market potential and spending indicators that allow you to quickly understand the market opportunities and demographics of an area that provide powerful decision-making insight about office location.

Data sources include: Esri Consumer Spending and Esri Market Potential data.
Learn more about this data: www.esri.com/data/esri_data

INCOME AND HOME VALUE

<table>
<thead>
<tr>
<th></th>
<th>Median Household Income</th>
<th>Per Capita Income</th>
<th>Median Home Value</th>
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<tbody>
<tr>
<td>$66,187</td>
<td>$37,473</td>
<td>$354,437</td>
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</table>

LIFESTYLE SPENDING (INDEX)

<table>
<thead>
<tr>
<th>Category</th>
<th>Index</th>
</tr>
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<tbody>
<tr>
<td>Meals at Restaurants</td>
<td>111</td>
</tr>
<tr>
<td>Apparel &amp; Services</td>
<td>114</td>
</tr>
<tr>
<td>Entertainment/Recreation</td>
<td>108</td>
</tr>
<tr>
<td>Retail Goods</td>
<td>105</td>
</tr>
<tr>
<td>Home Services</td>
<td>106</td>
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</table>

PROJECTED ANNUAL GROWTH RATE

<table>
<thead>
<tr>
<th>Demographic Group</th>
<th>Projected Annual Growth Rate</th>
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<tbody>
<tr>
<td>Population</td>
<td>-0.09%</td>
</tr>
<tr>
<td>Generation Z</td>
<td>0.18%</td>
</tr>
<tr>
<td>Generation X</td>
<td>-0.98%</td>
</tr>
<tr>
<td>Millennial</td>
<td>-0.37%</td>
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</tbody>
</table>

INTERNET ACCESS (INDEX)

<table>
<thead>
<tr>
<th>Access to Internet at home</th>
<th>Internet at home via high speed connection</th>
</tr>
</thead>
<tbody>
<tr>
<td>103</td>
<td>103</td>
</tr>
</tbody>
</table>

Learn more about this data: www.esri.com/data/esri_data
TARGET MARKET SUMMARY
7353-7399 St Louis Ave
Drive time of 5 minutes

KEY FACTS
19,188 Population

44.2 Median Age

3.0 Average Household Size

$86,110 Median Household Income

ANNUAL LIFESTYLE SPENDING
>$3,006 Travel
>$111 Theatre/Operas/Concerts
>$109 Movies/Museums/Parks
>$79 Sports Events
>$5 Online Games
>$113 Audio

Tapestry Segments
Pleasantville
2B, 2,690 households
41.7% of Households

Pacific Heights
2C, 1,923 households
29.8% of Households

Golden Years
9B, 738 households
11.4% of Households

Drive time of 5 minutes
TARGET MARKET SUMMARY
7353-7399 St Louis Ave
Drive time of 10 minutes

KEY FACTS

- **185,523** Population
- **$72,067** Median Household Income
- **39.9** Median Age
- **2.8** Average Household Size

ANNUAL LIFESTYLE SPENDING

<table>
<thead>
<tr>
<th>Activity</th>
<th>Spending</th>
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</thead>
<tbody>
<tr>
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<td>$2,665</td>
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<td>Theatre/Operas/Concerts</td>
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<tr>
<td>Movies/Museums/ Parks</td>
<td>$104</td>
</tr>
<tr>
<td>Sports Events</td>
<td>$72</td>
</tr>
<tr>
<td>Online Games</td>
<td>$6</td>
</tr>
<tr>
<td>Audio</td>
<td>$104</td>
</tr>
</tbody>
</table>

Tapestry Segments

- **City Lights**
  - 10,475 households
  - 15.8% of Households
- **Pleasantville**
  - 9,324 households
  - 14.0% of Households
- **Downtown Melting Pot**
  - 9,142 households
  - 13.7% of Households

**AGE PYRAMID**

- The largest group: 2019 Female Population Age 55-59 (Esri)
- The smallest group: 2019 Male Population Age 80-84 (Esri)
Target Market Summary
7353-7399 St Louis Ave
Drive time of 15 minutes

Key Facts

477,852 Population
38.2 Median Age
2.5 Average Household Size
$66,187 Median Household Income

Annual Lifestyle Spending

$2,558 Travel
$105 Movies/Museums/Parks
$98 Theatre/Operas/Concerts
$6 Online Games
$69 Sports Events
$105 Audio

Tapestry Segments

International Marketplace 15.2%
City Lights 13.7%
Trendsetters 12.4%

The largest group: 2019 Male Population Age 25-29 (Esri)
The smallest group: 2019 Male Population Age 80-84 (Esri)
**East Touhy - 15 Minutes**

7353-7399 St Louis Ave, Skokie, Illinois, 60076

Drive time of 5 minutes

---

### KEY FACTS

<table>
<thead>
<tr>
<th>Indicator</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Population</td>
<td>19,188</td>
</tr>
<tr>
<td>Median Age</td>
<td>44.2</td>
</tr>
<tr>
<td>Average Household Size</td>
<td>3.0</td>
</tr>
</tbody>
</table>

### EDUCATION

<table>
<thead>
<tr>
<th>Indicator</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>No High School Diploma</td>
<td>8%</td>
</tr>
<tr>
<td>High School Graduate</td>
<td>19%</td>
</tr>
<tr>
<td>Some College</td>
<td>21%</td>
</tr>
<tr>
<td>Bachelor's/Grad/Prof Degree</td>
<td>51%</td>
</tr>
</tbody>
</table>

### BUSINESS

| Total Businesses | 1,172 |
| Total Employees  | 13,567 |

### EMPLOYMENT

| White Collar | 75% |
| Blue Collar  | 13% |
| Services     | 12% |

### INCOME

<table>
<thead>
<tr>
<th>Indicator</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Median Household Income</td>
<td>$86,110</td>
</tr>
<tr>
<td>Per Capita Income</td>
<td>$36,888</td>
</tr>
<tr>
<td>Median Net Worth</td>
<td>$384,150</td>
</tr>
</tbody>
</table>

---

**East Touhy - 15 Minutes**

7353-7399 St Louis Ave, Skokie, Illinois, 60076

Drive time of 10 minutes

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### KEY FACTS

<table>
<thead>
<tr>
<th>Indicator</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Population</td>
<td>185,523</td>
</tr>
<tr>
<td>Median Age</td>
<td>39.9</td>
</tr>
<tr>
<td>Average Household Size</td>
<td>2.8</td>
</tr>
</tbody>
</table>

### EDUCATION

<table>
<thead>
<tr>
<th>Indicator</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>No High School Diploma</td>
<td>11%</td>
</tr>
<tr>
<td>High School Graduate</td>
<td>18%</td>
</tr>
<tr>
<td>Some College</td>
<td>21%</td>
</tr>
<tr>
<td>Bachelor's/Grad/Prof Degree</td>
<td>50%</td>
</tr>
</tbody>
</table>

### BUSINESS

| Total Businesses | 6,416 |
| Total Employees  | 70,311 |

### EMPLOYMENT

| White Collar | 70% |
| Blue Collar  | 15% |
| Services     | 16% |

### INCOME

| Households By Income | The largest group: $100,000 - $149,999 (21.4%) | The smallest group: $25,000 - $34,999 (5.1%) |

---

Bars show deviation from Cook County
Median Household Income: $72,067
Per Capita Income: $36,138
Median Net Worth: $132,700

<table>
<thead>
<tr>
<th>Indicator</th>
<th>Value</th>
<th>Difference</th>
</tr>
</thead>
<tbody>
<tr>
<td>&lt;$15,000</td>
<td>8.8%</td>
<td>-2.8%</td>
</tr>
<tr>
<td>$15,000 - $24,999</td>
<td>7.7%</td>
<td>-1.4%</td>
</tr>
<tr>
<td>$25,000 - $34,999</td>
<td>7.1%</td>
<td>-1.1%</td>
</tr>
<tr>
<td>$35,000 - $44,999</td>
<td>11.9%</td>
<td>+0.3%</td>
</tr>
<tr>
<td>$50,000 - $74,999</td>
<td>15.8%</td>
<td>-0.6%</td>
</tr>
<tr>
<td>$75,000 - $99,999</td>
<td>12.7%</td>
<td>+0.3%</td>
</tr>
<tr>
<td>$100,000 - $149,999</td>
<td>17.4%</td>
<td>+2.3%</td>
</tr>
<tr>
<td>$150,000 - $199,999</td>
<td>8.7%</td>
<td>+1.6%</td>
</tr>
<tr>
<td>$200,000+</td>
<td>9.8%</td>
<td>+1.0%</td>
</tr>
</tbody>
</table>

Bars show deviation from Cook County

East Touhy - 15 Minutes
7353-7399 St Louis Ave (15 minutes)
7333-7399 St Louis Ave, Skokie, Illinois, 60076
Drive time of 15 minutes

KEY FACTS
- Population: 477,852
- Median Age: 38.2
- Average Household Size: 2.5
- Median Household Income: $66,187

EDUCATION
- No High School Diploma: 10%
- High School Graduate: 18%
- Some College: 21%
- Bachelor’s/Grad/Prof Degree: 51%

BUSINESS
- Total Businesses: 16,225
- Total Employees: 200,567

EMPLOYMENT
- White Collar: 68%
- Blue Collar: 15%
- Services: 4.1%
- Unemployment Rate: 17%

INCOME
- Median Household Income: $66,187
- Per Capita Income: $37,473
- Median Net Worth: $82,503

Households By Income
- The largest group: $50,000 - $74,999 (15.7%)
- The smallest group: $25,000 - $34,999 (7.7%)

<table>
<thead>
<tr>
<th>Indicator</th>
<th>Value</th>
<th>Difference</th>
</tr>
</thead>
<tbody>
<tr>
<td>&lt;$15,000</td>
<td>10.4%</td>
<td>-1.2%</td>
</tr>
<tr>
<td>$15,000 - $24,999</td>
<td>8.6%</td>
<td>-0.5%</td>
</tr>
<tr>
<td>$25,000 - $34,999</td>
<td>7.7%</td>
<td>-0.5%</td>
</tr>
<tr>
<td>$35,000 - $44,999</td>
<td>11.9%</td>
<td>+0.3%</td>
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<tr>
<td>$50,000 - $74,999</td>
<td>15.7%</td>
<td>-0.7%</td>
</tr>
<tr>
<td>$75,000 - $99,999</td>
<td>12.4%</td>
<td>0</td>
</tr>
<tr>
<td>$100,000 - $149,999</td>
<td>15.6%</td>
<td>+0.7%</td>
</tr>
<tr>
<td>$150,000 - $199,999</td>
<td>7.7%</td>
<td>+0.6%</td>
</tr>
<tr>
<td>$200,000+</td>
<td>9.7%</td>
<td>+1.1%</td>
</tr>
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</table>

Bars show deviation from Cook County