Commute Profile
7353-7399 St Louis Ave (3 miles)
7353-7399 St Louis Ave, Skokie, Illinois, 60076
Ring of 3 miles

This infographic provides information about how population age 16+ travels to work. This data comes from the American Community Survey (ACS) from the US Census Bureau. Read an in-depth analysis of the ACS from Esri's data team at www.esri.com/software/american-community-survey

**WORKERS**

146,674
ACS Workers Age 16+

56.1%
Drove Alone to Work

**TRANSPORTATION TO WORK**

21.9%
Took Public Transportation

8.8%
Carpooled

5.0%
Walked to Work

1.6%
Bike to Work

**TRAVEL TIME TO WORK**

- 90+ min
- 60-89 min
- 45-59 min
- 40-44 min
- 35-39 min
- 30-34 min
- 25-29 min
- 20-24 min
- 15-19 min
- 10-14 min
- 5-9 min
- < 5 min

Percent of Workers
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**WORKERS**

379,599
ACS Workers Age 16+

52.4%
Drove Alone to Work

**TRANSPORTATION TO WORK**

26.8%
Took Public Transportation

7.4%
Carpooled

4.8%
Walked to Work

1.7%
Bike to Work

**TRAVEL TIME TO WORK**

Percent of Workers

90+ min

60-89 min

45-59 min

40-44 min

35-39 min

30-34 min

25-29 min

20-24 min

15-19 min

10-14 min

5-9 min

< 5 min
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COMMUTE PROFILE

7353-7399 St Louis Ave

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WORKERS

680,454

ACS Workers Age 16+

52.5%

Drove Alone to Work

TRANSPORTATION TO WORK

27.5%

Took Public Transportation

7.2%

Carpooled

4.1%

Walked to Work

1.8%

Bike to Work

TRAVEL TIME TO WORK

90+ min

60-89 min

45-59 min

40-44 min

35-39 min

30-34 min

25-29 min

20-24 min

15-19 min

10-14 min

5-9 min

< 5 min

Percent of Workers
Commute Profile
7353-7399 St Louis Ave (5 minutes)
7353-7399 St Louis Ave, Skokie, Illinois, 60076
Drive time of 5 minutes

COMMUTE PROFILE

7353-7399 St Louis Ave

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WORKERS

8,562
ACS Workers Age 16+

71.2%
Drove Alone to Work

TRANSPORTATION TO WORK

7.9%
Took Public Transportation

11.8%
Carpooled

1.4%
Walked to Work

0.4%
Bike to Work

TRAVEL TIME TO WORK

<table>
<thead>
<tr>
<th>Percent of Workers</th>
<th>Travel Time to Work</th>
</tr>
</thead>
<tbody>
<tr>
<td>90+ min</td>
<td>0%</td>
</tr>
<tr>
<td>60-89 min</td>
<td>4%</td>
</tr>
<tr>
<td>45-59 min</td>
<td>8%</td>
</tr>
<tr>
<td>40-44 min</td>
<td>12%</td>
</tr>
<tr>
<td>35-39 min</td>
<td>16%</td>
</tr>
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</tr>
<tr>
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<td>4%</td>
</tr>
<tr>
<td>10-14 min</td>
<td>8%</td>
</tr>
<tr>
<td>5-9 min</td>
<td>4%</td>
</tr>
<tr>
<td>&lt; 5 min</td>
<td>0%</td>
</tr>
</tbody>
</table>
Commute Profile
7353-7399 St Louis Ave (10 minutes)
7353-7399 St Louis Ave, Skokie, Illinois, 60076
Drive time of 10 minutes

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COMMUTE PROFILE

WORKERS

87,542
ACS Workers Age 16+

63.0%
Drove Alone to Work

TRANSPORTATION TO WORK

15.2%
Took Public Transportation

10.0%
Carpooled

3.9%
Walked to Work

1.4%
Bike to Work

TRAVEL TIME TO WORK

Percent of Workers

90+ min
60-89 min
45-59 min
40-44 min
35-39 min
30-34 min
25-29 min
20-24 min
15-19 min
10-14 min
5-9 min
< 5 min

0% 4% 8% 12% 16%
Commuter Profile
7353-7399 St Louis Ave (15 minutes)
7353-7399 St Louis Ave, Skokie, Illinois, 60076
Drive time of 15 minutes

COMMUTE PROFILE

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WORKERS

236,666
ACS Workers Age 16+
56.0%
Drove Alone to Work

TRANSPORTATION TO WORK

22.7%
Took Public Transportation

8.1%
Carpooled

5.1%
Walked to Work

1.5%
Bike to Work

TRAVEL TIME TO WORK

90+ min
60-89 min
45-59 min
40-44 min
35-39 min
30-34 min
25-29 min
20-24 min
15-19 min
10-14 min
5-9 min
< 5 min
Percent of Workers
Employment Overview
7353-7399 St Louis Ave

INCOME
- Median Household Income: $61,965
- Per Capita Income: $35,411
- Median Net Worth: $69,218

EDUCATION
- 11% No High School Diploma
- 16% High School Diploma
- 21% Some College
- 50% Bachelor's/Grad/Prof Degree

BUSINESS
- Total Businesses: 9,744
- Total Employees: 112,157

KEY FACTS
- Population: 297,791
- Median Age: 38.6
- Households: 115,254
- Median Disposable Income: $49,906

COMMUTERS
- 21% Spend 7+ hours commuting to and from work per week
- 56.1% Drove Alone to Work

EMPLOYMENT
- 68% White Collar
- 15% Blue Collar
- 17% Services
- 4.4% Unemployment Rate
Employment Overview
7353-7399 St Louis Ave

INCOME
$68,914 Median Net Worth
$65,022 Median Household Income
$39,223 Per Capita Income

EDUCATION
16% High School Diploma
21% Some College
52% Bachelor’s/Grad/Prof Degree
10% No High School Diploma

BUSINESS
23,426 Total Businesses
271,385 Total Employees

KEY FACTS
728,264 Population
38.1 Median Age
294,734 Households
$51,422 Median Disposable Income

COMMUTERS
21% Spend 7+ hours commuting to and from work per week
52.4% Drove Alone to Work

EMPLOYMENT
69% White Collar
14% Blue Collar
17% Services
4.0% Unemployment Rate
Employment Overview
7353-7399 St Louis Ave
7353-7399 St Louis Ave, Skokie, Illinois, 60076
Ring of 7 miles

INCOME
$68,443 Median Household Income
$41,615 Per Capita Income
$73,608 Median Net Worth

EDUCATION
11% No High School Diploma
16% High School Diploma
20% Some College
51% Bachelor’s/Grad/Prof Degree

BUSINESS
39,347 Total Businesses
447,087 Total Employees

KEY FACTS
1,275,989 Population
515,303 Households
$53,120 Median Disposable Income
36.7 Median Age

COMMUTERS
20% Spend 7+ hours commuting to and from work per week
52.5% Drove Alone to Work

EMPLOYMENT
69% White Collar
15% Blue Collar
16% Services
3.6% Unemployment Rate
Executive Summary - Call Outs

7353-7399 St Louis Ave, Skokie, Illinois, 60076

Ring of 3 miles

7353-7399 St Louis Ave (3 miles)
7353-7399 St Louis Ave, Skokie, Illinois, 60076

KEY FACTS

- **International Marketplace**
  - Dominant Tapestry Segment
- **Total Population**: 297,791
- **Median Home Value**: $340,927
- **Businesses**: 9,744
- **Daytime Population**: 265,235
- **Per Capita Income**: $35,411
- **Median Household Income**: $61,965
- **Avg Household Size**: 2.5
- **2010-19 Pop Growth Rate**: 0.1%

KEY SPENDING FACTS

- **Travel**: $2,388.9
- **Transportation**: $955.58
- **Apparel**: $2,286.81
- **Entertainment**: $3,301.36
- **Furniture**: $614.88

Spending facts are average annual dollars per household.


Executive Summary - Call Outs
7353-7399 St Louis Ave (5 miles)
7353-7399 St Louis Ave, Skokie, Illinois, 60076
Ring of 5 miles

7353-7399 St Louis Ave, Skokie, Illinois, 60076

KEY FACTS

Trendsetters
Dominant Tapestry Segment

- 728,264 Total Population
- $351,965 Median Home Value
- 23,426 Businesses
- 629,570 Daytime Population
- $39,223 Per Capita Income
- 2.4 Avg Household Size
- 38.1 Median Age
- 0.0% 2010-19 Pop Growth Rate
- $65,022 Median Household Income

KEY SPENDING FACTS

- Travel: $2,496.01
- Transportation: $1,001.62
- Apparel: $2,414.37
- Entertainment: $3,460.68
- Furniture: $649.56

Spending facts are average annual dollars per household

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Executive Summary - Call Outs
7353-7399 St Louis Ave (7 miles)
7353-7399 St Louis Ave, Skokie, Illinois, 60076
Ring of 7 miles

KEY FACTS

- 1,275,989 Total Population
- 39,347 Businesses
- 1,048,848 Daytime Population
- $353,646 Median Home Value
- $41,615 Per Capita Income
- 2.4 Avg Household Size
- $68,443 Median Household Income
- 36.7 Median Age
- 0.1% 2010-19 Pop Growth Rate

KEY SPENDING FACTS

- $2,648.96 Travel
- $1,064.91 Transportation
- $2,588.21 Apparel
- $3,580.49 Entertainment
- $697.35 Furniture

Spending facts are average annual dollars per household.

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Health Care
7353-7399 St Louis Ave (3 miles)
7353-7399 St Louis Ave, Skokie, Illinois, 60076
Ring of 3 miles

HAS ONE TYPE OF HEALTH INSURANCE

21.4%
Pop <19

17.3%
Pop 19-34

32.0%
Pop 35-64

5%
Pop 65+

HEALTH CARE

7353-7399 St Louis Ave, Skokie, Illinois, 60076

This infographic provides a set of key demographic and health care indicators. Data sources include: American Community Survey (ACS) 5-year Data, Esri Consumer Spending, and Esri Market Potential data.

Learn more about this data: www.esri.com/data/esri_data.

POPULATION (ACS)

23.1%
Pop <19

23%
Pop 19-34

40.0%
Pop 35-64

14.0%
Pop 65+

HEALTH CARE EXPENDITURES

$3,712
Annual Health Insurance Expenditures

$1,859
Medical Care

NO HEALTH INSURANCE

0.6%
ACS Pop <19

4.9%
Pop 19-34

5.8%
Pop 35-64

0.3%
Pop 65+

Health Care (Consumer Spending)  |  Annual Expenditure
--- | ---
Blue Cross/Blue Shield | $1,089
Medicare Payments | $593
Physician Services | $251
Dental Services | $385
Eyecare Services | $61
Lab Tests/X-rays | $56
Hospital Room & Hospital Service | $154
Convalescent/Nursing Home Care | $16
Health Care

7353-7399 St Louis Ave (3 miles)
7353-7399 St Louis Ave, Skokie, Illinois, 60076
Ring of 3 miles

POPCULATION

299,066
Civilian Population (ACS)

EXERCISE (PERCENT OF ADULTS)

26.9%
Exercise at home 2+ times per week

18.2%
Exercise at club 2+ times per week

MEDICARE: POPULATION 65+

11,788
Medicare Only

9,311
Direct-Purch & Medicare

7,089
Employer & Medicare

6,128
Medicare & Medicaid

HEALTH CARE SPENDING

0%
10%
20%
Percent

Pop 19-34
Pop 35-64
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**Health Care**

7353-7399 St Louis Ave (5 miles)
7353-7399 St Louis Ave, Skokie, Illinois, 60076
Ring of 5 miles

---

**POPULATION**

- **736,880**
  - Civilian Population (ACS)

**EXERCISE (PERCENT OF ADULTS)**

- **27.4%**
  - Exercise at home 2+ times per week

- **18.7%**
  - Exercise at club 2+ times per week

---

**MEDICARE: POPULATION 65+**

- **27,987**
  - Medicare Only
- **20,923**
  - Direct-Purch & Medicare
- **17,576**
  - Employer & Medicare
- **13,763**
  - Medicare & Medicaid

---

**HEALTH CARE SPENDING**

- **VA Health Care**
- **Medicaid Only**
- **Medicare Only**
- **Direct Purchase Ins**
- **Employer Health Ins**

Percent values are represented as bars.

---

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**HAS ONE TYPE OF HEALTH INSURANCE**

- 20.0% Pop <19
- 21.8% Pop 19-34
- 31.3% Pop 35-64
- 4% Pop 65+

**POPULATION (ACS)**

- 21.3% Pop <19
- 27% Pop 19-34
- 38.9% Pop 35-64
- 12.7% Pop 65+

**HEALTH CARE EXPENDITURES**

- **$4,119** Annual Health Insurance Expenditures
- **$2,055** Medical Care

**NO HEALTH INSURANCE**

- 0.7% ACS Pop <19
- 4.6% Pop 19-34
- 5.7% Pop 35-64
- 0.3% Pop 65+

**Health Care (Consumer Spending)**

<table>
<thead>
<tr>
<th>Health Care (Consumer Spending)</th>
<th>Annual Expenditure</th>
</tr>
</thead>
<tbody>
<tr>
<td>Blue Cross/Blue Shield</td>
<td>$1,216</td>
</tr>
<tr>
<td>Medicare Payments</td>
<td>$642</td>
</tr>
<tr>
<td>Physician Services</td>
<td>$278</td>
</tr>
<tr>
<td>Dental Services</td>
<td>$419</td>
</tr>
<tr>
<td>Eyecare Services</td>
<td>$67</td>
</tr>
<tr>
<td>Lab Tests/X-rays</td>
<td>$62</td>
</tr>
<tr>
<td>Hospital Room &amp; Hospital Service</td>
<td>$175</td>
</tr>
<tr>
<td>Convalescent/Nursing Home Care</td>
<td>$18</td>
</tr>
</tbody>
</table>
**Health Care**

7353-7399 St Louis Ave (7 miles)
7353-7399 St Louis Ave, Skokie, Illinois, 60076
Ring of 7 miles

---

**POPULATION**

- **1,282,844**
  - Civilian Population (ACS)

---

**EXERCISE (PERCENT OF ADULTS)**

- **27.7%**
  - Exercise at home 2+ times per week
- **18.6%**
  - Exercise at club 2+ times per week

---

**MEDICARE: POPULATION 65+**

- **49,814**
  - Medicare Only
- **34,843**
  - Direct-Purch & Medicare
- **27,627**
  - Employer & Medicare
- **19,682**
  - Medicare & Medicaid

---

**HEALTH CARE SPENDING**

- VA Health Care
- Medicaid Only
- Medicare Only
- Direct Purchase Ins
- Employer Health Ins

---

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MARKETING PROFILE
7353-7399 St Louis Ave
Ring of 3 miles

Prepared by Esri
Latitude: 42.01519
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ANNUAL LIFESTYLE SPENDING
$2,389
Travel
$91
Theatre/Operas/Concerts
$98
Movies/Museums/Parks
$64
Sports Events
$5
Online Games

Tapestry Segments
13A International Marketplace
16,100 households
14.7% of Households

8A City Lights
14,241 households
12.4% of Households

3C Trendsetters
13,078 households
11.3% of Households

KEY FACTS
297,791 Population
38.6 Median Age
$61,965 Median Household Income
2.5 Average Household Size

ANNUAL HOUSEHOLD SPENDING
$2,287 Apparel & Services
$183 Computers & Hardware
$3,837 Eating Out
$5,315 Groceries
$5,572 Health Care

EDUCATION
11% No High School Diploma
18% High School Graduate
21% Some College
50% Bachelor's/Grad/Prof Degree

MARKETING PROFILE
7353-7399 St Louis Ave

Ring of 3 miles

The largest group:
2019 Male Population
Age 25-29 (Esri)

The smallest group:
2019 Male Population
Age 80-84 (Esri)

Dots show comparison to
Cook County

ANNUAL LIFESTYLE SPENDING
$2,389
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$91
Theatre/Operas/Concerts
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7353-7399 St Louis Ave

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MARKETING PROFILE
7353-7399 St Louis Ave

Ring of 3 miles

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2019 Male Population
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Dots show comparison to
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**Marketing Profile**

7353-7399 St Louis Ave (5 miles)  
7353-7399 St Louis Ave, Skokie, Illinois, 60076  
Ring of 5 miles

**MARKETING PROFILE**  
7353-7399 St Louis Ave

**Age Pyramid**

- **The largest group:** 2019 Male Population Age 30-34 (Esri)
- **The smallest group:** 2019 Male Population Age 80-84 (Esri)

**KEY FACTS**

- **Population:** 728,264
- **Median Age:** 38.1
- **Average Household Size:** 2.4
- **Median Household Income:** $65,022

**ANNUAL HOUSEHOLD SPENDING**

- **Apparel & Services:** $2,414
- **Computers & Hardware:** $194
- **Eating Out:** $4,076
- **Groceries:** $5,607
- **Health Care:** $5,814

**EDUCATION**

- **No High School Diploma:** 10%
- **High School Graduate:** 18%
- **Some College:** 21%
- **Bachelor's/Grad/Prof Degree:** 52%

**ANNUAL LIFESTYLE SPENDING**

- **Travel:** $2,496
- **Theatre/Operas/Concerts:** $96
- **Movies/Museums/Parks:** $104
- **Sports Events:** $67
- **Online Games:** $6

**Tapestry Segments**

- **Trendsetters (3C):** 55,962 households, 19.0% of Households
- **International Marketplace (13A):** 40,945 households, 13.9% of Households
- **City Lights (8A):** 39,411 households, 13.4% of Households

**ANNUAL LIFESTYLE SPENDING**
Marketing Profile
7353-7399 St Louis Ave (7 miles)
7353-7399 St Louis Ave, Skokie, Illinois, 60076
Ring of 7 miles

MARKETING PROFILE
7353-7399 St Louis Ave

Ring of 7 miles

KEY FACTS
1,275,989
Population

36.7
Median Age

2.4
Average Household Size

$68,443
Median Household Income

ANNUAL LIFESTYLE SPENDING

$2,649
Travel

$101
Theatre/Operas/Concerts

$111
Movies/Museums/Parks

$71
Sports Events

$6
Online Games

ANNUAL HOUSEHOLD SPENDING

$2,588
Apparel & Services

$207
Computers & Hardware

$4,381
Eating Out

$5,990
Groceries

$6,174
Health Care

EDUCATION

11%
No High School Diploma

18%
High School Graduate

20%
Some College

51%
Bachelor's/Grad/Prof Degree

Tapestry Segments

13A International Marketplace
72,842 households
14.1% of Households

3B Metro Renters
71,651 households
13.9% of Households

3C Trendsetters
69,709 households
13.5% of Households

The largest group:
2019 Male Population Age 25-29 (Esri)

The smallest group:
2019 Male Population Age 80-84 (Esri)

Dots show comparison to Cook County
This infographic provides a set of key demographic, market potential and spending indicators that allow you to quickly understand the market opportunities and demographics of an area that provide powerful decision-making insight about office location.

Data sources include: Esri Consumer Spending and Esri Market Potential data. Learn more about this data: www.esri.com/data/esri_data
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**Office Market Profile**

7353-7399 St Louis Ave, Skokie, Illinois, 60076

Ring of 5 miles

**Income and Home Value**

- Median Household Income: $65,022
- Per Capita Income: $39,223
- Median Home Value: $351,965

**Lifestyle Spending (Index)**

- Meals at Restaurants: 111
- Entertainment/Recreation: 106
- Retail Goods: 103
- Apparel & Services: 113
- Home Services: 104

**Projected Annual Growth Rate**

- Population: -0.07%
- Generation Z: 0.60%
- Generation X: -1.25%
- Millennials: -0.21%

**Internet Access (Index)**

- Access to Internet at home: 103
- Internet at home via high speed connection: 103
Office Market Profile
7353-7399 St Louis Ave (7 miles)
7353-7399 St Louis Ave, Skokie, Illinois, 60076
Ring of 7 miles

This infographic provides a set of key demographic, market potential and spending indicators that allow you to quickly understand the market opportunities and demographics of an area that provide powerful decision-making insight about office location.

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### Income and Home Value
- **Median Household Income**: $68,443
- **Per Capita Income**: $41,615
- **Median Home Value**: $353,646

### Lifestyle Spending (Index)
- **119** Meals at Restaurants
- **113** Entertainment/Recreation
- **110** Retail Goods
- **121** Apparel & Services
- **110** Home Services

### Projected Annual Growth Rate
- **-0.06%** Population
- **0.97%** Generation Z
- **-1.38%** Generation X
- **-0.52%** Millennial

### Internet Access (Index)
- **103** Access to Internet at home
- **103** Internet at home via high speed connection

This infographic provides a set of key demographic, market potential and spending indicators that allow you to quickly understand the market opportunities and demographics of an area that provide powerful decision-making insight about office location.

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### Office Market Profile

This infographic provides a set of key demographic, market potential and spending indicators that allow you to quickly understand the market opportunities and demographics of an area that provide powerful decision-making insight about office location.

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Target Market Summary
7353-7399 St Louis Ave
Ring of 3 miles

Key Facts

- Population: 297,791
- Median Age: 38.6
- Average Household Size: 2.5
- Median Household Income: $61,965

Annual Lifestyle Spending

- Travel: $2,389
- Theatre/Operas/Concerts: $91
- Movies/Museums/Parks: $98
- Sports Events: $64
- Online Games: $5
- Audio: $98

Tapestry Segments

- International Marketplace: 14.7% of Households (16,900 households)
- City Lights: 12.4% of Households (14,241 households)
- Trendsetters: 11.3% of Households (13,076 households)

Age Pyramid

The largest group: 2019 Male Population Age 25-29 (Esri)
The smallest group: 2019 Male Population Age 80-84 (Esri)
Target Market Summary
7353-7399 St Louis Ave (5 miles)
Ring of 5 miles

Key Facts
- Population: 728,264
- Median Age: 38.1
- Average Household Size: 2.4
- Median Household Income: $65,022

Annual Lifestyle Spending
- Travel: $2,496
- Theatre/Operas/Concerts: $96
- Movies/Museums/Parks: $104
- Sports Events: $67
- Online Games: $6
- Audio: $105

Tapestry Segments
- Trendsetters: 55,962 households (19.0% of households)
- International Marketplace: 40,945 households (13.9% of households)
- City Lights: 39,411 households (13.4% of households)

Age Pyramid
The largest group: 2019 Male Population Age 30-34 (Esri)
The smallest group: 2019 Male Population Age 80-84 (Esri)
**Target Market Summary**

7353-7399 St Louis Ave (7 miles)

Ring of 7 miles

**Key Facts**

- **Population**: 1,275,989
- **Median Age**: 36.7
- **Average Household Size**: 2.4
- **Median Household Income**: $68,443

**Annual Lifestyle Spending**

- **Travel**: $2,649
- **Theatre/Operas/Concerts**: $101
- **Movies/Museums/Parks**: $111
- **Sports Events**: $71
- **Online Games**: $6
- **Audio**: $113

**Tapestry Segments**

- **International Marketplace**: 72,842 households (14.1% of Households)
- **Metro Renters**: 71,651 households (13.9% of Households)
- **Trendsetters**: 69,709 households (13.5% of Households)

**Age Pyramid**

- The largest group: 2019 Male Population Age 25-29 (Esri)
- The smallest group: 2019 Male Population Age 80-84 (Esri)