

Commute Profile

4800-4836 Golf Rd (5 minutes)
4800-4836 Golf Rd, Skokie, Illinois, 60077
Drive time of 5 minutes

Prepared by Esri
Latitude: 42.05533
Longitude: -87.74693

COMMUTE PROFILE

4800-4836 Golf Rd

This infographic provides information about how population age 16+ travels to work. This data comes from the the American Community Survey (ACS) from the US Census Bureau. Read an in-depth analysis of the ACS from Esri's data team www.esri.com/software/american-community-survey

WORKERS



19,901

ACS Workers Age 16+



68.6%

Drove Alone to Work

TRANSPORTATION TO WORK



9.8%

Took Public Transportation



10.8%

Carpooled



2.4%

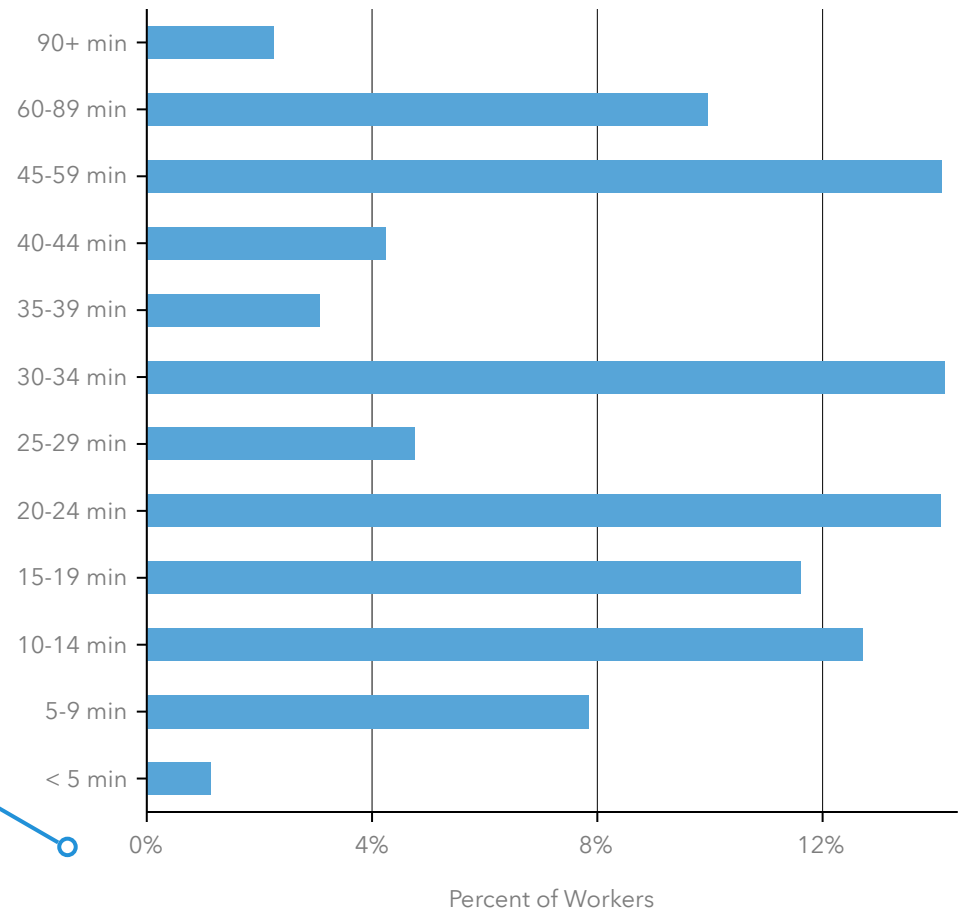
Walked to Work



1.0%

Bike to Work

TRAVEL TIME TO WORK



Commute Profile

4800-4836 Golf Rd (10 minutes)
4800-4836 Golf Rd, Skokie, Illinois, 60077
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COMMUTE PROFILE

4800-4836 Golf Rd

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WORKERS



83,612

ACS Workers Age 16+



66.8%

Drove Alone to Work

TRANSPORTATION TO WORK



12.3%

Took Public Transportation



8.4%

Carpooled



3.5%

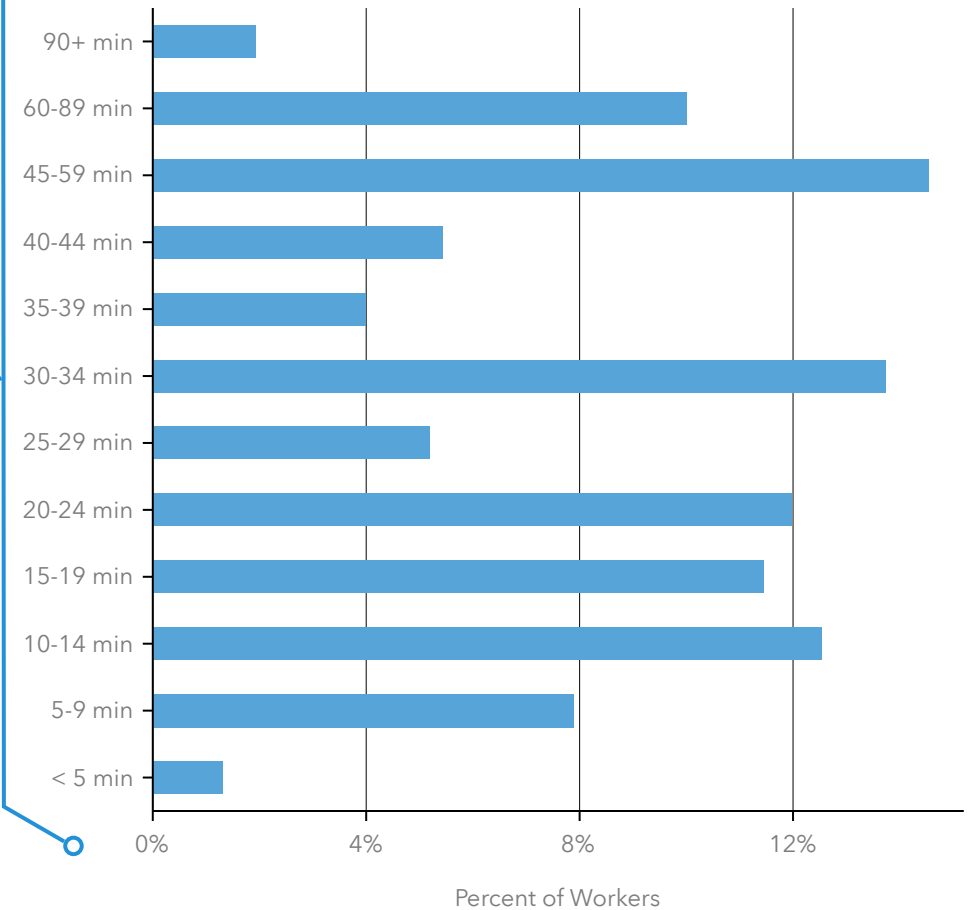
Walked to Work



1.2%

Bike to Work

TRAVEL TIME TO WORK



Commute Profile

4800-4836 Golf Rd (15 minutes)
4800-4836 Golf Rd, Skokie, Illinois, 60077
Drive time of 15 minutes

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COMMUTE PROFILE

4800-4836 Golf Rd

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WORKERS



192,972

ACS Workers Age 16+



65.9%

Drove Alone to Work

TRANSPORTATION TO WORK



13.4%

Took Public Transportation



8.6%

Carpooled



3.7%

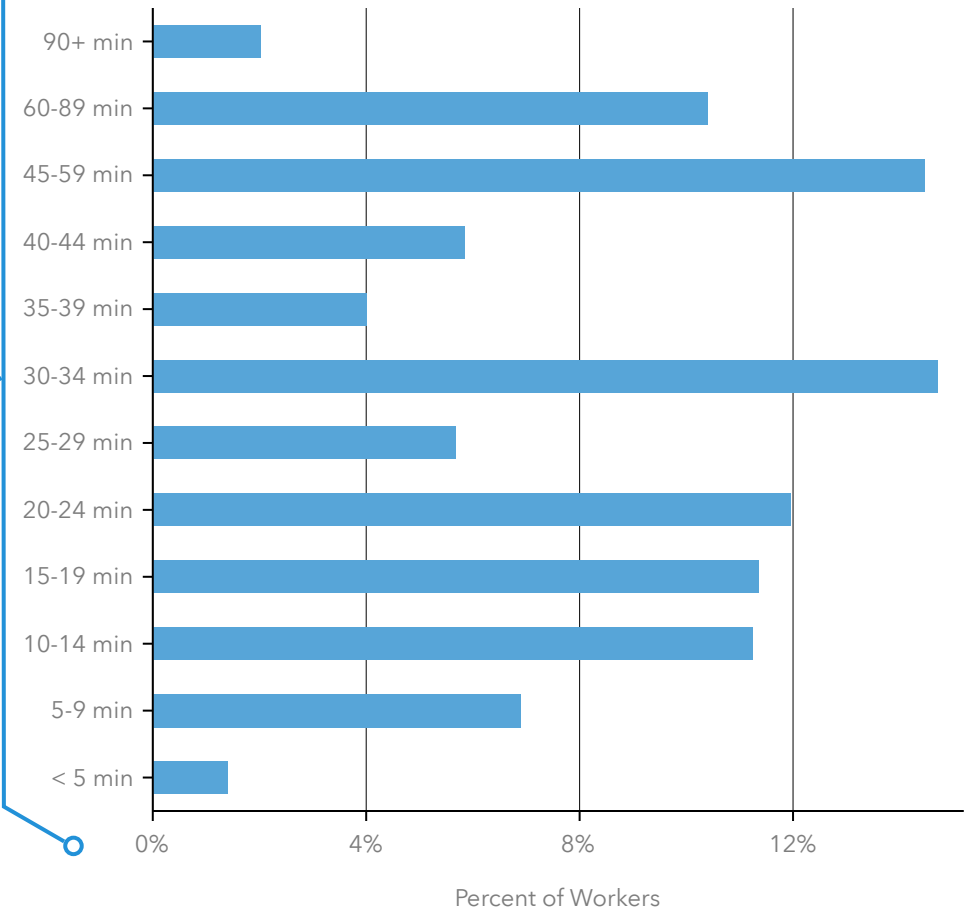
Walked to Work



1.0%

Bike to Work

TRAVEL TIME TO WORK



Employment Overview

4800-4836 Golf Rd (5 minutes)
4800-4836 Golf Rd, Skokie, Illinois, 60077
Drive time of 5 minutes

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Latitude: 42.05533
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Employment Overview

4800-4836 Golf Rd



INCOME

\$84,154
Median Household Income

\$46,371
Per Capita Income

\$319,554
Median Net Worth

EDUCATION

7%
No High School Diploma

14%
High School Diploma

21%
Some College

56%
Bachelor's/Grad/Prof Degree

BUSINESS

1,812
Total Businesses

22,293
Total Employees

KEY FACTS

42,272
Population

15,619
Households

45.6
Median Age

\$62,634
Median Disposable Income

COMMUTERS

20%
Spend 7+ hours commuting to and from work per week

68.6%
Drove Alone to Work

EMPLOYMENT

74%
White Collar

13%
Blue Collar

12%
Services

3.5%
Unemployment Rate

Employment Overview

4800-4836 Golf Rd (10 minutes)
4800-4836 Golf Rd, Skokie, Illinois, 60077
Drive time of 10 minutes

Prepared by Esri
Latitude: 42.05533
Longitude: -87.74693

Employment Overview

4800-4836 Golf Rd



INCOME

\$92,364
Median Household Income

\$51,811
Per Capita Income

\$411,428
Median Net Worth

EDUCATION

6%
No High School Diploma

13%
High School Diploma

19%
Some College

60%
Bachelor's/Grad/Prof Degree

BUSINESS

7,747
Total Businesses

96,541
Total Employees

KEY FACTS

183,375
Population

68,274
Households

43.6
Median Age

\$68,702
Median Disposable Income

COMMUTERS

20%
Spend 7+ hours commuting to and from work per week

66.8%
Drove Alone to Work

EMPLOYMENT

78%
White Collar

11%
Blue Collar

11%
Services

3.2%
Unemployment Rate

Employment Overview

4800-4836 Golf Rd (15 minutes)
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Latitude: 42.05533
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Employment Overview

4800-4836 Golf Rd



INCOME

\$85,728
Median Household Income

\$48,985
Per Capita Income

\$297,262
Median Net Worth

EDUCATION

7%
No High School Diploma

14%
High School Diploma

20%
Some College

57%
Bachelor's/Grad/Prof Degree

BUSINESS

17,852
Total Businesses

242,677
Total Employees

KEY FACTS

418,039
Population

155,705
Households

42.9
Median Age

\$64,028
Median Disposable Income

COMMUTERS

20%
Spend 7+ hours commuting to and from work per week

65.9%
Drove Alone to Work

EMPLOYMENT

75%
White Collar

13%
Blue Collar

12%
Services

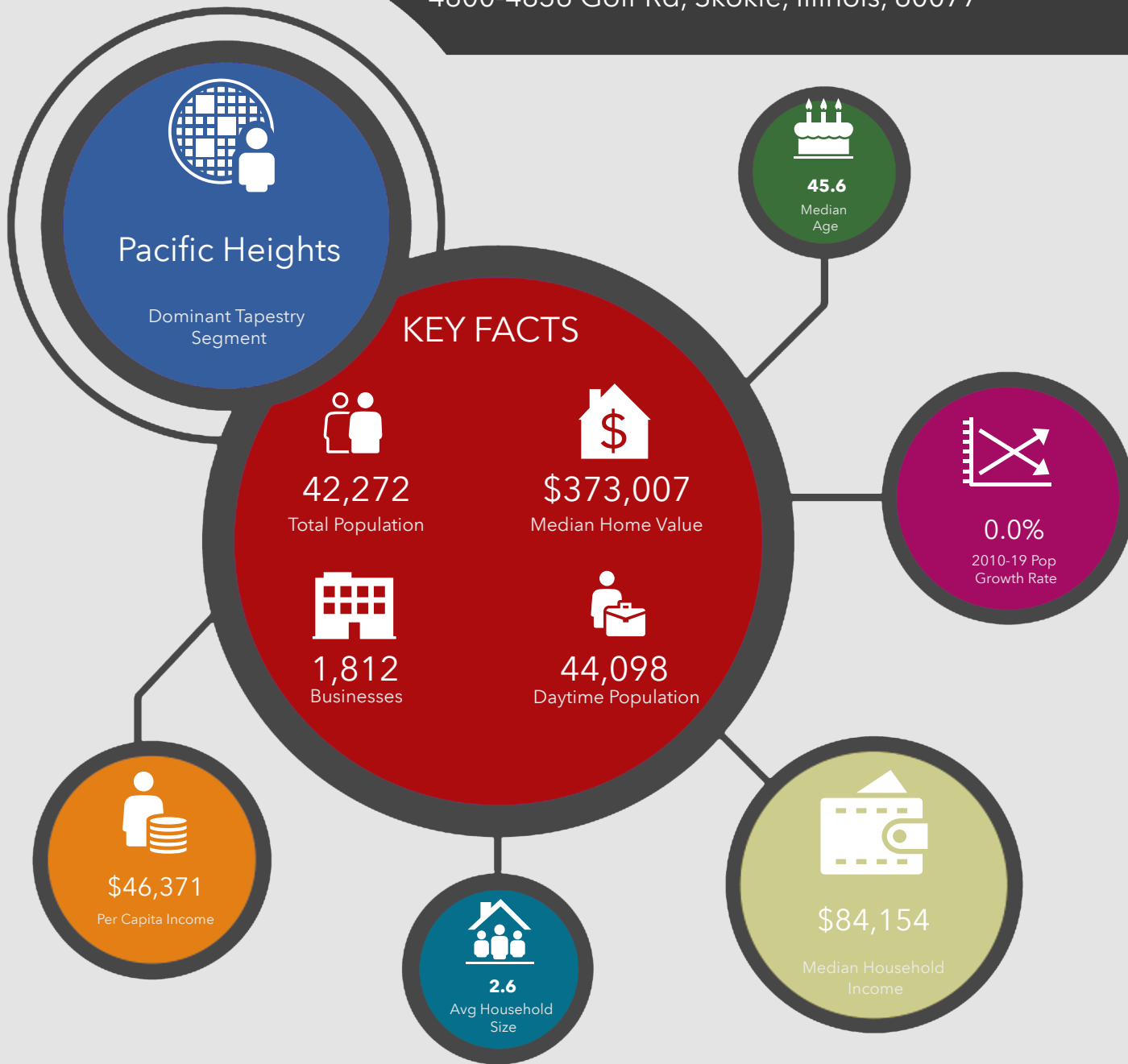
3.4%
Unemployment Rate

Executive Summary - Call Outs

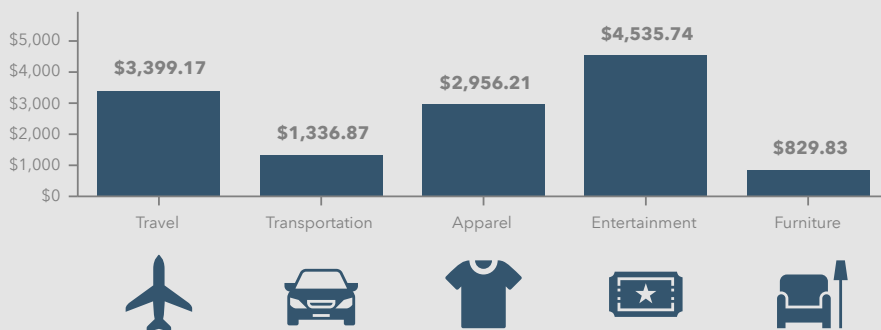
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4800-4836 Golf Rd, Skokie, Illinois, 60077



KEY SPENDING FACTS

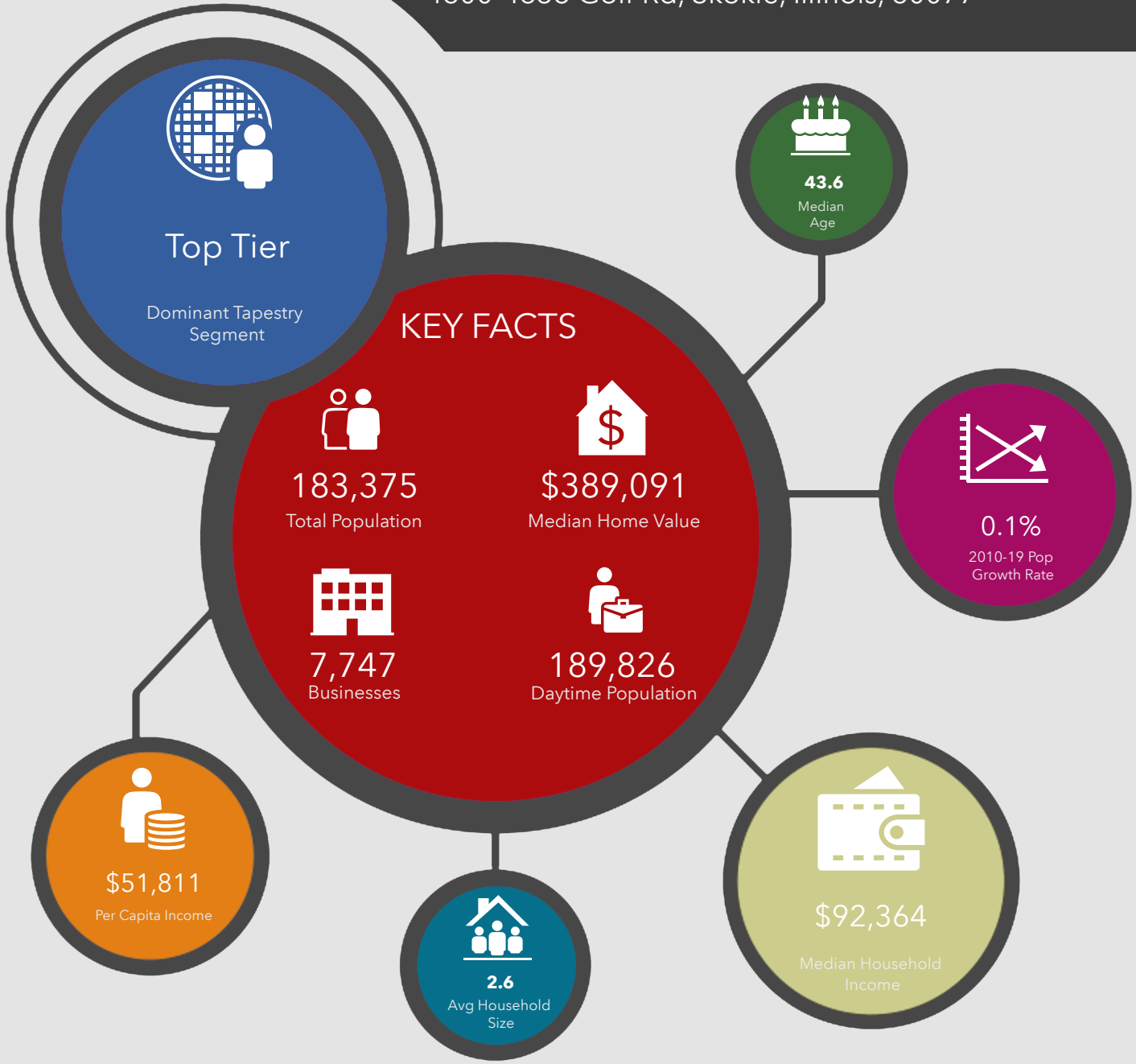


Executive Summary - Call Outs

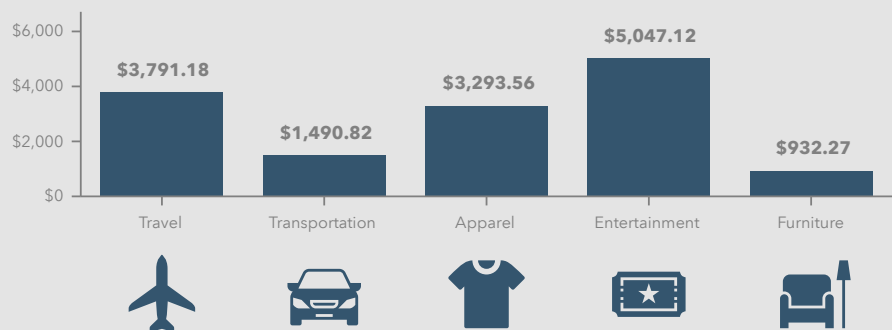
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4800-4836 Golf Rd, Skokie, Illinois, 60077



KEY SPENDING FACTS

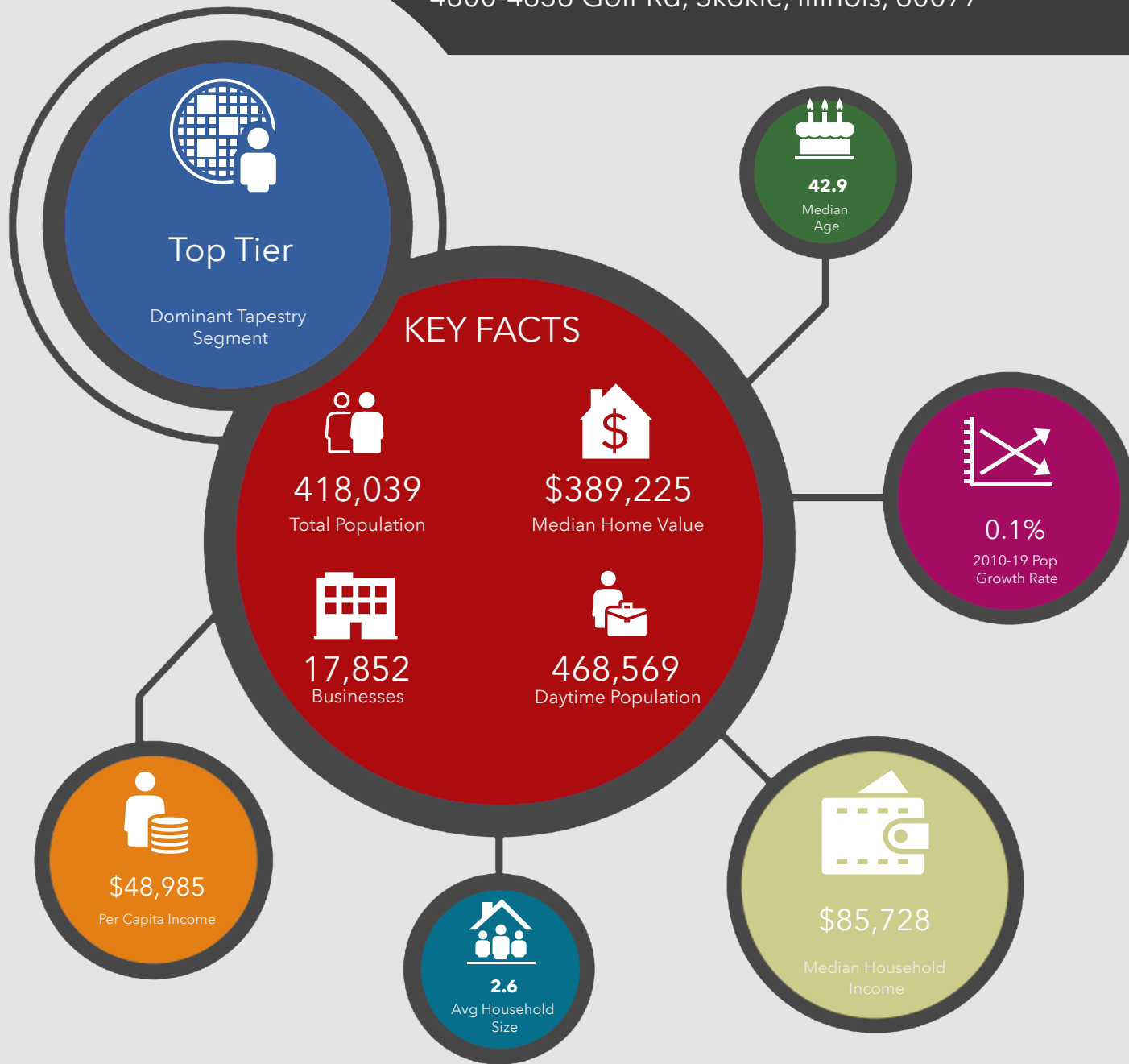


Executive Summary - Call Outs

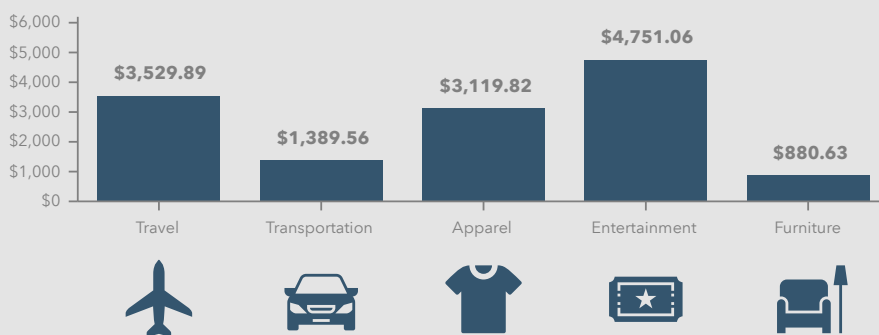
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4800-4836 Golf Rd, Skokie, Illinois, 60077



KEY SPENDING FACTS



Health Care

4800-4836 Golf Rd (5 minutes)
 4800-4836 Golf Rd, Skokie, Illinois, 60077
 Drive time of 5 minutes

Prepared by Esri
 Latitude: 42.05533
 Longitude: -87.74693

HAS ONE TYPE OF HEALTH INSURANCE



22.3%
Pop <19

12.3%
Pop 19-34

36.0%
Pop 35-64

6%
Pop 65+

POPULATION (ACS)



23.7%
Pop <19



15%
Pop 19-34



42.1%
Pop 35-64



19.0%
Pop 65+

NO HEALTH INSURANCE



0.4%
ACS Pop <19

2.5%
Pop 19-34

4.1%
Pop 35-64

0.1%
Pop 65+

HEALTH CARE

4800-4836 Golf Rd, Skokie, Illinois, 60077

This infographic provides a set of key demographic and health care indicators. Data sources include: American Community Survey (ACS) 5-year Data, Esri Consumer Spending, and Esri Market Potential data.

Learn more about this data: www.esri.com/data/esri_data.

HEALTH CARE EXPENDITURES



\$5,193
Annual Health Insurance Expenditures



\$2,641
Medical Care

Health Care (Consumer Spending)	Annual Expenditure
Blue Cross/Blue Shield	\$1,537
Medicare Payments	\$858
Physician Services	\$348
Dental Services	\$558
Eyecare Services	\$89
Lab Tests/X-rays	\$80
Hospital Room & Hospital Service	\$215
Convalescent/Nursing Home Care	\$23

Health Care

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Latitude: 42.05533
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POPULATION



41,847

Civilian Population (ACS)

EXERCISE (PERCENT OF ADULTS)



29.4%

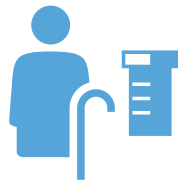
Exercise at home 2+ times per week



20.2%

Exercise at club 2+ times per week

MEDICARE: POPULATION 65+



2,007

Medicare Only

1,885

Direct-Purch & Medicare

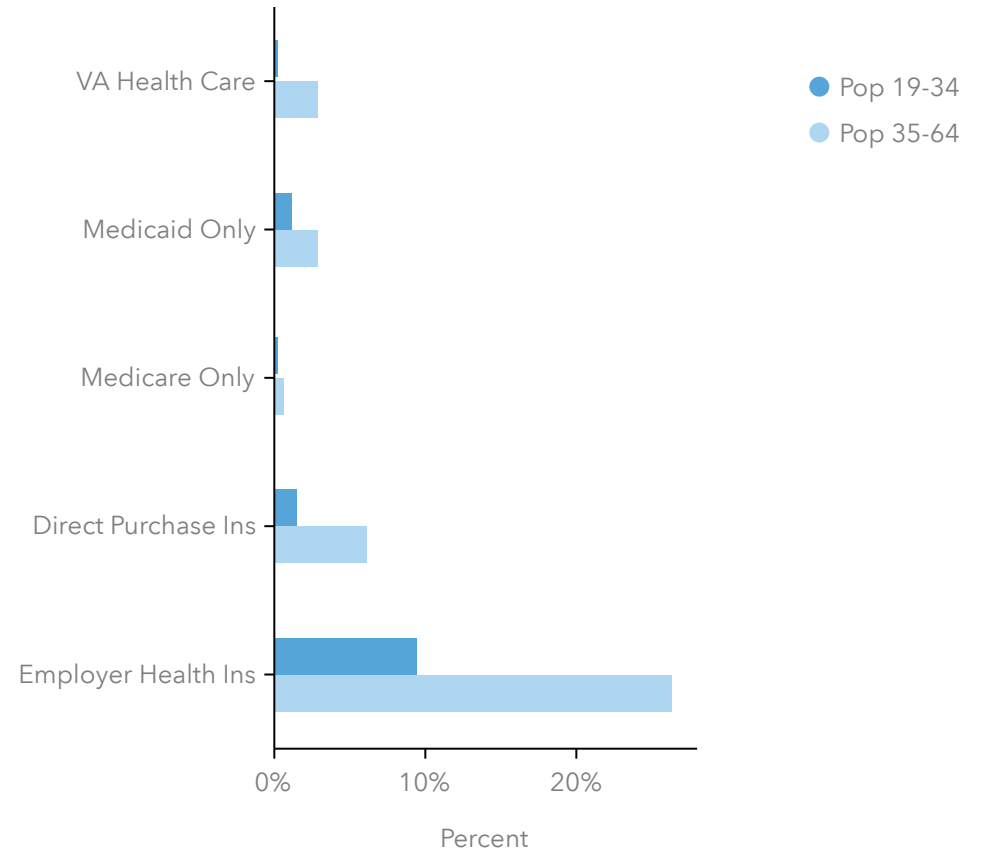
1,354

Employer & Medicare

1,078

Medicare & Medicaid

HEALTH CARE SPENDING



Health Care

4800-4836 Golf Rd (10 minutes)
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 Latitude: 42.05533
 Longitude: -87.74693

HAS ONE TYPE OF HEALTH INSURANCE



23.0%
Pop <19

13.6%
Pop 19-34

35.9%
Pop 35-64

6%
Pop 65+

POPULATION (ACS)



24.3%
Pop <19



16%
Pop 19-34



41.0%
Pop 35-64



18.7%
Pop 65+

NO HEALTH INSURANCE



0.4%
ACS Pop <19

2.0%
Pop 19-34

3.2%
Pop 35-64

0.2%
Pop 65+

HEALTH CARE

4800-4836 Golf Rd, Skokie, Illinois, 60077

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HEALTH CARE EXPENDITURES



\$5,756
Annual Health Insurance Expenditures



\$2,919
Medical Care

Health Care (Consumer Spending)	Annual Expenditure
Blue Cross/Blue Shield	\$1,723
Medicare Payments	\$927
Physician Services	\$385
Dental Services	\$614
Eyecare Services	\$99
Lab Tests/X-rays	\$89
Hospital Room & Hospital Service	\$242
Convalescent/Nursing Home Care	\$26

Health Care

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POPULATION



182,892

Civilian Population (ACS)

EXERCISE (PERCENT OF ADULTS)



30.8%

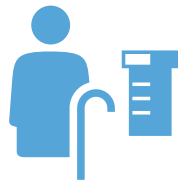
Exercise at home 2+ times per week



20.3%

Exercise at club 2+ times per week

MEDICARE: POPULATION 65+



8,361

Medicare Only

9,480

Direct-Purch & Medicare

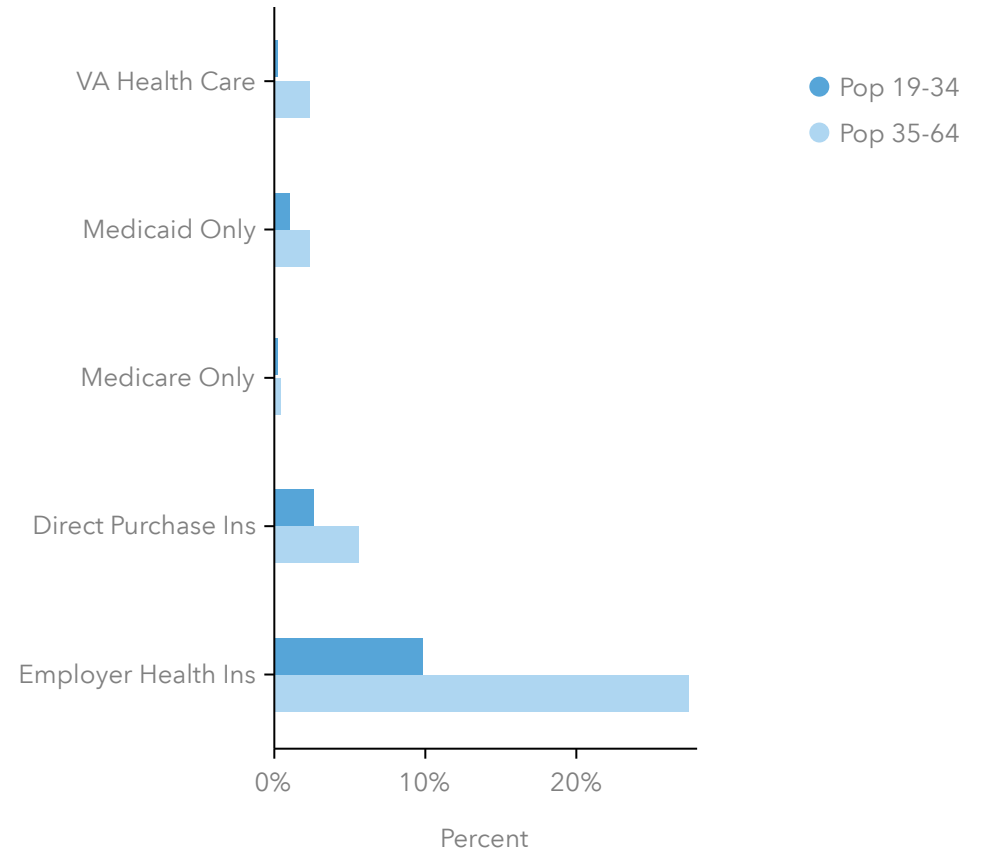
6,315

Employer & Medicare

3,392

Medicare & Medicaid

HEALTH CARE SPENDING



Health Care

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HAS ONE TYPE OF HEALTH INSURANCE



23.0%
Pop <19

14.6%
Pop 19-34

34.5%
Pop 35-64

5%
Pop 65+

POPULATION (ACS)



24.3%
Pop <19



18%
Pop 19-34



40.1%
Pop 35-64



17.8%
Pop 65+

NO HEALTH INSURANCE



0.5%
ACS Pop <19

2.6%
Pop 19-34

3.8%
Pop 35-64

0.2%
Pop 65+

HEALTH CARE

4800-4836 Golf Rd, Skokie, Illinois, 60077

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HEALTH CARE EXPENDITURES



\$5,443
Annual Health Insurance Expenditures



\$2,757
Medical Care

Health Care (Consumer Spending)	Annual Expenditure
Blue Cross/Blue Shield	\$1,623
Medicare Payments	\$883
Physician Services	\$364
Dental Services	\$575
Eyecare Services	\$93
Lab Tests/X-rays	\$84
Hospital Room & Hospital Service	\$230
Convalescent/Nursing Home Care	\$24

Health Care

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POPULATION



416,823

Civilian Population (ACS)

EXERCISE (PERCENT OF ADULTS)



30.1%

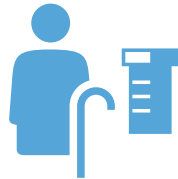
Exercise at home 2+ times per week



19.9%

Exercise at club 2+ times per week

MEDICARE: POPULATION 65+



18,749

Medicare Only

20,887

Direct-Purch & Medicare

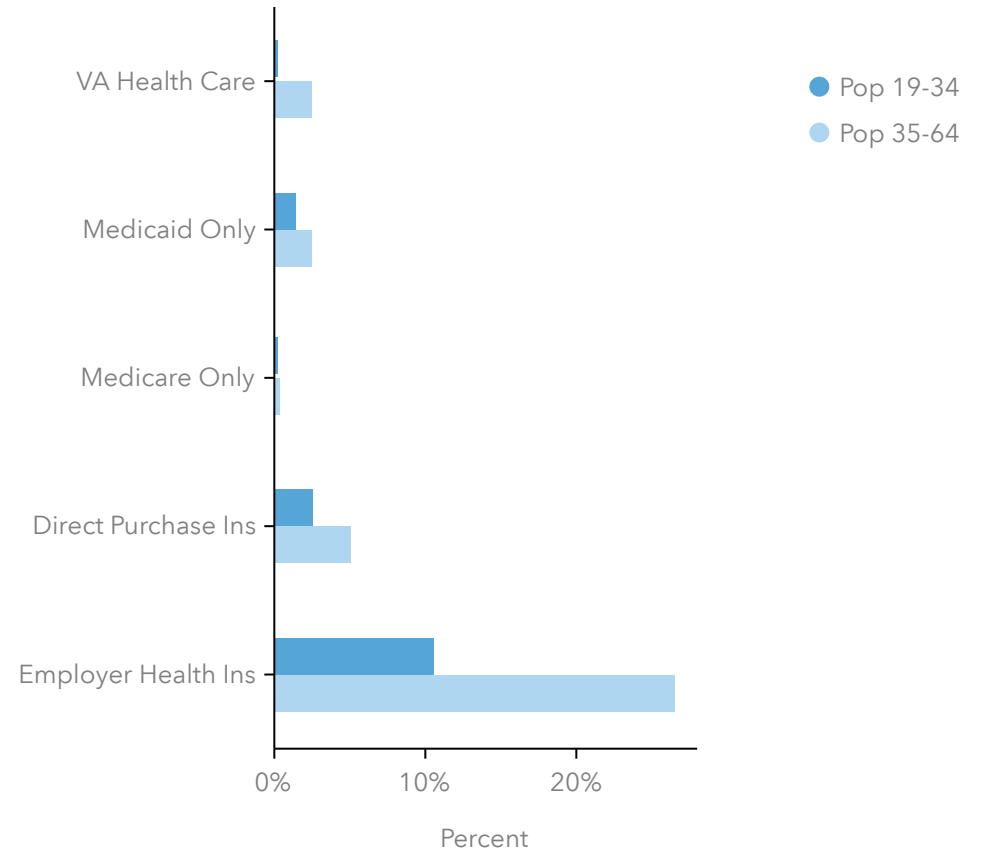
13,859

Employer & Medicare

6,813

Medicare & Medicaid

HEALTH CARE SPENDING



Marketing Profile

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 Drive time of 5 minutes

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MARKETING PROFILE

4800-4836 Golf Rd

Drive time of 5 minutes



KEY FACTS

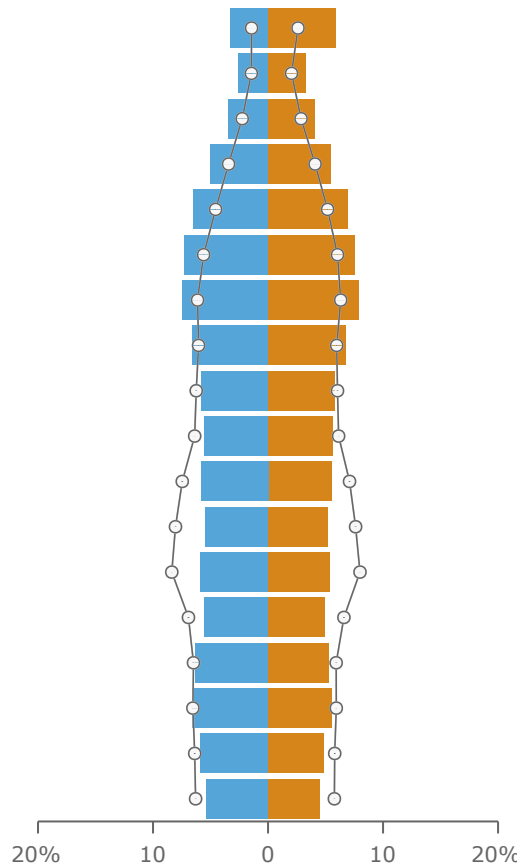
42,272
Population

45.6
Median Age

2.6
Average Household Size

\$84,154
Median Household Income

Age Pyramid

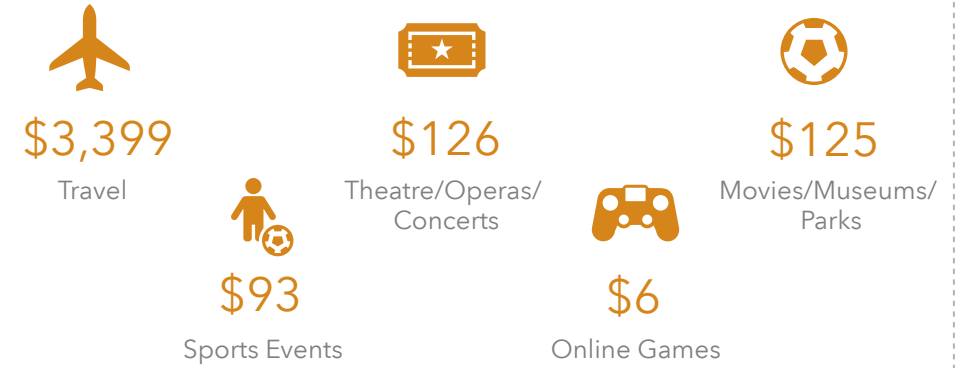


The largest group:
2019 Female Population Age 55-59 (Esri)

The smallest group:
2019 Male Population Age 80-84 (Esri)

Dots show comparison to Cook County

ANNUAL LIFESTYLE SPENDING



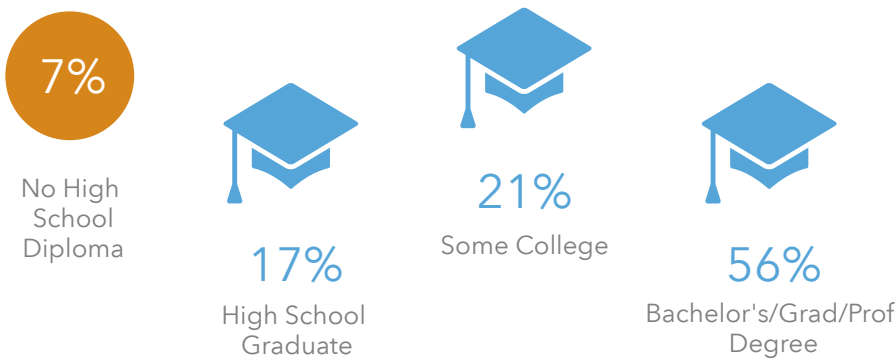
Tapestry Segments

2C Pacific Heights 2,329 households	14.9% of Households
1A Top Tier 2,234 households	14.3% of Households
8A City Lights 2,041 households	13.1% of Households

ANNUAL HOUSEHOLD SPENDING



EDUCATION



Marketing Profile

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 Drive time of 10 minutes

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MARKETING PROFILE

4800-4836 Golf Rd



Drive time of 10 minutes

KEY FACTS

183,375

Population

43.6

Median Age



2.6

Average Household Size

\$92,364

Median Household Income

ANNUAL HOUSEHOLD SPENDING



\$3,294

Apparel & Services



\$265

Computers & Hardware



\$5,592

Eating Out



\$7,617

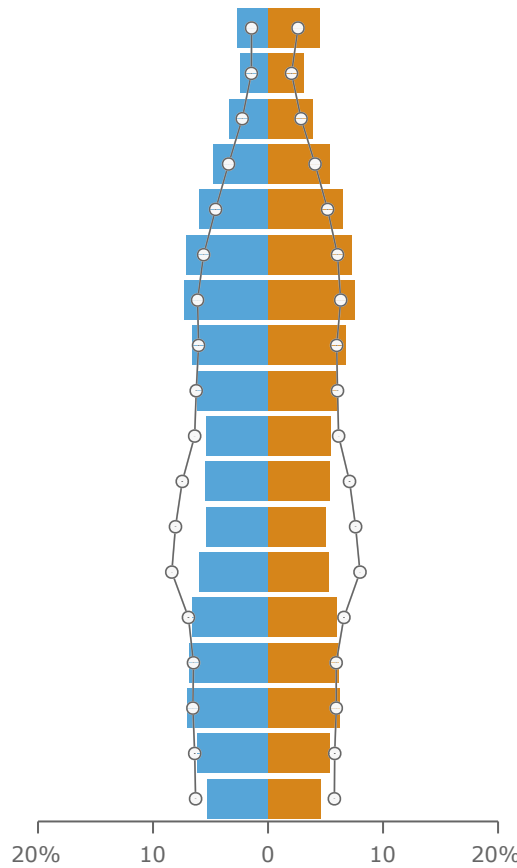
Groceries



\$8,675

Health Care

Age Pyramid



The largest group:
 2019 Female Population Age 55-59 (Esri)

The smallest group:
 2019 Male Population Age 80-84 (Esri)

Dots show comparison to Cook County

EDUCATION

6%

No High School Diploma



15%

High School Graduate



19%

Some College



60%

Bachelor's/Grad/Prof Degree

ANNUAL LIFESTYLE SPENDING



\$3,791

Travel



\$140

Theatre/Operas/Concerts



\$139

Movies/Museums/Parks



\$104

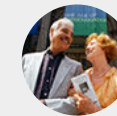
Sports Events



\$7

Online Games

Tapestry Segments



1A

Top Tier

12,482 households

18.3%

of Households



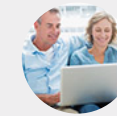
2C

Pacific Heights

8,886 households

13.0%

of Households



2B

Pleasantville

8,035 households

11.8%

of Households

Marketing Profile

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MARKETING PROFILE

4800-4836 Golf Rd

Drive time of 15 minutes



KEY FACTS

418,039

Population

42.9

Median Age



2.6

Average Household Size

\$85,728

Median Household Income

ANNUAL HOUSEHOLD SPENDING



\$3,120

Apparel & Services



\$250

Computers & Hardware



\$5,288

Eating Out



\$7,258

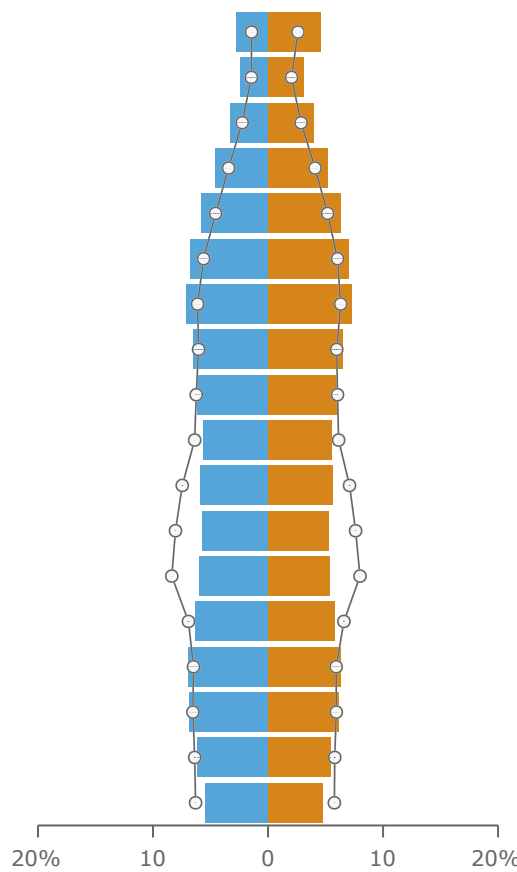
Groceries



\$8,200

Health Care

Age Pyramid



The largest group:
 2019 Female Population Age 55-59 (Esri)

The smallest group:
 2019 Male Population Age 80-84 (Esri)

Dots show comparison to Cook County

EDUCATION

7%

No High School Diploma



16%

High School Graduate



20%

Some College



57%

Bachelor's/Grad/Prof Degree

ANNUAL LIFESTYLE SPENDING



\$3,530

Travel



\$130

Theatre/Operas/Concerts



\$132

Movies/Museums/Parks



\$97

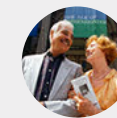
Sports Events



\$7

Online Games

Tapestry Segments



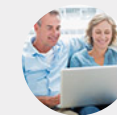
1A

Top Tier

24,156 households

15.5%

of Households



2B

Pleasantville

17,196 households

11.0%

of Households



2C

Pacific Heights

15,481 households

9.9%

of Households

Office Market Profile

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Drive time of 5 minutes

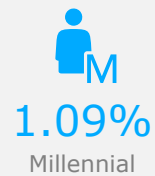
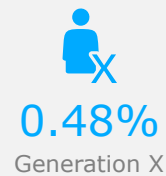
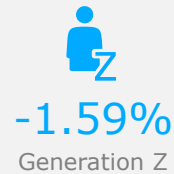
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OFFICE MARKET PROFILE

This infographic provides a set of key demographic, market potential and spending indicators that allow you to quickly understand the market opportunities and demographics of an area that provide powerful decision-making insight about office location.
Data sources include: Esri Consumer Spending and Esri Market Potential data.
Learn more about this data: www.esri.com/data/esri_data



PROJECTED ANNUAL GROWTH RATE



INTERNET ACCESS (INDEX)



106

Access to Internet at home



106

Internet at home via high speed connection

LIFESTYLE SPENDING (INDEX)



136

Meals at
Restaurants



138

Apparel & Services



139

Entertainment/
Recreation



141

Home Services



134

Retail Goods



INCOME AND HOME VALUE



\$84,154

Median Household
Income



\$46,371

Per Capita Income



\$373,007

Median Home
Value

Office Market Profile

4800-4836 Golf Rd (10 minutes)
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PROJECTED ANNUAL GROWTH RATE



0.04%

Population



-0.63%

Generation Z



0.37%

Generation X



0.40%

Millennial



INTERNET ACCESS (INDEX)



106

Access to Internet at home



107

Internet at home via high speed connection

LIFESTYLE SPENDING (INDEX)



152

Meals at
Restaurants



154

Entertainment/
Recreation



149

Retail Goods



154

Apparel & Services



157

Home Services



INCOME AND HOME VALUE



\$92,364

Median Household
Income



\$51,811

Per Capita Income



\$389,091

Median Home
Value

Office Market Profile

4800-4836 Golf Rd (15 minutes)
4800-4836 Golf Rd, Skokie, Illinois, 60077
Drive time of 15 minutes

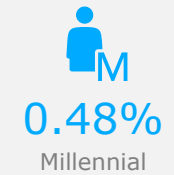
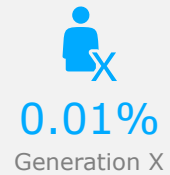
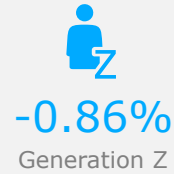
Prepared by Esri
Latitude: 42.05533
Longitude: -87.74693

OFFICE MARKET PROFILE

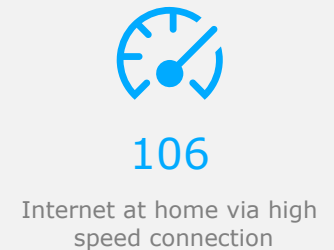
This infographic provides a set of key demographic, market potential and spending indicators that allow you to quickly understand the market opportunities and demographics of an area that provide powerful decision-making insight about office location.
Data sources include: Esri Consumer Spending and Esri Market Potential data.
Learn more about this data: www.esri.com/data/esri_data



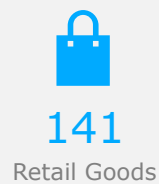
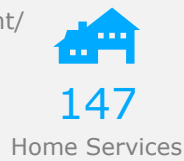
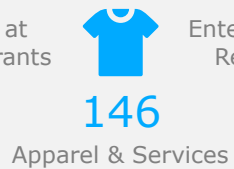
PROJECTED ANNUAL GROWTH RATE



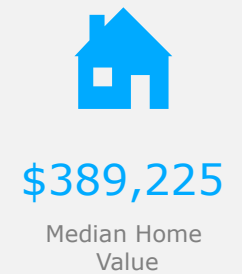
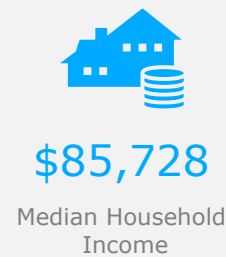
INTERNET ACCESS (INDEX)



LIFESTYLE SPENDING (INDEX)



INCOME AND HOME VALUE



Target Market Summary

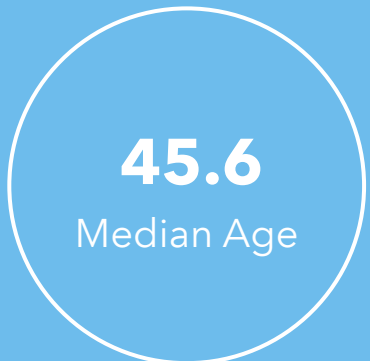
4800-4836 Golf Rd (5 minutes)
 4800-4836 Golf Rd, Skokie, Illinois, 60077
 Drive time of 5 minutes

Prepared by Esri
 Latitude: 42.05533
 Longitude: -87.74693

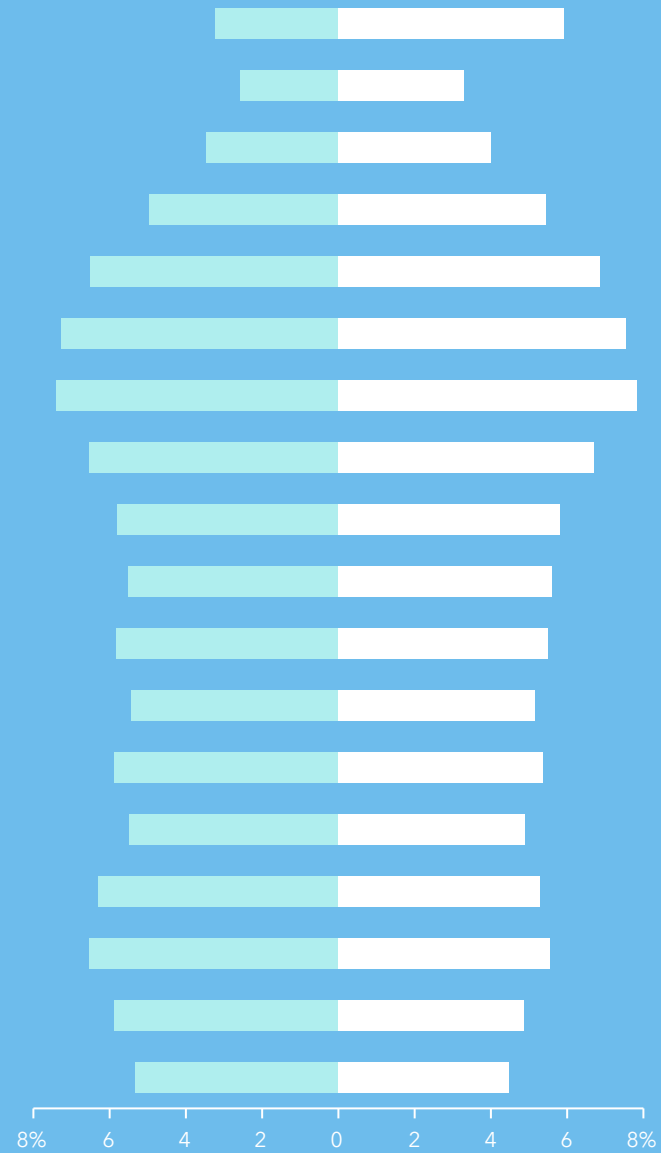
TARGET MARKET SUMMARY

4800-4836 Golf Rd
 Drive time of 5 minutes

KEY FACTS



AGE PYRAMID



The largest group: 2019 Female Population Age 55-59 (Esri)
The smallest group: 2019 Male Population Age 80-84 (Esri)

ANNUAL LIFESTYLE SPENDING



Tapestry Segments



Target Market Summary

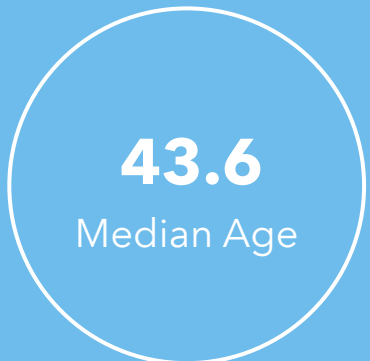
4800-4836 Golf Rd (10 minutes)
 4800-4836 Golf Rd, Skokie, Illinois, 60077
 Drive time of 10 minutes

Prepared by Esri
 Latitude: 42.05533
 Longitude: -87.74693

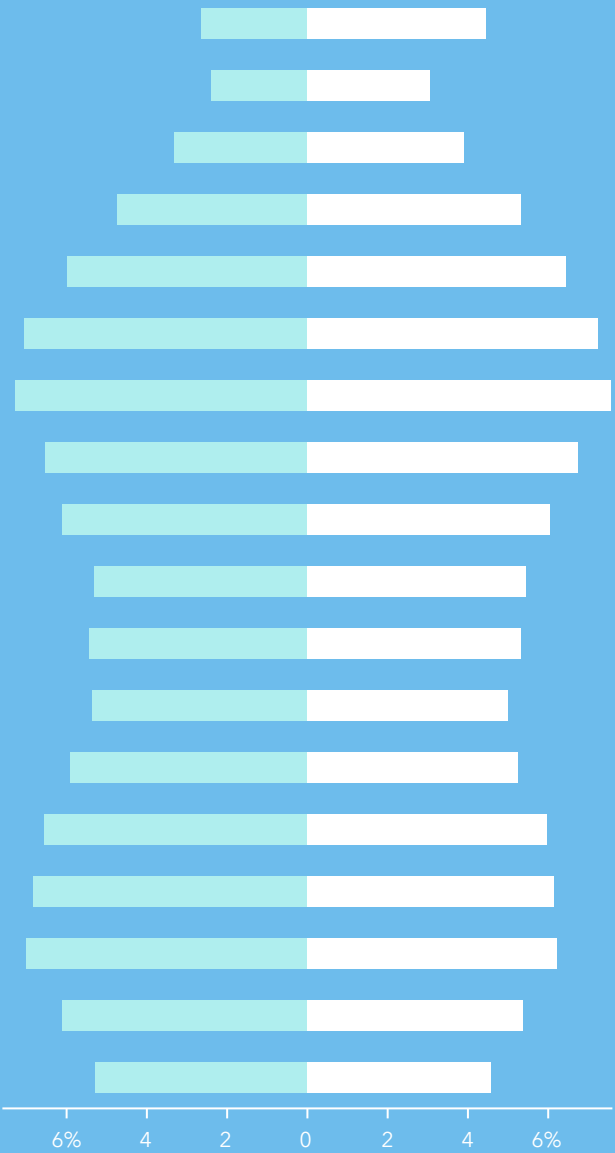
TARGET MARKET SUMMARY

4800-4836 Golf Rd
 Drive time of 10 minutes

KEY FACTS

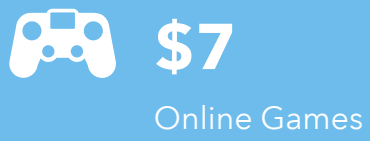
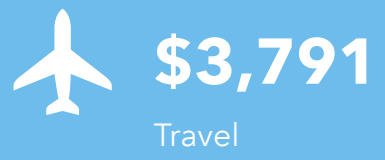


AGE PYRAMID



The largest group: 2019 Female Population Age 55-59 (Esri)
The smallest group: 2019 Male Population Age 80-84 (Esri)

ANNUAL LIFESTYLE SPENDING



Tapestry Segments



Target Market Summary

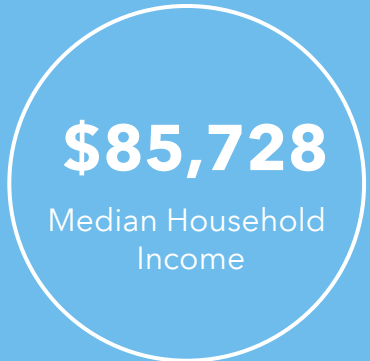
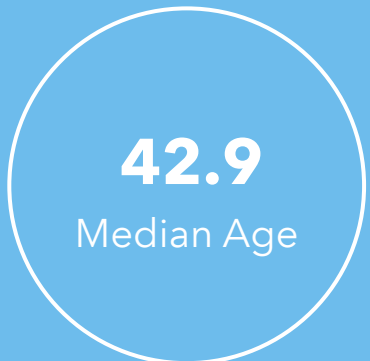
4800-4836 Golf Rd (15 minutes)
4800-4836 Golf Rd, Skokie, Illinois, 60077
Drive time of 15 minutes

Prepared by Esri
Latitude: 42.05533
Longitude: -87.74693

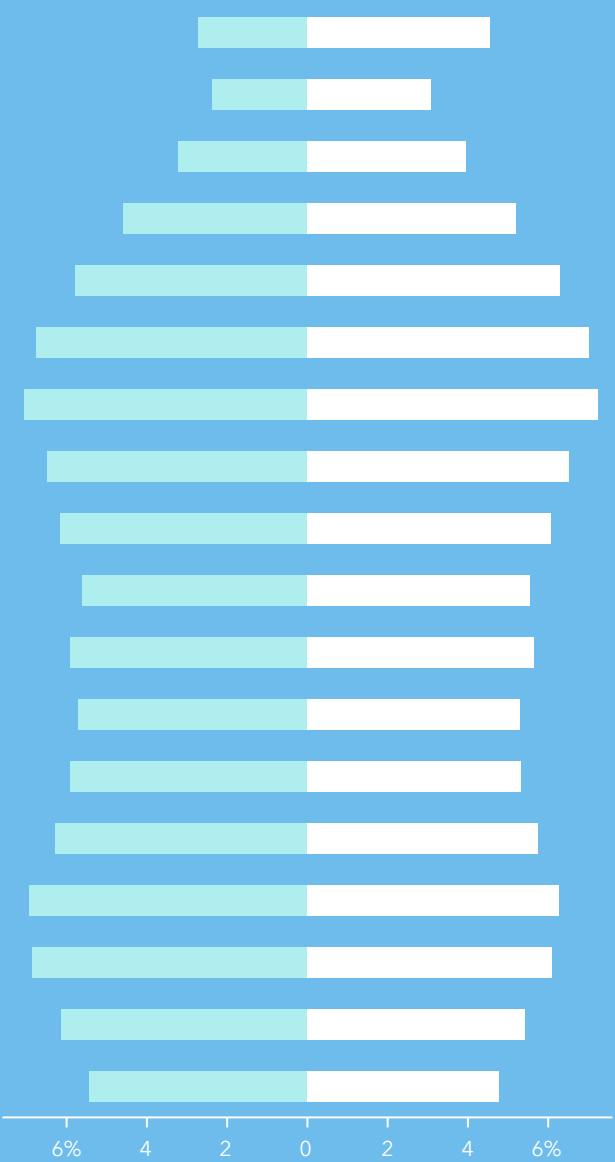
TARGET MARKET SUMMARY

4800-4836 Golf Rd
Drive time of 15 minutes

KEY FACTS

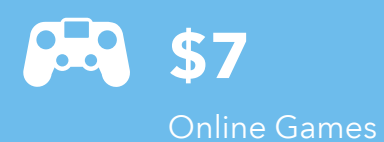
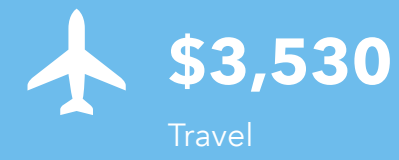


AGE PYRAMID



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ANNUAL LIFESTYLE SPENDING



Tapestry Segments

