Commute Profile
4800-4836 Golf Rd (5 minutes)
4800-4836 Golf Rd, Skokie, Illinois, 60077
Drive time of 5 minutes

This infographic provides information about how population age 16+ travels to work. This data comes from the American Community Survey (ACS) from the US Census Bureau. Read an in-depth analysis of the ACS from Esri’s data team at www.esri.com/software/american-community-survey

**COMMUTE PROFILE**

4800-4836 Golf Rd

**WORKERS**

19,901
ACS Workers Age 16+

68.6%
Drove Alone to Work

**TRANSPORTATION TO WORK**

- 9.8%
  Took Public Transportation

- 10.8%
  Carpooleled

- 2.4%
  Walked to Work

- 1.0%
  Bike to Work

**TRAVEL TIME TO WORK**

- 90+ min
- 60-89 min
- 45-59 min
- 40-44 min
- 35-39 min
- 30-34 min
- 25-29 min
- 20-24 min
- 15-19 min
- 10-14 min
- 5-9 min
- < 5 min

Percent of Workers
Commute Profile
4800-4836 Golf Rd (10 minutes)
4800-4836 Golf Rd, Skokie, Illinois, 60077
Drive time of 10 minutes

This infographic provides information about how population age 16+ travels to work. This data comes from the American Community Survey (ACS) from the US Census Bureau. Read an in-depth analysis of the ACS from Esri's data team at www.esri.com/software/american-community-survey

4800-4836 Golf Rd

COMMUTE PROFILE

WORKERS

83,612
ACS Workers Age 16+

66.8%
Drove Alone to Work

TRANSPORTATION TO WORK

12.3%
Took Public Transportation

8.4%
Carpooled

3.5%
Walked to Work

1.2%
Bike to Work

TRAVEL TIME TO WORK

90+ min

60-89 min

45-59 min

40-44 min

35-39 min

30-34 min

25-29 min

20-24 min

15-19 min

10-14 min

5-9 min

< 5 min

Percent of Workers

0% 4% 8% 12%
Commute Profile
4800-4836 Golf Rd (15 minutes)
4800-4836 Golf Rd, Skokie, Illinois, 60077
Drive time of 15 minutes

COMMUTE PROFILE

4800-4836 Golf Rd

This infographic provides information about how population age 16+ travels to work. This data comes from the American Community Survey (ACS) from the US Census Bureau. Read an in-depth analysis of the ACS from Esri’s data team at www.esri.com/software/american-community-survey

WORKERS

192,972
ACS Workers Age 16+

65.9%
Drove Alone to Work

TRANSPORTATION TO WORK

13.4%
Took Public Transportation

8.6%
Carpooled

3.7%
Walked to Work

1.0%
Bike to Work

TRAVEL TIME TO WORK

Percent of Workers

90+ min

60-89 min

45-59 min

40-44 min

35-39 min

30-34 min

25-29 min

20-24 min

15-19 min

10-14 min

5-9 min

< 5 min

Drive time of 15 minutes

Prepared by Esri
Latitude: 42.05533
Longitude: -87.74693
**Employment Overview**

4800-4836 Golf Rd

**INCOME**

- **Median Household Income**: $84,154
- **Per Capita Income**: $46,371
- **Median Net Worth**: $319,554

**EDUCATION**

- **No High School Diploma**: 7%
- **High School Diploma**: 14%
- **Some College**: 21%
- **Bachelor’s/Grad/Prof Degree**: 56%

**BUSINESS**

- **Total Businesses**: 1,812
- **Total Employees**: 22,293

**KEY FACTS**

- **Population**: 42,272
- **Median Disposable Income**: $62,634
- **Median Age**: 45.6
- **Households**: 15,619

**COMMUTERS**

- **20%** Spend 7+ hours commuting to and from work per week
- **68.6%** Drove Alone to Work

**EMPLOYMENT**

- **White Collar**: 74%
- **Blue Collar**: 13%
- **Unemployment Rate**: 3.5%
- **Services**: 12%
**Employment Overview**

4800-4836 Golf Rd

**INCOME**
- $85,728 Median Household Income
- $48,985 Per Capita Income
- $297,262 Median Net Worth

**EDUCATION**
- 7% No High School Diploma
- 14% High School Diploma
- 20% Some College
- 57% Bachelor’s/Grad/Prof Degree

**BUSINESS**
- 17,852 Total Businesses
- 242,677 Total Employees

**KEY FACTS**
- 418,039 Population
- 42.9 Median Age
- 155,705 Households
- $64,028 Median Disposable Income

**COMMUTERS**
- 20% Spend 7+ hours commuting to and from work per week
- 65.9% Drove Alone to Work

**EMPLOYMENT**
- 75% White Collar
- 13% Blue Collar
- 12% Services
- 3.4% Unemployment Rate

---

Prepared by Esri
Latitude: 42.05533
Longitude: -87.74693

4800-4836 Golf Rd, Skokie, Illinois, 60077
Drive time of 15 minutes
Executive Summary - Call Outs
4800-4836 Golf Rd (10 minutes)
4800-4836 Golf Rd, Skokie, Illinois, 60077
Drive time of 10 minutes

4800-4836 Golf Rd, Skokie, Illinois, 60077

Top Tier
Dominant Tapestry Segment

183,375
Total Population

43.6
Median Age

$389,091
Median Home Value

7,747
Businesses

189,826
Daytime Population

$51,811
Per Capita Income

0.1%
2010-19 Pop Growth Rate

$92,364
Median Household Income

2.6
Avg Household Size

KEY FACTS

KEY SPENDING FACTS

© Esri 2019
Spending facts are average annual dollars per household

$3,791.18
$1,490.82
$3,293.56
$5,047.12
$932.27
Travel
Transportation
Apparel
Entertainment
Furniture

© Esri 2019
Spending facts are average annual dollars per household
Executive Summary - Call Outs

4800-4836 Golf Rd (15 minutes)
4800-4836 Golf Rd, Skokie, Illinois, 60077
Drive time of 15 minutes

4800-4836 Golf Rd, Skokie, Illinois, 60077

Top Tier
Dominant Tapestry Segment

KEY FACTS

418,039
Total Population

$389,225
Median Home Value

17,852
Businesses

468,569
Daytime Population

$48,985
Per Capita Income

2.6
Avg Household Size

$85,728
Median Household Income

0.1%
2010-19 Pop Growth Rate

KEY SPENDING FACTS

$3,529.89
Travel

$1,389.56
Transportation

$3,119.82
Apparel

$4,751.06
Entertainment

$880.63
Furniture

Spending facts are average annual dollars per household

© Esri 2019
Health Care

4800-4836 Golf Rd (5 minutes)
4800-4836 Golf Rd, Skokie, Illinois, 60077
Drive time of 5 minutes

This infographic provides a set of key demographic and health care indicators. Data sources include: American Community Survey (ACS) 5-year Data, Esri Consumer Spending, and Esri Market Potential data.

Learn more about this data: [www.esri.com/data/esri_data](http://www.esri.com/data/esri_data).

**HAS ONE TYPE OF HEALTH INSURANCE**

- 22.3% Pop <19
- 12.3% Pop 19-34
- 36.0% Pop 35-64
- 6% Pop 65+

**HEALTH CARE**

4800-4836 Golf Rd, Skokie, Illinois, 60077

**POPULATION (ACS)**

- 23.7% Pop <19
- 15% Pop 19-34
- 42.1% Pop 35-64
- 19.0% Pop 65+

**HEALTH CARE EXPENDITURES**

- $5,193 Annual Health Insurance Expenditures
- $2,641 Medical Care

**NO HEALTH INSURANCE**

- 0.4% ACS Pop <19
- 2.5% Pop 19-34
- 4.1% Pop 35-64
- 0.1% Pop 65+

**Health Care (Consumer Spending)**

<table>
<thead>
<tr>
<th>Category</th>
<th>Annual Expenditure</th>
</tr>
</thead>
<tbody>
<tr>
<td>Blue Cross/Blue Shield</td>
<td>$1,537</td>
</tr>
<tr>
<td>Medicare Payments</td>
<td>$858</td>
</tr>
<tr>
<td>Physician Services</td>
<td>$348</td>
</tr>
<tr>
<td>Dental Services</td>
<td>$558</td>
</tr>
<tr>
<td>Eyecare Services</td>
<td>$89</td>
</tr>
<tr>
<td>Lab Tests/X-rays</td>
<td>$80</td>
</tr>
<tr>
<td>Hospital Room &amp; Hospital Service</td>
<td>$215</td>
</tr>
<tr>
<td>Convalescent/Nursing Home Care</td>
<td>$23</td>
</tr>
</tbody>
</table>
Health Care
4800-4836 Golf Rd (5 minutes)
4800-4836 Golf Rd, Skokie, Illinois, 60077
Drive time of 5 minutes

POPULATION

41,847
Civilian Population (ACS)

EXERCISE (PERCENT OF ADULTS)

29.4%
Exercise at home 2+ times per week

20.2%
Exercise at club 2+ times per week

MEDICARE: POPULATION 65+

2,007
1,885
1,354
1,078
Medicare Only
Direct-Purch & Medicare
Employer & Medicare
Medicare & Medicaid

HEALTH CARE SPENDING

Percent
0% 10% 20%

VA Health Care
Medicaid Only
Employer Health Ins
Health Care
4800-4836 Golf Rd, Skokie, Illinois, 60077
Drive time of 10 minutes

HAS ONE TYPE OF HEALTH INSURANCE

23.0%
Pop <19

13.6%
Pop 19-34

35.9%
Pop 35-64

6%
Pop 65+

HEALTH CARE
4800-4836 Golf Rd, Skokie, Illinois, 60077

This infographic provides a set of key demographic and health care indicators. Data sources include: American Community Survey (ACS) 5-year Data, Esri Consumer Spending, and Esri Market Potential data.

Learn more about this data: www.esri.com/data/esri_data.

POPULATION (ACS)

24.3%
Pop <19

16%
Pop 19-34

41.0%
Pop 35-64

18.7%
Pop 65+

HEALTH CARE EXPENDITURES

$5,756
Annual Health Insurance Expenditures

$2,919
Medical Care

NO HEALTH INSURANCE

0.4%
ACS Pop <19

2.0%
Pop 19-34

3.2%
Pop 35-64

0.2%
Pop 65+

<table>
<thead>
<tr>
<th>Health Care (Consumer Spending)</th>
<th>Annual Expenditure</th>
</tr>
</thead>
<tbody>
<tr>
<td>Blue Cross/Blue Shield</td>
<td>$1,723</td>
</tr>
<tr>
<td>Medicare Payments</td>
<td>$927</td>
</tr>
<tr>
<td>Physician Services</td>
<td>$385</td>
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<tr>
<td>Dental Services</td>
<td>$614</td>
</tr>
<tr>
<td>Eyecare Services</td>
<td>$99</td>
</tr>
<tr>
<td>Lab Tests/X-rays</td>
<td>$89</td>
</tr>
<tr>
<td>Hospital Room &amp; Hospital Service</td>
<td>$242</td>
</tr>
<tr>
<td>Convalescent/Nursing Home Care</td>
<td>$26</td>
</tr>
</tbody>
</table>
Health Care
4800-4836 Golf Rd (10 minutes)
4800-4836 Golf Rd, Skokie, Illinois, 60077
Drive time of 10 minutes

POPULATION

182,892
Civilian Population (ACS)

EXERCISE (PERCENT OF ADULTS)

30.8%
Exercise at home 2+ times per week

20.3%
Exercise at club 2+ times per week

MEDICARE: POPULATION 65+

8,361
Medicare Only

9,480
Direct-Purch & Medicare

6,315
Employer & Medicare

3,392
Medicare & Medicaid

HEALTH CARE SPENDING

- VA Health Care
- Medicaid Only
- Medicare Only
- Direct Purchase Ins
- Employer Health Ins

Percent

0%
10%
20%
Health Care
4800-4836 Golf Rd, Skokie, Illinois, 60077
Drive time of 15 minutes

HAS ONE TYPE OF HEALTH INSURANCE

- 23.0% Pop <19
- 14.6% Pop 19-34
- 34.5% Pop 35-64
- 5% Pop 65+

HEALTH CARE
4800-4836 Golf Rd, Skokie, Illinois, 60077

This infographic provides a set of key demographic and health care indicators. Data sources include: American Community Survey (ACS) 5-year Data, Esri Consumer Spending, and Esri Market Potential data.

Learn more about this data: www.esri.com/data/esri_data

POPULATION (ACS)

- 24.3% Pop <19
- 18% Pop 19-34
- 40.1% Pop 35-64
- 17.8% Pop 65+

HEALTH CARE EXPENDITURES

- $5,443 Annual Health Insurance Expenditures
- $2,757 Medical Care

NO HEALTH INSURANCE

- 0.5% ACS Pop <19
- 2.6% Pop 19-34
- 3.8% Pop 35-64
- 0.2% Pop 65+

Health Care (Consumer Spending) | Annual Expenditure
--- | ---
Blue Cross/Blue Shield | $1,623
Medicare Payments | $883
Physician Services | $364
Dental Services | $575
Eyecare Services | $93
Lab Tests/X-rays | $84
Hospital Room & Hospital Service | $230
Convalescent/Nursing Home Care | $24
Health Care
4800-4836 Golf Rd (15 minutes)
4800-4836 Golf Rd, Skokie, Illinois, 60077
Drive time of 15 minutes

POPULATION

416,823
Civilian Population (ACS)

EXERCISE (PERCENT OF ADULTS)

30.1%
Exercise at home 2+ times per week

19.9%
Exercise at club 2+ times per week

MEDICARE: POPULATION 65+

<table>
<thead>
<tr>
<th>Type</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Medicare Only</td>
<td>18,749</td>
</tr>
<tr>
<td>Direct-Purch &amp; Medicare</td>
<td>20,887</td>
</tr>
<tr>
<td>Employer &amp; Medicare</td>
<td>13,859</td>
</tr>
<tr>
<td>Medicare &amp; Medicaid</td>
<td>6,813</td>
</tr>
</tbody>
</table>

HEALTH CARE SPENDING

- VA Health Care
- Medicaid Only
- Medicare Only
- Direct Purchase Ins
- Employer Health Ins

esri
THE SCIENCE OF WHERE™
Marketing Profile
4800-4836 Golf Rd (10 minutes)
Drive time of 10 minutes

**MARKETING PROFILE**
4800-4836 Golf Rd

**Age Pyramid**
The largest group: 2019 Female Population Age 55-59 (Esri)
The smallest group: 2019 Male Population Age 80-84 (Esri)

**ANNUAL LIFESTYLE SPENDING**

- **Travel** $3,791
- **Theatre/Operas/Concerts** $140
- **Movies/Museums/Parks** $139
- **Sports Events** $104
- **Online Games** $7

**ANNUAL HOUSEHOLD SPENDING**

- **Apparel & Services** $3,294
- **Computers & Hardware** $265
- **Eating Out** $5,592
- **Groceries** $7,617
- **Health Care** $8,675

**EDUCATION**

- **No High School Diploma** 6%
- **High School Graduate** 15%
- **Some College** 19%
- **Bachelor's/Grad/Prof Degree** 60%

**KEY FACTS**

- **Population** 183,375
- **Median Age** 43.6
- **Average Household Size** 2.6
- **Median Household Income** $92,364

**Tapestry Segments**

- **Top Tier** 1A
  - 12,482 households
  - 18.3% of Households
- **Pacific Heights** 2C
  - 8,886 households
  - 13.0% of Households
- **Pleasantville** 2B
  - 8,035 households
  - 11.8% of Households
Marketing Profile
4800-4836 Golf Rd (15 minutes)
Drive time of 15 minutes

MARKETING PROFILE
4800-4836 Golf Rd

Drive time of 15 minutes

MARKET PYRAMID
4800-4836 Golf Rd

The largest group:
2019 Female Population Age 55-59 (Esri)

The smallest group:
2019 Male Population Age 80-84 (Esri)

Dots show comparison to Cook County

ANNUAL LIFESTYLE SPENDING

$3,530 Travel
$130 Theatre/Operas/Concerts
$132 Movies/Museums/Parks
$97 Sports Events
$7 Online Games

KEY FACTS

418,039 Population
42.9 Median Age
$85,728 Median Household Income
2.6 Average Household Size

ANNUAL HOUSEHOLD SPENDING

$3,120 Apparel & Services
$250 Computers & Hardware
$5,288 Eating Out
$7,258 Groceries
$8,200 Health Care

EDUCATION

7% No High School Diploma
16% High School Graduate
20% Some College
57% Bachelor's/Grad/Prof Degree

Tapestry Segments

1A Top Tier
24,156 households
15.5% of Households

2B Pleasantville
17,196 households
11.0% of Households

2C Pacific Heights
15,481 households
9.9% of Households

ANNUAL LIFESTYLE SPENDING

$97 Travel
$130 Theatre/Operas/Concerts
$132 Movies/Museums/Parks
$97 Sports Events
$7 Online Games

EDUCATION

7% No High School Diploma
16% High School Graduate
20% Some College
57% Bachelor's/Grad/Prof Degree

Tapestry Segments

1A Top Tier
24,156 households
15.5% of Households

2B Pleasantville
17,196 households
11.0% of Households

2C Pacific Heights
15,481 households
9.9% of Households

ANNUAL HOUSEHOLD SPENDING

$3,120 Apparel & Services
$250 Computers & Hardware
$5,288 Eating Out
$7,258 Groceries
$8,200 Health Care

EDUCATION

7% No High School Diploma
16% High School Graduate
20% Some College
57% Bachelor's/Grad/Prof Degree

Tapestry Segments

1A Top Tier
24,156 households
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2B Pleasantville
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This infographic provides a set of key demographic, market potential and spending indicators that allow you to quickly understand the market opportunities and demographics of an area that provide powerful decision-making insight about office location.

Data sources include: Esri Consumer Spending and Esri Market Potential data. Learn more about this data: [www.esri.com/data/esri_data](http://www.esri.com/data/esri_data)
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### Office Market Profile

**4800-4836 Golf Rd (15 minutes)**

**4800-4836 Golf Rd, Skokie, Illinois, 60077**

Drive time of 15 minutes

**In Come and Home Value**

- **Median Household Income**: $85,728
- **Per Capita Income**: $48,985
- **Median Home Value**: $389,225

**Lifestyle Spending (Index)**

- **Meals at Restaurants**: 144
- **Entertainment/Recreation**: 145
- **Retail Goods**: 141
- **Apparel & Services**: 146
- **Home Services**: 147

**Projected Annual Growth Rate**

- **Population**: -0.04%
- **Generation Z**: -0.86%
- **Generation X**: 0.01%
- **Millennial**: 0.48%

**Internet Access (Index)**

- **Access to Internet at home**: 106
- **Internet at home via high speed connection**: 106
**TARGET MARKET SUMMARY**

4800-4836 Golf Rd
Drive time of 5 minutes

**KEY FACTS**

- **Population**: 42,272
- **Median Age**: 45.6
- **Average Household Size**: 2.6
- **Median Household Income**: $84,154

**ANNUAL LIFESTYLE SPENDING**

- **Travel**: $3,399
- **Theatre/Operas/Concerts**: $126
- **Movies/Museums/Parks**: $125
- **Sports Events**: $93
- **Online Games**: $6
- **Audio**: $130

**Tapestry Segments**

- **Pacific Heights**: 2,329 households
- **Top Tier**: 2,234 households
- **City Lights**: 2,041 households

**AGE PYRAMID**

- The largest group: 2019 Female Population Age 55-59 (Esri)
- The smallest group: 2019 Male Population Age 80-84 (Esri)
Target Market Summary
4800-4836 Golf Rd (10 minutes)
4800-4836 Golf Rd, Skokie, Illinois, 60077
Drive time of 10 minutes

Target Market Summary

Key Facts

- Population: 183,375
- Median Age: 43.6
- Average Household Size: 2.6
- Median Household Income: $92,364

Annual Lifestyle Spending

- Travel: $3,791
- Theatre/Operas/Concerts: $140
- Movies/Museums/Parks: $139
- Sports Events: $104
- Online Games: $7
- Audio: $147

Tapestry Segments

- Top Tier: 18.3% of Households
- Pacific Heights: 13.0% of Households
- Pleasantville: 11.8% of Households

Age Pyramid

The largest group: 2019 Female Population Age 55-59 (Esri)

The smallest group: 2019 Male Population Age 80-84 (Esri)
Target Market Summary

4800-4836 Golf Rd
Drive time of 15 minutes

KEY FACTS

- Population: 418,039
- Median Age: 42.9
- Average Household Size: 2.6
- Median Household Income: $85,728

ANNUAL LIFESTYLE SPENDING

- Travel: $3,530
- Theatre/Operas/Concerts: $130
- Movies/Museums/Parks: $132
- Sports Events: $97
- Online Games: $7
- Audio: $139

Tapestry Segments

- Top Tier: 24,156 households (15.5% of households)
- Pleasantville: 17,196 households (11.0% of households)
- Pacific Heights: 15,481 households (9.9% of households)

Target Market Summary

4800-4836 Golf Rd
Drive time of 15 minutes

The largest group:
- 2019 Female Population Age 55-59 (Esri)

The smallest group:
- 2019 Male Population Age 80-84 (Esri)