Skokie Village, IL

This infographic provides information about how population age 16+ travels to work. This data comes from the the American Community Survey (ACS) from the US Census Bureau. Read an in-depth analysis of the ACS from Esri’s data team: [www.esri.com/software/american-community-survey](http://www.esri.com/software/american-community-survey)

### COMMUTE PROFILE

**Skokie Village, IL**

**TRANSPORTATION TO WORK**

- **9.4%** Took Public Transportation
- **10.6%** Carpoled
- **2.2%** Walked to Work
- **1.0%** Bike to Work

**TRAVEL TIME TO WORK**

- **90+ min**
- **60-89 min**
- **45-59 min**
- **40-44 min**
- **35-39 min**
- **30-34 min**
- **25-29 min**
- **20-24 min**
- **15-19 min**
- **10-14 min**
- **5-9 min**
- **< 5 min**

**WORKERS**

- **30,554** ACS Workers Age 16+
- **70.7%** Drove Alone to Work

Prepare by Esri
Skokie Village, IL (1770122)
Geography: Place
**INCOME**
- $76,876 Median Household Income
- $37,484 Per Capita Income
- $227,411 Median Net Worth

**EDUCATION**
- 8% No High School Diploma
- 15% High School Diploma
- 23% Some College
- 50% Bachelor’s/Grad/Prof Degree

**BUSINESS**
- 3,084 Total Businesses
- 41,153 Total Employees

**KEY FACTS**
- 64,635 Population
- 44.1 Median Age
- 23,431 Households
- $57,077 Median Disposable Income

**COMMUTERS**
- 20% Spend 7+ hours commuting to and from work per week
- 70.7% Drove Alone to Work

**EMPLOYMENT**
- 72% White Collar
- 15% Blue Collar
- 13% Services
- 3.9% Unemployment Rate

**Employment Overview**
Skokie Village, IL
Executive Summary - Call Outs - Skokie Only

Skokie Village, IL
Skokie Village, IL (1770122)
Geography: Place

Key Facts:
- Total Population: 64,635
- Median Home Value: $322,367
- Businesses: 3,084
- Daytime Population: 75,661
- Per Capita Income: $37,484
- Average Household Income: $76,876
- Average Household Size: 2.7
- Median Age: 44.1
- Population Growth Rate: -0.0%

Key Spending Facts:
- Travel: $2,806.9
- Transportation: $1,105.82
- Apparel: $2,459.1
- Entertainment: $3,752.17
- Furniture: $679.33

Spending facts are average annual dollars per household.

© Esri 2019
Health Care - Skokie Only

Skokie Village, IL
Skokie Village, IL (1770122)
Geography: Place

HAS ONE TYPE OF HEALTH INSURANCE

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pop &lt;19</td>
<td>20.8%</td>
</tr>
<tr>
<td>Pop 19-34</td>
<td>13.0%</td>
</tr>
<tr>
<td>Pop 35-64</td>
<td>34.6%</td>
</tr>
<tr>
<td>Pop 65+</td>
<td>6%</td>
</tr>
</tbody>
</table>

HEALTH CARE

Skokie Village, IL (1770122)

This infographic provides a set of key demographic and health care indicators. Data sources include: American Community Survey (ACS) 5-year Data, Esri Consumer Spending, and Esri Market Potential data.

Learn more about this data: [www.esri.com/data/esri_data](http://www.esri.com/data/esri_data).

POPULATION (ACS)

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pop &lt;19</td>
<td>22.3%</td>
</tr>
<tr>
<td>Pop 19-34</td>
<td>17%</td>
</tr>
<tr>
<td>Pop 35-64</td>
<td>41.9%</td>
</tr>
<tr>
<td>Pop 65+</td>
<td>19.3%</td>
</tr>
</tbody>
</table>

HEALTH CARE EXPENDITURES

<table>
<thead>
<tr>
<th>Category</th>
<th>Annual Expenditure</th>
</tr>
</thead>
<tbody>
<tr>
<td>Annual Health Insurance</td>
<td>$4,276</td>
</tr>
<tr>
<td>Medical Care</td>
<td>$2,162</td>
</tr>
<tr>
<td>Blue Cross/Blue Shield</td>
<td>$1,258</td>
</tr>
<tr>
<td>Medicare Payments</td>
<td>$707</td>
</tr>
<tr>
<td>Physician Services</td>
<td>$285</td>
</tr>
<tr>
<td>Dental Services</td>
<td>$465</td>
</tr>
<tr>
<td>Eyecare Services</td>
<td>$72</td>
</tr>
<tr>
<td>Lab Tests/X-rays</td>
<td>$64</td>
</tr>
<tr>
<td>Hospital Room &amp; Hospital Service</td>
<td>$172</td>
</tr>
<tr>
<td>Convalescent/Nursing Home Care</td>
<td>$19</td>
</tr>
</tbody>
</table>

NO HEALTH INSURANCE

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACS Pop &lt;19</td>
<td>0.4%</td>
</tr>
<tr>
<td>Pop 19-34</td>
<td>3.1%</td>
</tr>
<tr>
<td>Pop 35-64</td>
<td>5.1%</td>
</tr>
<tr>
<td>Pop 65+</td>
<td>0.2%</td>
</tr>
</tbody>
</table>


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October 7, 2019
Health Care - Skokie Only

Skokie Village, IL
Skokie Village, IL (1770122)
Geography: Place

POPULATION

64,200
Civilian Population (ACS)

EXERCISE (PERCENT OF ADULTS)

28.1%
Exercise at home 2+ times per week

18.6%
Exercise at club 2+ times per week

MEDICARE: POPULATION 65+

3,398
Medicare Only

2,850
Direct-Purch & Medicare

1,678
Employer & Medicare

2,130
Medicare & Medicaid

HEALTH CARE SPENDING

**MARKETING PROFILE**

**Skokie Village, IL**

**Geography: Place**

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**ANNUAL LIFESTYLE SPENDING**

- $2,807 Travel
- $105 Theatre/Opera/Concerts
- $105 Movies/Museums/Parks
- $75 Sports Events
- $6 Online Games

---

**Key Facts**

- **Population**: 64,635
- **Median Age**: 44.1
- **Median Household Income**: $76,876
- **Average Household Size**: 2.7

---

**ANNUAL HOUSEHOLD SPENDING**

- Apparel & Services: $2,459
- Computers & Hardware: $196
- Eating Out: $4,136
- Groceries: $5,742
- Health Care: $6,438

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**EDUCATION**

- **No High School Diploma**: 8%
- **High School Graduate**: 18%
- **Some College**: 23%
- **Bachelor’s/Grad/Prof Degree**: 50%

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**Tapestry Segments**

- **Pacific Heights**: 5,424 households, 23.1% of Households
- **Pleasantville**: 5,107 households, 21.8% of Households
- **Downtown Melting Pot**: 2,526 households, 10.8% of Households
This infographic provides a set of key demographic, market potential and spending indicators that allow you to quickly understand the market opportunities and demographics of an area that provide powerful decision-making insight about office location.

Data sources include: Esri Consumer Spending and Esri Market Potential data.

Learn more about this data: www.esri.com/data/esri_data
Target Market Summary
Skokie Village, IL
Geography: Place

KEY FACTS

64,635
Population

44.1
Median Age

2.7
Average Household Size

$76,876
Median Household Income

ANNUAL LIFESTYLE SPENDING

Travel
$2,807

Theatre/Operas/Concerts
$105

Movies/Museums/Parks
$105

Sports Events
$75

Online Games
$6

Audio
$107

Tapestry Segments

Pacific Heights
23.1% of Households
5,424 households

Pleasantville
21.8% of Households
5,107 households

Downtown Melting Pot
10.8% of Households
2,526 households

The largest group: 2019 Female Population Age 60-64 (Esri)
The smallest group: 2019 Male Population Age 80-84 (Esri)

AGE PYRAMID

The largest group: 2019 Female Population Age 60-64 (Esri)
The smallest group: 2019 Male Population Age 80-84 (Esri)