Commute Profile - West Touhy Drive Times
7131-7199 Carpenter Rd (5 minutes)
7131-7199 Carpenter Rd, Skokie, Illinois, 60077
Drive time of 5 minutes

This infographic provides information about how population age 16+ travels to work. This data comes from the American Community Survey (ACS) from the US Census Bureau. Read an in-depth analysis of the ACS from Esri’s data team at www.esri.com/software/american-community-survey

**WORKERS**

11,719
ACS Workers Age 16+
72.2%
Drove Alone to Work

**TRANSPORTATION TO WORK**

- **8.9%** Took Public Transportation
- **9.7%** Carpooleled
- **1.4%** Walked to Work
- **0.4%** Bike to Work

**TRAVEL TIME TO WORK**

- 90+ min: 0%
- 60-89 min: 4%
- 45-59 min: 8%
- 40-44 min: 12%
- 35-39 min: 16%
- 30-34 min: 20%
- 25-29 min: 24%
- 20-24 min: 28%
- 15-19 min: 32%
- 10-14 min: 36%
- 5-9 min: 40%
- < 5 min: 44%

Percent of Workers
Commute Profile - West Touhy Drive Times

7131-7199 Carpenter Rd (10 minutes)
7131-7199 Carpenter Rd, Skokie, Illinois, 60077
Drive time of 10 minutes

COMMUTE PROFILE

7131-7199 Carpenter Rd

This infographic provides information about how population age 16+ travels to work. This data comes from the American Community Survey (ACS) from the US Census Bureau. Read an in-depth analysis of the ACS from Esri’s data team at www.esri.com/software/american-community-survey

WORKERS

84,273
ACS Workers Age 16+

71.5%
Drove Alone to Work

TRANSPORTATION TO WORK

11.7%
Took Public Transportation

9.2%
Carpooled

2.0%
Walked to Work

0.6%
Bike to Work

TRAVEL TIME TO WORK

90+ min
60-89 min
45-59 min
40-44 min
35-39 min
30-34 min
25-29 min
20-24 min
15-19 min
10-14 min
5-9 min
< 5 min

Percent of Workers
Commute Profile - West Touhy Drive Times

7131-7199 Carpenter Rd (15 minutes)
7131-7199 Carpenter Rd, Skokie, Illinois, 60077
Drive time of 15 minutes

COMMUTE PROFILE

7131-7199 Carpenter Rd

This infographic provides information about how population age 16+ travels to work. This data comes from the American Community Survey (ACS) from the US Census Bureau. Read an in-depth analysis of the ACS from Esri’s data team at www.esri.com/software/american-community-survey

WORKERS

268,253
ACS Workers Age 16+
64.8%
Drove Alone to Work

TRANSPORTATION TO WORK

16.8%
Took Public Transportation

8.8%
Carpooled

2.9%
Walked to Work

0.9%
Bike to Work

TRAVEL TIME TO WORK

Percent of Workers

90+ min
60-89 min
45-59 min
40-44 min
35-39 min
30-34 min
25-29 min
20-24 min
15-19 min
10-14 min
5-9 min
< 5 min

0% 4% 8% 12% 16%
Employment Overview - West Touhy Drive Times

7131-7199 Carpenter Rd (5 minutes)
7131-7199 Carpenter Rd, Skokie, Illinois, 60077
Drive time of 5 minutes

**INCOME**
- **$92,035** Median Household Income
- **$45,219** Per Capita Income
- **$500,375** Median Net Worth

**EDUCATION**
- **8%** No High School Diploma
- **13%** High School Diploma
- **22%** Some College
- **55%** Bachelor’s/Grad/Prof Degree

**BUSINESS**
- **1,495** Total Businesses
- **22,546** Total Employees

**KEY FACTS**
- **26,539** Population
- **46.2** Median Age
- **9,919** Households
- **$68,341** Median Disposable Income

**COMMUTERS**
- **20%** Spend 7+ hours commuting to and from work per week
- **72.2%** Drove Alone to Work

**EMPLOYMENT**
- **76%** White Collar
- **12%** Blue Collar
- **12%** Services
- **3.0%** Unemployment Rate
Employment Overview - West Touhy Drive Times

7131-7199 Carpenter Rd

INCOME

$75,303
Median Household Income

$38,963
Per Capita Income

$157,415
Median Net Worth

EDUCATION

10%
No High School Diploma

18%
High School Diploma

23%
Some College

47%
Bachelor’s/Grad/Prof Degree

BUSINESS

18,306
Total Businesses

203,740
Total Employees

KEY FACTS

544,318
Population

40.7
Median Age

200,768
Households

$56,407
Median Disposable Income

COMMUTERS

20%
Spend 7+ hours commuting to and from work per week

64.8%
Drove Alone to Work

EMPLOYMENT

67%
White Collar

17%
Blue Collar

17%
Services

3.8%
Unemployment Rate

7131-7199 Carpenter Rd
Skokie, Illinois, 60077
Drive time of 15 minutes
Executive Summary - Call Outs - West Touhy Drive Times

7131-7199 Carpenter Rd, Skokie, Illinois, 60077
Drive time of 5 minutes

7131-7199 Carpenter Rd (5 minutes)
7131-7199 Carpenter Rd, Skokie, Illinois, 60077

Drive time of 5 minutes

Pleasantville
Dominant Tapestry Segment

KEY FACTS

<table>
<thead>
<tr>
<th>Fact</th>
<th>Value</th>
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</thead>
<tbody>
<tr>
<td>Total Population</td>
<td>26,539</td>
</tr>
<tr>
<td>Median Home Value</td>
<td>$377,610</td>
</tr>
<tr>
<td>Businesses</td>
<td>1,495</td>
</tr>
<tr>
<td>Daytime Population</td>
<td>37,438</td>
</tr>
<tr>
<td>Per Capita Income</td>
<td>$45,219</td>
</tr>
<tr>
<td>Median Household Income</td>
<td>$92,035</td>
</tr>
<tr>
<td>Avg Household Size</td>
<td>2.7</td>
</tr>
</tbody>
</table>

KEY SPENDING FACTS

<table>
<thead>
<tr>
<th>Category</th>
<th>Spending (Average Annual Dollars per Household)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Travel</td>
<td>$3,339.88</td>
</tr>
<tr>
<td>Transportation</td>
<td>$1,305.48</td>
</tr>
<tr>
<td>Apparel</td>
<td>$2,845.83</td>
</tr>
<tr>
<td>Entertainment</td>
<td>$4,440.19</td>
</tr>
<tr>
<td>Furniture</td>
<td>$809.38</td>
</tr>
</tbody>
</table>

Spending facts are average annual dollars per household.
Health Care - Drive Times West Touhy
7131-7199 Carpenter Rd (5 minutes)
7131-7199 Carpenter Rd, Skokie, Illinois, 60077
Drive time of 5 minutes

HAS ONE TYPE OF HEALTH INSURANCE

21.9%  
Pop <19

11.2%  
Pop 19-34

35.5%  
Pop 35-64

6%  
Pop 65+

HEALTH CARE
7131-7199 Carpenter Rd, Skokie, Illinois, 60077

This infographic provides a set of key demographic and health care indicators. Data sources include: American Community Survey (ACS) 5-year Data, Esri Consumer Spending, and Esri Market Potential data.

Learn more about this data: www.esri.com/data/esri_data.

HEALTH CARE EXPENDITURES

$5,119
Annual Health Insurance Expenditures

$2,601
Medical Care

NO HEALTH INSURANCE

0.6%  
ACS Pop <19

1.9%  
Pop 19-34

3.9%  
Pop 35-64

0.5%  
Pop 65+

Health Care (Consumer Spending)  
Annual Expenditure

Blue Cross/Blue Shield  
$1,520

Medicare Payments  
$852

Physician Services  
$341

Dental Services  
$555

Eyecare Services  
$88

Lab Tests/X-rays  
$78

Hospital Room & Hospital Service  
$209

Convalescent/Nursing Home Care  
$22
Health Care - Drive Times West Touhy

7131-7199 Carpenter Rd (5 minutes)
7131-7199 Carpenter Rd, Skokie, Illinois, 60077
Drive time of 5 minutes

**POPULATION**

- **26,441**
  - Civilian Population (ACS)

**EXERCISE (PERCENT OF ADULTS)**

- **30.6%**
  - Exercise at home 2+ times per week
- **19.2%**
  - Exercise at club 2+ times per week

**MEDICARE: POPULATION 65+**

- **1,361**
  - Medicare Only
- **1,584**
  - Direct-Purch & Medicare
- **1,186**
  - Employer & Medicare
- **671**
  - Medicare & Medicaid

**HEALTH CARE SPENDING**

- VA Health Care
- Medicaid Only
- Medicare Only
- Direct Purchase Ins
- Employer Health Ins

Percent

[Graph showing health care spending by type and age group]
Health Care - Drive Times West Touhy
7131-7199 Carpenter Rd, Skokie, Illinois, 60077
Drive time of 10 minutes

This infographic provides a set of key demographic and health care indicators. Data sources include: American Community Survey (ACS) 5-year Data, Esri Consumer Spending, and Esri Market Potential data.

Learn more about this data: [www.esri.com/data/esri_data](http://www.esri.com/data/esri_data).

### HAS ONE TYPE OF HEALTH INSURANCE

- **21.1%**
  - Pop <19
- **14.4%**
  - Pop 19-34
- **34.6%**
  - Pop 35-64
- **6%**
  - Pop 65+

### POPULATION (ACS)

- **22.3%**
  - Pop <19
- **18%**
  - Pop 19-34
- **41.1%**
  - Pop 35-64
- **18.8%**
  - Pop 65+

### HEALTH CARE EXPENDITURES

- **$4,341**
  - Annual Health Insurance Expenditures
- **$2,186**
  - Medical Care

### NO HEALTH INSURANCE

- **0.4%**
  - ACS Pop <19
- **2.8%**
  - Pop 19-34
- **4.6%**
  - Pop 35-64
- **0.3%**
  - Pop 65+

### Health Care (Consumer Spending) Annual Expenditure

- Blue Cross/Blue Shield: $1,279
- Medicare Payments: $716
- Physician Services: $288
- Dental Services: $468
- Eyecare Services: $73
- Lab Tests/X-rays: $65
- Hospital Room & Hospital Service: $175
- Convalescent/Nursing Home Care: $19
Health Care - Drive Times West Touhy

7131-7199 Carpenter Rd (10 minutes)
7131-7199 Carpenter Rd, Skokie, Illinois, 60077
Drive time of 10 minutes

POPULATION

176,474
Civilian Population (ACS)

EXERCISE (PERCENT OF ADULTS)

28.3%
Exercise at home 2+ times per week

18.8%
Exercise at club 2+ times per week

MEDICARE: POPULATION 65+

9,039
Medicare Only

7,672
Direct-Purch & Medicare

6,507
Employer & Medicare

3,963
Medicare & Medicaid

HEALTH CARE SPENDING

VA Health Care
Medicaid Only
Medicare Only
Direct Purchase Ins
Employer Health Ins
Health Care - Drive Times West Touhy
7131-7199 Carpenter Rd, Skokie, Illinois, 60077
Drive time of 15 minutes

HAS ONE TYPE OF HEALTH INSURANCE

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pop &lt;19</td>
<td>22.0%</td>
</tr>
<tr>
<td>Pop 19-34</td>
<td>15.2%</td>
</tr>
<tr>
<td>Pop 35-64</td>
<td>33.6%</td>
</tr>
<tr>
<td>Pop 65+</td>
<td>5%</td>
</tr>
</tbody>
</table>

HEALTH CARE

7131-7199 Carpenter Rd, Skokie, Illinois, 60077

This infographic provides a set of key demographic and health care indicators. Data sources include: American Community Survey (ACS) 5-year Data, Esri Consumer Spending, and Esri Market Potential data.

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POPULATION (ACS)

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pop &lt;19</td>
<td>23.5%</td>
</tr>
<tr>
<td>Pop 19-34</td>
<td>20%</td>
</tr>
<tr>
<td>Pop 35-64</td>
<td>41.0%</td>
</tr>
<tr>
<td>Pop 65+</td>
<td>15.7%</td>
</tr>
</tbody>
</table>

HEALTH CARE EXPENDITURES

<table>
<thead>
<tr>
<th>Category</th>
<th>Annual Expenditure</th>
</tr>
</thead>
<tbody>
<tr>
<td>Annual Health Insurance Expenditures</td>
<td>$4,346</td>
</tr>
<tr>
<td>Medical Care</td>
<td>$2,180</td>
</tr>
<tr>
<td>Blue Cross/Blue Shield</td>
<td>$1,281</td>
</tr>
<tr>
<td>Medicare Payments</td>
<td>$703</td>
</tr>
<tr>
<td>Physician Services</td>
<td>$291</td>
</tr>
<tr>
<td>Dental Services</td>
<td>$461</td>
</tr>
<tr>
<td>Eyecare Services</td>
<td>$72</td>
</tr>
<tr>
<td>Lab Tests/X-rays</td>
<td>$65</td>
</tr>
<tr>
<td>Hospital Room &amp; Hospital Service</td>
<td>$177</td>
</tr>
<tr>
<td>Convalescent/Nursing Home Care</td>
<td>$18</td>
</tr>
</tbody>
</table>
Health Care - Drive Times West Touhy
7131-7199 Carpenter Rd (15 minutes)
7131-7199 Carpenter Rd, Skokie, Illinois, 60077
Drive time of 15 minutes

POULATION

552,795
Civilian Population (ACS)

EXERCISE (PERCENT OF ADULTS)

28.2%
Exercise at home 2+ times per week

18.0%
Exercise at club 2+ times per week

MEDICARE: POPULATION 65+

24,857
Medicare Only

21,072
Direct-Purch & Medicare

15,675
Employer & Medicare

8,969
Medicare & Medicaid

HEALTH CARE SPENDING

- VA Health Care
- Medicaid Only
- Medicare Only
- Direct Purchase Ins
- Employer Health Ins

Percent
0%
10%
20%
Marketing Profile - West Touhy

7131-7199 Carpenter Rd (5 minutes)
7131-7199 Carpenter Rd, Skokie, Illinois, 60077
Drive time of 5 minutes

MARKETING PROFILE
7131-7199 Carpenter Rd

Drive time of 5 minutes

MARKET PYRAMID
7131-7199 Carpenter Rd

Age Pyramid

The largest group:
2019 Female Population Age 60-64 (Esri)

The smallest group:
2019 Male Population Age 80-84 (Esri)

Dots show comparison to Cook County

KEY FACTS

26,539 Population
46.2 Median Age
2.7 Average Household Size
$92,035 Median Household Income

ANNUAL HOUSEHOLD SPENDING

$2,846 Apparel & Services
$227 Computers & Hardware
$4,808 Eating Out
$6,657 Groceries
$7,720 Health Care

EDUCATION

8% No High School Diploma
15% High School Graduate
22% Some College
55% Bachelor’s/Grad/Prof Degree

ANNUAL LIFESTYLE SPENDING

$3,340 Travel
$123 Theatre/Operas/Concerts
$119 Movies/Museums/Parks
$92 Sports Events
$6 Online Games

Tapestry Segments

Pleasantville
25.3% of Households
28 households, 2,513 households

Golden Years
18.3% of Households
98 households, 1,812 households

Exurbanites
18.2% of Households
16 households, 1,809 households

Source: This infographic contains data provided by Esri, Esri and Bureau of Labor Statistics. The vintage of the data is 2019.
Marketing Profile - West Touhy

7131-7199 Carpenter Rd (10 minutes)
7131-7199 Carpenter Rd, Skokie, Illinois, 60077
Drive time of 10 minutes

MARKETING PROFILE

Age Pyramid

The largest group:
2019 Female Population Age 55-59 (Esri)

The smallest group:
2019 Male Population Age 80-84 (Esri)

Dots show comparison to Cook County

ANNUAL LIFESTYLE SPENDING

$2,817 Travel
$105 Theatre/Operas/Concerts
$106 Movies/Museums/Parks

$76 Sports Events
$5 Online Games

KEY FACTS

173,175 Population
43.9 Median Age
$78,550 Median Household Income
2.7 Average Household Size

ANNUAL HOUSEHOLD SPENDING

$2,484 Apparel & Services
$198 Computers & Hardware
$4,176 Eating Out
$5,825 Groceries
$6,526 Health Care

EDUCATION

8% No High School Diploma
21% High School Graduate
24% Some College
47% Bachelor’s/Grad/Prof Degree

Source: This infographic contains data provided by Esri, Esri and Bureau of Labor Statistics. The vintage of the data is 2019.

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Marketing Profile - West Touhy

7131-7199 Carpenter Rd (15 minutes)
7131-7199 Carpenter Rd, Skokie, Illinois, 60077
Drive time of 15 minutes

MARKETING PROFILE
7131-7199 Carpenter Rd

Drive time of 15 minutes

The largest group:
2019 Female Population Age 55-59 (Esri)

The smallest group:
2019 Male Population Age 80-84 (Esri)

KEY FACTS

544,318
Population

40.7
Median Age

$75,303
Median Household Income

2.7
Average Household Size

ANNUAL HOUSEHOLD SPENDING

$2,561
Apparel & Services

$204
Computers & Hardware

$4,288
Eating Out

$5,993
Groceries

$6,526
Health Care

EDUCATION

10%
No High School Diploma

20%
High School Graduate

23%
Some College

47%
Bachelor's/Grad/Prof Degree

ANNUAL LIFESTYLE SPENDING

$2,812
Travel

$106
Theatre/Operas/Concerts

$109
Movies/Museums/Parks

$76
Sports Events

$6
Online Games

Tapestry Segments

City Lights
8A
39,010 households
19.4% of Households

International Marketplace
13A
30,691 households
15.3% of Households

Pleasantville
28
30,433 households
15.2% of Households

Source: This infographic contains data provided by Esri, Esri and Bureau of Labor Statistics. The vintage of the data is 2019.

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Page 3 of 3

October 7, 2019
This infographic provides a set of key demographic, market potential and spending indicators that allow you to quickly understand the market opportunities and demographics of an area that provide powerful decision-making insight about office location.

Data sources include: Esri Consumer Spending and Esri Market Potential data. Learn more about this data: [www.esri.com/data/esri_data](http://www.esri.com/data/esri_data)
Office Market Profile
7131-7199 Carpenter Rd (10 minutes)
7131-7199 Carpenter Rd, Skokie, Illinois, 60077
Drive time of 10 minutes

This infographic provides a set of key demographic, market potential and spending indicators that allow you to quickly understand the market opportunities and demographics of an area that provide powerful decision-making insight about office location. Data sources include: Esri Consumer Spending and Esri Market Potential data. Learn more about this data: www.esri.com/data/esri_data

INCOME AND HOME VALUE
- Median Household Income: $78,214
- Per Capita Income: $38,844
- Median Home Value: $341,569

LIFESTYLE SPENDING (INDEX)
- Meals at Restaurants: 113
- Apparel & Services: 115
- Entertainment/Recreation: 115
- Retail Goods: 111
- Home Services: 116

PROJECTED ANNUAL GROWTH RATE
- Population: -0.16%
- Generation Z: -1.20%
- Generation X: -0.22%
- Millennial: 0.97%

INTERNET ACCESS (INDEX)
- Access to Internet at home: 105
- Internet at home via high speed connection: 105
Office Market Profile
7131-7199 Carpenter Rd (15 minutes)
7131-7199 Carpenter Rd, Skokie, Illinois, 60077
Drive time of 15 minutes

This infographic provides a set of key demographic, market potential and spending indicators that allow you to quickly understand the market opportunities and demographics of an area that provide powerful decision-making insight about office location. Data sources include: Esri Consumer Spending and Esri Market Potential data. Learn more about this data: [www.esri.com/data/esri_data](http://www.esri.com/data/esri_data)

LIFESTYLE SPENDING (INDEX)

- 117 Meals at Restaurants
- 117 Entertainment/Recreation
- 113 Retail Goods
- 120 Apparel & Services
- 117 Home Services

INCOME AND HOME VALUE

- $74,688 Median Household Income
- $39,177 Per Capita Income
- $355,471 Median Home Value

INTERNET ACCESS (INDEX)

- 104 Access to Internet at home
- 104 Internet at home via high speed connection

PROJECTED ANNUAL GROWTH RATE

- -0.14% Population
- -1.23% Generation Z
- -0.59% Generation X
- 0.68% Millennial

 prepared by Esri
Latitude: 42.01186
Longitude: -87.76159
Target Market Summary - West Touhy Drive Times
7131-7199 Carpenter Rd
Drive time of 5 minutes

TARGET MARKET SUMMARY
7131-7199 Carpenter Rd
Drive time of 5 minutes

KEY FACTS

- 26,539 Population
- 46.2 Median Age
- 2.7 Average Household Size
- $92,035 Median Household Income

ANNUAL LIFESTYLE SPENDING

- $3,340 Travel
- $123 Theatre/Operas/Concerts
- $119 Movies/Museums/Parks
- $92 Sports Events
- $6 Online Games
- $125 Audio

Tapestry Segments

- Pleasantville 25.3% of Households
- Golden Years 18.3% of Households
- Exurbanites 18.2% of Households

AGE PYRAMID

The largest group: 2019 Female Population Age 60-64 (Esri)
The smallest group: 2019 Male Population Age 80-84 (Esri)
Target Market Summary - West Touhy Drive Times

7131-7199 Carpenter Rd (10 minutes)
7131-7199 Carpenter Rd, Skokie, Illinois, 60077
Drive time of 10 minutes

TARGET MARKET SUMMARY

7131-7199 Carpenter Rd
Drive time of 10 minutes

KEY FACTS

173,175
Population

43.9
Median Age

2.7
Average Household Size

$78,550
Median Household Income

ANNUAL LIFESTYLE SPENDING

$2,817
Travel

$105
Theatre/Operas/Concerts

$106
Movies/Museums/Parks

$76
Sports Events

$5
Online Games

$108
Audio

Tapestry Segments

Pleasantville
13,372 households
20.8% of Households

City Lights
13,100 households
20.3% of Households

Pacific Heights
9,439 households
14.7% of Households

The largest group: 2019 Female Population Age 55-59 (Esri)

The smallest group: 2019 Male Population Age 80-84 (Esri)
Target Market Summary - West Touhy Drive Times

7131-7199 Carpenter Rd (15 minutes)
Drive time of 15 minutes

TARGET MARKET SUMMARY

7131-7199 Carpenter Rd
Drive time of 15 minutes

KEY FACTS

544,318 Population
40.7 Median Age
$75,303 Median Household Income
2.7 Average Household Size

ANNUAL LIFESTYLE SPENDING

$2,812 Travel
$109 Movies/Museums/Parks
$6 Online Games
$76 Sports Events
$111 Audio

The largest group:
2019 Female Population Age 55-59 (Esri)

The smallest group:
2019 Male Population Age 80-84 (Esri)

Tapestry Segments

City Lights 39,010 households 19.4% of Households
International Marketplace 30,691 households 15.3% of Households
Pleasantville 30,433 households 15.2% of Households