This infographic provides information about how population age 16+ travels to work. This data comes from the American Community Survey (ACS) from the US Census Bureau. Read an in-depth analysis of the ACS from Esri’s data team [here](http://www.esri.com/software/american-community-survey).

### Commute Profile

#### Transportation to Work

- **11.1%** Took Public Transportation
- **9.4%** Carpoled
- **1.9%** Walked to Work
- **0.6%** Bike to Work

#### Travel Time to Work

- **90+ min**: 1%
- **60-89 min**: 7%
- **45-59 min**: 7%
- **40-44 min**: 5%
- **35-39 min**: 5%
- **30-34 min**: 7%
- **25-29 min**: 6%
- **20-24 min**: 6%
- **15-19 min**: 6%
- **10-14 min**: 6%
- **5-9 min**: 4%
- **< 5 min**: 2%

---

**87,194**

ACS Workers Age 16+

**71.9%** Drove Alone to Work
This infographic provides information about how population age 16+ travels to work. This data comes from the American Community Survey (ACS) from the US Census Bureau. Read an in-depth analysis of the ACS from Esri's data team at www.esri.com/software/american-community-survey.

**COMMUTE PROFILE**

7131-7199 Carpenter Rd

This infographic provides information about how population age 16+ travels to work. This data comes from the American Community Survey (ACS) from the US Census Bureau. Read an in-depth analysis of the ACS from Esri's data team at www.esri.com/software/american-community-survey.

**TRANSPORTATION TO WORK**

- **19.3%** Took Public Transportation
- **8.1%** Carpoole
- **3.5%** Walked to Work
- **1.1%** Bike to Work

**TRAVEL TIME TO WORK**

- 90+ min
- 60-89 min
- 45-59 min
- 40-44 min
- 35-39 min
- 30-34 min
- 25-29 min
- 20-24 min
- 15-19 min
- 10-14 min
- 5-9 min
- < 5 min

**WORKERS**

- **360,862** ACS Workers Age 16+
- **62.0%** Drove Alone to Work
Commuter Profile
7131-7199 Carpenter Rd (7 miles)
7131-7199 Carpenter Rd, Skokie, Illinois, 60077
Ring of 7 miles

This infographic provides information about how population age 16+ travels to work. This data comes from the American Community Survey (ACS) from the US Census Bureau. Read an in-depth analysis of the ACS from Esri’s data team at www.esri.com/software/american-community-survey

**WORKERS**

680,837
ACS Workers Age 16+

57.6%
Drove Alone to Work

**TRANSPORTATION TO WORK**

22.9%
Took Public Transportation

7.8%
Carpooled

3.8%
Walked to Work

1.4%
Bike to Work

**TRAVEL TIME TO WORK**

90+ min

60-89 min

45-59 min

40-44 min

35-39 min

30-34 min

25-29 min

20-24 min

15-19 min

10-14 min

5-9 min

< 5 min

Percent of Workers
Employment Overview

7131-7199 Carpenter Rd

INCOME
- $65,065 Median Household Income
- $37,778 Per Capita Income
- $79,919 Median Net Worth

EDUCATION
- 12% No High School Diploma
- 18% High School Diploma
- 22% Some College
- 46% Bachelor’s/Grad/Prof Degree

BUSINESS
- 41,260 Total Businesses
- 505,275 Total Employees

KEY FACTS
- 1,329,784 Population
- 37.7 Median Age
- 516,253 Households
- $51,470 Median Disposable Income

COMMUTERS
- 20% Spend 7+ hours commuting to and from work per week
- 57.6% Drove Alone to Work

EMPLOYMENT
- 65% White Collar
- 17% Blue Collar
- 17% Services
- 3.9% Unemployment Rate
Executive Summary - Call Outs

7131-7199 Carpenter Rd, Skokie, Illinois, 60077
Ring of 5 miles

City Lights
Dominant Tapestry Segment

KEY FACTS

719,063
Total Population

$343,642
Median Home Value

23,025
Businesses

639,813
Daytime Population

$37,490
Per Capita Income

2.6
Avg Household Size

$69,180
Median Household Income

0.0%
2010-19 Pop Growth Rate

KEY SPENDING FACTS

Travel
$2,595.07
Transportation
$1,031.53
Apparel
$2,418.85
Entertainment
$3,556.26
Furniture
$659.04

Spending facts are average annual dollars per household

© Esri 2019
Executive Summary - Call Outs
7131-7199 Carpenter Rd (7 miles)
7131-7199 Carpenter Rd, Skokie, Illinois, 60077
Ring of 7 miles

7131-7199 Carpenter Rd, Skokie, Illinois, 60077

International Marketplace
Dominant Tapestry Segment

KEY FACTS

1,329,784 Total Population
$335,112 Median Home Value
41,260 Businesses
1,163,957 Daytime Population
$37,778 Per Capita Income
2.5 Avg Household Size
$65,065 Median Household Income

KEY SPENDING FACTS

$2,525.77 Travel
$1,011.24 Transportation
$2,424.04 Apparel
$3,492.76 Entertainment
$655.65 Furniture

© Esri 2019
Spending facts are average annual dollars per household
Health Care

7131-7199 Carpenter Rd, Skokie, Illinois, 60077
Ring of 3 miles

This infographic provides a set of key demographic and health care indicators. Data sources include: American Community Survey (ACS) 5-year Data, Esri Consumer Spending, and Esri Market Potential data.

Learn more about this data: [www.esri.com/data/esri_data](http://www.esri.com/data/esri_data)

**HAS ONE TYPE OF HEALTH INSURANCE**

- 20.6% Pop <19
- 14.2% Pop 19-34
- 34.7% Pop 35-64
- 6% Pop 65+

**POPULATION (ACS)**

- 21.8% Pop <19
- 17% Pop 19-34
- 41.0% Pop 35-64
- 19.9% Pop 65+

**HEALTH CARE EXPENDITURES**

- **$4,350** Annual Health Insurance Expenditures
- **$2,196** Medical Care

**NO HEALTH INSURANCE**

- 0.4% ACS Pop <19
- 2.6% Pop 19-34
- 4.3% Pop 35-64
- 0.3% Pop 65+

**Health Care (Consumer Spending) Annual Expenditure**

- Blue Cross/Blue Shield $1,280
- Medicare Payments $729
- Physician Services $288
- Dental Services $467
- Eyecare Services $73
- Lab Tests/X-rays $65
- Hospital Room & Hospital Service $176
- Convalescent/Nursing Home Care $19
Health Care
7131-7199 Carpenter Rd (3 miles)
7131-7199 Carpenter Rd, Skokie, Illinois, 60077
Ring of 3 miles

POPULATION

182,886
Civilian Population (ACS)

EXERCISE (PERCENT OF ADULTS)

28.9%
Exercise at home 2+ times per week

18.9%
Exercise at club 2+ times per week

MEDICARE: POPULATION 65+

10,057
Medicare Only

8,249
Direct-Purch & Medicare

7,327
Employer & Medicare

4,198
Medicare & Medicaid

HEALTH CARE SPENDING

Pop 19-34
Pop 35-64

VA Health Care

Medicaid Only

Medicare Only

Direct Purchase Ins

Employer Health Ins
Health Care

7131-7199 Carpenter Rd, Skokie, Illinois, 60077
Ring of 5 miles

HAS ONE TYPE OF HEALTH INSURANCE

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pop &lt;19</td>
<td>21.1%</td>
</tr>
<tr>
<td>Pop 19-34</td>
<td>16.7%</td>
</tr>
<tr>
<td>Pop 35-64</td>
<td>33.1%</td>
</tr>
<tr>
<td>Pop 65+</td>
<td>5%</td>
</tr>
</tbody>
</table>

HEALTH CARE

7131-7199 Carpenter Rd, Skokie, Illinois, 60077

This infographic provides a set of key demographic and health care indicators. Data sources include: American Community Survey (ACS) 5-year Data, Esri Consumer Spending, and Esri Market Potential data.

Learn more about this data: www.esri.com/data/esri_data

POPULATION (ACS)

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pop &lt;19</td>
<td>22.6%</td>
</tr>
<tr>
<td>Pop 19-34</td>
<td>22%</td>
</tr>
<tr>
<td>Pop 35-64</td>
<td>40.8%</td>
</tr>
<tr>
<td>Pop 65+</td>
<td>14.8%</td>
</tr>
</tbody>
</table>

HEALTH CARE EXPENDITURES

<table>
<thead>
<tr>
<th>Category</th>
<th>Annual Expenditure</th>
</tr>
</thead>
<tbody>
<tr>
<td>Annual Health Insurance Expenditures</td>
<td>$4,027</td>
</tr>
<tr>
<td>Medical Care</td>
<td>$2,016</td>
</tr>
</tbody>
</table>

NO HEALTH INSURANCE

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACS Pop &lt;19</td>
<td>0.7%</td>
</tr>
<tr>
<td>Pop 19-34</td>
<td>4.4%</td>
</tr>
<tr>
<td>Pop 35-64</td>
<td>5.7%</td>
</tr>
<tr>
<td>Pop 65+</td>
<td>0.3%</td>
</tr>
</tbody>
</table>

Health Care (Consumer Spending)  Annual Expenditure

<table>
<thead>
<tr>
<th>Category</th>
<th>Annual Expenditure</th>
</tr>
</thead>
<tbody>
<tr>
<td>Blue Cross/Blue Shield</td>
<td>$1,186</td>
</tr>
<tr>
<td>Medicare Payments</td>
<td>$646</td>
</tr>
<tr>
<td>Physician Services</td>
<td>$270</td>
</tr>
<tr>
<td>Dental Services</td>
<td>$422</td>
</tr>
<tr>
<td>Eyecare Services</td>
<td>$67</td>
</tr>
<tr>
<td>Lab Tests/X-rays</td>
<td>$60</td>
</tr>
<tr>
<td>Hospital Room &amp; Hospital Service</td>
<td>$166</td>
</tr>
<tr>
<td>Convalescent/Nursing Home Care</td>
<td>$17</td>
</tr>
</tbody>
</table>
Health Care

7131-7199 Carpenter Rd (5 miles)
7131-7199 Carpenter Rd, Skokie, Illinois, 60077
Ring of 5 miles

**POPULATION**

- **Civilian Population (ACS):** 724,875

**EXERCISE (PERCENT OF ADULTS)**

- **Exercise at home 2+ times per week:** 27.9%
- **Exercise at club 2+ times per week:** 18.0%

**MEDICARE: POPULATION 65+**

- **Medicare Only:** 31,871
- **Direct-Purch & Medicare:** 24,934
- **Employer & Medicare:** 19,222
- **Medicare & Medicaid:** 11,477

**HEALTH CARE SPENDING**

- VA Health Care
- Medicaid Only
- Medicare Only
- Direct Purchase Ins
- Employer Health Ins

---

Prepared by Esri
Latitude: 42.01186
Longitude: -87.76159
This infographic provides a set of key demographic and health care indicators. Data sources include: American Community Survey (ACS) 5-year Data, Esri Consumer Spending, and Esri Market Potential data.

Learn more about this data: [www.esri.com/data/esri_data](http://www.esri.com/data/esri_data).
**Health Care**

7131-7199 Carpenter Rd (7 miles)
7131-7199 Carpenter Rd, Skokie, Illinois, 60077
Ring of 7 miles

### POPULATION

- **1,333,334**
  - Civilian Population (ACS)

### EXERCISE (PERCENT OF ADULTS)

- **27.8%**
  - Exercise at home 2+ times per week
- **17.8%**
  - Exercise at club 2+ times per week

### MEDICARE: POPULATION 65+

- **55,260**
  - Medicare Only
- **39,547**
  - Direct-Purch & Medicare
- **29,873**
  - Employer & Medicare
- **21,103**
  - Medicare & Medicaid

### HEALTH CARE SPENDING

- **VA Health Care**
- **Medicaid Only**
- **Medicare Only**
- **Direct Purchase Ins**
- **Employer Health Ins**

The chart shows the distribution of health care spending among different population groups.
Marketing Profile
7131-7199 Carpenter Rd (3 miles)
7131-7199 Carpenter Rd, Skokie, Illinois, 60077
Ring of 3 miles

MARKETING PROFILE
7131-7199 Carpenter Rd
Ring of 3 miles

Age Pyramid
The largest group:
2019 Female Population Age 55-59 (Esri)
The smallest group:
2019 Male Population Age 80-84 (Esri)

ANNUAL LIFESTYLE SPENDING

- Travel: $2,791
- Theatre/Operas/Concerts: $104
- Movies/Museums/Parks: $104
- Sports Events: $75
- Online Games: $5

ANNUAL HOUSEHOLD SPENDING

- Apparel & Services: $2,452
- Computers & Hardware: $196
- Eating Out: $4,133
- Groceries: $5,777
- Health Care: $6,545

EDUCATION

- No High School Diploma: 8%
- High School Graduate: 21%
- Some College: 24%
- Bachelor's/Grad/Prof Degree: 47%

KEY FACTS

- Population: 178,657
- Median Age: 44.8
- Average Household Size: 2.6
- Median Household Income: $78,331

Tapestry Segments

- Pleasantville 2B: 16,290 households (23.9% of Households)
- City Lights 8A: 12,540 households (18.4% of Households)
- Pacific Heights 2C: 8,743 households (12.8% of Households)
Marketing Profile
7131-7199 Carpenter Rd (5 miles)
7131-7199 Carpenter Rd, Skokie, Illinois, 60077
Ring of 5 miles

MARKETING PROFILE
7131-7199 Carpenter Rd
Ring of 5 miles

THE SCIENCE OF WHERE

ANNUAL LIFESTYLE SPENDING
$2,595 Travel
$98 Theatre/Operas/Concerts
$104 Movies/Museums/Parks
$70 Sports Events
$6 Online Games

ANNUAL HOUSEHOLD SPENDING
$2,419 Apparel & Services
$193 Computers & Hardware
$4,065 Eating Out
$5,652 Groceries
$6,043 Health Care

KEY FACTS
719,063 Population
39.8 Median Age
2.6 Average Household Size
$69,180 Median Household Income

EDUCATION
11% No High School Diploma
20% High School Graduate
23% Some College
46% Bachelor’s/Grad/Prof Degree

Tapestry Segments
City Lights
8A
45,377 households
16.6% of Households

International Marketplace
13A
41,978 households
15.4% of Households

Pleasantville
2B
36,163 households
13.2% of Households

Ring of 5 miles

MARKETING PROFILE
7131-7199 Carpenter Rd

Age Pyramid
The largest group: 2019 Male Population Age 25-29 (Esri)
The smallest group: 2019 Male Population Age 80-84 (Esri)

Dots show comparison to Cook County

ANNUAL LIFESTYLE SPENDING
$2,595 Travel
$98 Theatre/Operas/Concerts
$104 Movies/Museums/Parks
$70 Sports Events
$6 Online Games

ANNUAL HOUSEHOLD SPENDING
$2,419 Apparel & Services
$193 Computers & Hardware
$4,065 Eating Out
$5,652 Groceries
$6,043 Health Care

KEY FACTS
719,063 Population
39.8 Median Age
2.6 Average Household Size
$69,180 Median Household Income

EDUCATION
11% No High School Diploma
20% High School Graduate
23% Some College
46% Bachelor’s/Grad/Prof Degree

Tapestry Segments
City Lights
8A
45,377 households
16.6% of Households

International Marketplace
13A
41,978 households
15.4% of Households

Pleasantville
2B
36,163 households
13.2% of Households
MARKETING PROFILE
7131-7199 Carpenter Rd

Ring of 7 miles

KEY FACTS

1,329,784
Population

37.7
Median Age

$65,065
Median Household Income

2.5
Average Household Size

ANNUAL HOUSEHOLD SPENDING

$2,424
Apparel & Services

$193
Computers & Hardware

$4,095
Eating Out

$5,653
Groceries

$5,907
Health Care

EDUCATION

12%
No High School Diploma

22%
Some College

46%
Bachelor's/Grad/Prof Degree

20%
High School Graduate

ANNUAL LIFESTYLE SPENDING

$2,526
Travel

$96
Theatre/Operas/Concerts

$105
Movies/Museums/Parks

$68
Sports Events

$6
Online Games

Tapestry Segments

International Marketplace
74,978 households
14.5% of Households

Trendsetters
66,218 households
12.8% of Households

City Lights
56,247 households
10.9% of Households

EDUCATION

12%
No High School Diploma

22%
Some College

46%
Bachelor's/Grad/Prof Degree

20%
High School Graduate

Prepared by Esri
Latitude: 42.01186
Longitude: -87.76159
This infographic provides a set of key demographic, market potential and spending indicators that allow you to quickly understand the market opportunities and demographics of an area that provide powerful decision-making insight about office location.

Data sources include: Esri Consumer Spending and Esri Market Potential data. Learn more about this data: www.esri.com/data/esri_data

**INCOME AND HOME VALUE**

- **Median Household Income**: $78,331
- **Per Capita Income**: $39,472
- **Median Home Value**: $337,965

**LIFESTYLE SPENDING (INDEX)**

- **Meals at Restaurants**: 112
- **Entertainment/Recreation**: 115
- **Retail Goods**: 111
- **Apparel & Services**: 114
- **Home Services**: 116

**PROJECTED ANNUAL GROWTH RATE**

- **Population**: -0.17%
- **Generation Z**: -1.23%
- **Generation X**: -0.17%
- **Millennial**: 1.09%

**INTERNET ACCESS (INDEX)**

- **Access to Internet at home**: 105
- **Internet at home via high speed connection**: 105
This infographic provides a set of key demographic, market potential and spending indicators that allow you to quickly understand the market opportunities and demographics of an area that provide powerful decision-making insight about office location.

Data sources include: Esri Consumer Spending and Esri Market Potential data. Learn more about this data: [www.esri.com/data/esri-data](http://www.esri.com/data/esri-data)
This infographic provides a set of key demographic, market potential and spending indicators that allow you to quickly understand the market opportunities and demographics of an area that provide powerful decision-making insight about office location.

Data sources include: Esri Consumer Spending and Esri Market Potential data. Learn more about this data: [www.esri.com/data/esri_data](http://www.esri.com/data/esri_data)
**Target Market Summary**

7131-7199 Carpenter Rd (3 miles)
7131-7199 Carpenter Rd, Skokie, Illinois, 60077
Ring of 3 miles

**Key Facts**

- **Population**: 178,657
- **Median Age**: 44.8
- **Average Household Size**: 2.6
- **Median Household Income**: $78,331

**Age Pyramid**

- The largest group: 2019 Female Population Age 55-59 (Esri)
- The smallest group: 2019 Male Population Age 80-84 (Esri)

**Annual Lifestyle Spending**

- **Travel**: $2,791
- **Theatre/Operas/Concerts**: $104
- **Movies/Museums/Parks**: $75
- **Sports Events**: $5
- **Online Games**: $107
- **Audio**: $104

**Tapestry Segments**

- **Pleasantville**: 23.9% of Households (2B, 16,290 households)
- **City Lights**: 18.4% of Households (8A, 12,340 households)
- **Pacific Heights**: 12.8% of Households (2C, 8,743 households)
Target Market Summary
7131-7199 Carpenter Rd (5 miles)
7131-7199 Carpenter Rd, Skokie, Illinois, 60077
Ring of 5 miles

Target Market Summary
7131-7199 Carpenter Rd
Ring of 5 miles

Key Facts

- 719,063 Population
- 39.8 Median Age
- 2.6 Average Household Size
- $69,180 Median Household Income

Annual Lifestyle Spending

- $2,595 Travel
- $98 Theatre/Operas/Concerts
- $104 Movies/Museums/Parks
- $70 Sports Events
- $6 Online Games
- $105 Audio

Tapestry Segments

- City Lights: 16.6% of Households
- International Marketplace: 15.4% of Households
- Pleasantville: 13.2% of Households

Age Pyramid

- The largest group: 2019 Male Population Age 25-29 (Esri)
- The smallest group: 2019 Male Population Age 80-84 (Esri)
TARGET MARKET SUMMARY
7131-7199 Carpenter Rd
Ring of 7 miles

KEY FACTS

1,329,784 Population

37.7 Median Age

2.5 Average Household Size

$65,065 Median Household Income

ANNUAL LIFESTYLE SPENDING

$2,526 Travel

$96 Theatre/Operas/Concerts

$105 Movies/Museums/Parks

$68 Sports Events

$6 Online Games

$106 Audio

Tapestry Segments

International Marketplace 14.5% of Households

Trendsetters 12.8% of Households

City Lights 10.9% of Households

The largest group: 2019 Male Population Age 30-34 (Esri)

The smallest group: 2019 Male Population Age 80-84 (Esri)